

# LIFE



DOLLS LIKE GIRLS

APRIL 3, 1939 **10** CENTS



# What new name in shoes makes a \$5-bill stretch farther?

**THE ANSWER IS**

# Roblee



You'll be right in this Roblee "Windsor" with a lot of the new suitings they're showing. One of many new Roblees for Spring.



YOU CAN *Feel* THE FIT *See* THE STYLE

Man, stand up in a pair of new Roblees. Walk around the store. Walk around the block. Walk around the town. That old-friend feeling's there, from the minute they're on. And stays. Support where you want it. Room for toes to wiggle. Snug, comfortable grip through counter, over in-step... You can feel the fit—now look at the style in the mirror... Sure, you'll stick out your feet in a Pullman club car—in Roblees. They have the kind of style you'll find on men who fill out the big-size income tax blanks... But here's the big plus in Roblees...

**For \$5**—you get the exclusive Tread Straight feature. Special construction that helps you toe straight ahead as you should. Makes shorter men feel taller.

**For \$6.50**—you get the exclusive Air Step feature, a patented construction that cushions every step. Makes you walk with a spring; takes out the bump.

**And at both prices**—you get "Honest Injun" construction from the smallest thread to the most important upper leather. Full grade, first-choice in everything that goes into them. And every pair registered.

Get Roblees where you see the new red-and-blue Roblee sign. Made by United Men's Division, Brown Shoe Company, St. Louis.

**\$5<sup>00</sup> to \$6<sup>50</sup>**



# Get yourself a Studebaker and enjoy *new freedom from repair bills*

Get more money, too, when you're ready to trade in your car...thanks to expert Studebaker workmanship!

**Y**OU can plainly see that the new 1939 Studebaker is an exceptionally good looking car. Leading European style authorities and thousands of America's most particular motorists agree on that.

But you want a lot more than looks in your car—and you get a lot more—in a Studebaker.

When you buy a Studebaker, you invest in a car that pays you dividends of money saving and satisfaction every mile you drive. Your Studebaker seldom needs repairs, or even adjustments, it's engineered so flawlessly and built so soundly.

Studebaker offers you this advantage over hurriedly built cars, because Studebaker craftsmen are

a group unlike any other in the automobile business.

Working for Studebaker has been a tradition and a pride in South Bend families for generations. Sons follow fathers into places at the Studebaker machines and on the Studebaker assembly lines.

Backing up this unique workmanship which Studebaker owners all over the world acclaim, are vast, modernly equipped shops, notable research and engineering laboratories and an 800-acre million dollar proving ground—all functioning for one purpose—to produce for you America's longest lived and most thoroughly satisfactory motor car.

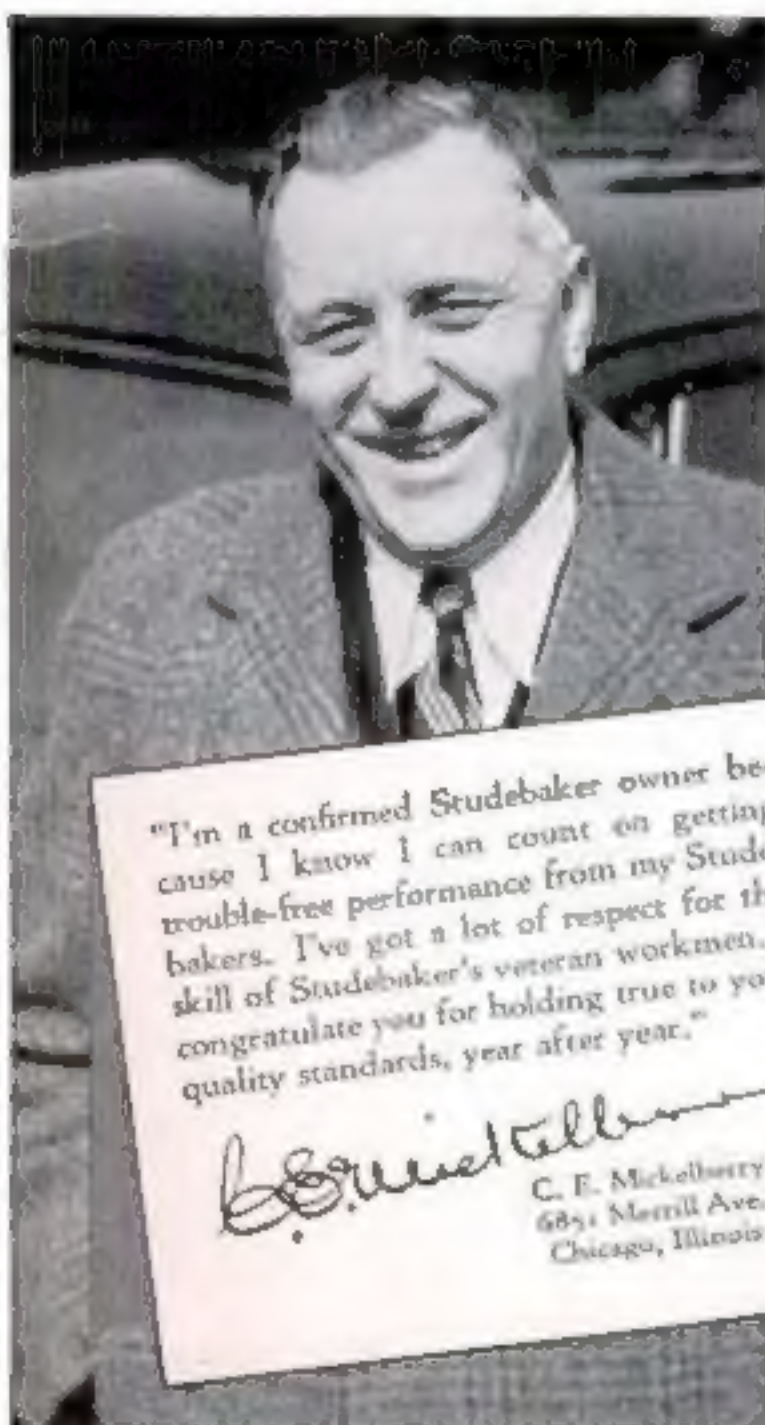


**Craftsman Jesse Parsons** talks "shop" with his sons William and Paul. Long-time residents of South Bend, solid citizens and frequently home owners, Studebaker craftsmen make a life work of their Studebaker jobs. No transients are employed.

**First in gas saving in America's great economy classic!** Great engineering and expert workmanship won first place for a stock Studebaker Commander in this year's Gilmore-Yosemite Economy Sweepstakes—the open-to-all contest that's run under official American Automobile Association supervision. The Commander used less gas than even small light sizes and eight.



**Five of a kind and all experts**—They're Studebaker's famous Powell brothers—Sidney, Beryl, H.P., Wayne and Theodore. They represent a combined total of 76 years on their Studebaker jobs—and their father was a Studebaker craftsman, too. Most Studebaker workmen inherit their skill. The average age is over 40 years.



"I'm a confirmed Studebaker owner because I know I can count on getting trouble-free performance from my Studebakers. I've got a lot of respect for the skill of Studebaker's veteran workmen. I congratulate you for holding true to your quality standards, year after year."

*C. E. Mickelberry*  
C. E. Mickelberry  
6851 Merrill Ave.  
Chicago, Illinois



## You get these "extras" at no extra cost

- The comfort assurance of Studebaker's self stabilizing planar wheel suspension
- The safety of Studebaker's automatic hill holder and rotary door latches
- The convenience of Studebaker's steering wheel gear shift

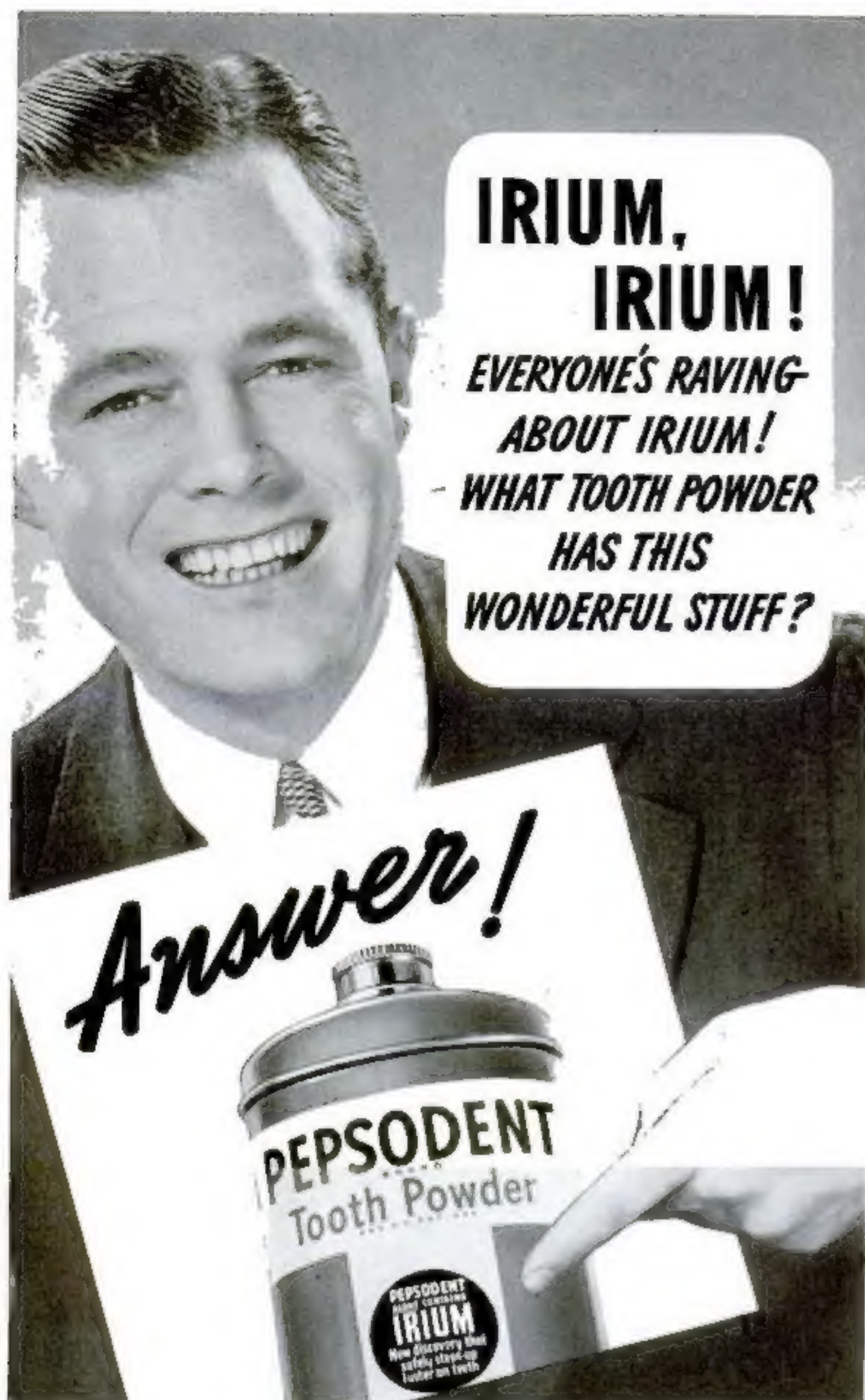
And, at small added cost, you may have Studebaker's gas-saving automatic drive and the Climaticizer that heats, ventilates, filters, defrosts and defogs. Low down payment—C.I.T. terms. See your local Studebaker dealer. The Studebaker Corporation, South Bend, Indiana.

This One



ZEAQ-Y88-AF65





**IRIUM,  
IRIUM!  
EVERYONE'S RAVING-  
ABOUT IRIUM!  
WHAT TOOTH POWDER  
HAS THIS  
WONDERFUL STUFF?**

**Answer!**

**PEPSODENT  
Tooth Powder**

**PEPSODENT  
IRIUM**  
New Discovery that  
safely whiten teeth

## IRIUM is Why Nation Landslides to Pepsodent Powder!

From coast to coast America clamors for more Pepsodent Tooth Powder... as sales go zooming well over the 35 million mark!

Why this landslide to Pepsodent Powder? Because *never before* has there been so effective a cleansing agent as IRIUM in any tooth powder... *that's why!*

Start today the IRIUM WAY... with Pepsodent Powder... see how quickly

it brushes away masking surface-stains that *hide* the true natural sparkle of your smile! See how it makes your teeth glisten and gleam as they naturally should.

Remember, satin-soft Pepsodent works gently, safely. For Pepsodent Powder contains **NO GRIT, NO BLEACH, NO DRUGS.** Try Pepsodent Powder today... and learn why millions applaud IRIUM!

*"Make a change for the best"*

**25¢**  
and larger  
economy size

**START TODAY THE IRIUM WAY  
WITH PEPSODENT POWDER**

## LETTERS TO THE EDITORS

### Tomorrow's Beauties

Sirs:

I must say that when I picked up the March 13 issue of LIFE and looked at what Mr. Lentell optimistically called "American Beauties," I thought I was viewing a couple of female bouncers for some New York café.

If Leo Lentell thinks that the girls of tomorrow will look like that, then I think I'll sleep all day tomorrow!

From time to time there has been talk of draping nude sculpture. If Mr. Lentell's sculpture is typical of what's coming, I'm in favor of draping.

ROY DENIAL

Detroit, Mich.

Sirs:

If those hippy, grotesque, homely, thick-ankled, overstuffed, Medusa-haired, dinosaur-boned, ugly-proportioned, out-of-shape, Tarzan-muscled, monstrous, unsexed atrocities are American beauties—God help American manhood.

HOWARD CLEMENTSON  
Syracuse, N. Y.

solution. As is perfectly obvious, the girls are now completely enough "purified" to meet the standards of even the strictest censorship.

KEN OVERTURE

Cambridge, Mass.

● Among other LIFE readers seized by the same impulse were Carolyn Bonenldost of Webster, N. Y., (upper right), and Antonette Boehner of Roxbury, Mass., (lower right).—ED.

### Republican Hope

Sirs:

I like that fat lazy man you wrote about and pictured in your March 6 copy, Howard Brown or whatever his name was [Heywood Brown—Ed.]. He must be a real guy. I'll like to meet him. What papers does he right for.

We need more people like him, men who live their own life in their own way and if other folks don't like it, well what the hell of it. Its my life I'm living not yours.—But what does he do with all his



"AMERICAN BEAUTIES" DRESSED BY LIFE READERS

Sirs:

If the rough-skinned females on your front cover represent the girls of tomorrow, I am glad I will not be a boy of tomorrow.

J. R. WINLOW

Des Moines, Ia.

Sirs:

Here are your two "American Beauties" as they would appear in every day life (see cut, lower left).

I have followed with great precision the contours of the statues, hips and legs included.

T. AUBERJONIS

National Broadcasting Company, Inc.  
New York, N. Y.

Sirs:

It would appear that you should have had two covers—one for people who appreciate art and the other for New England crepe hangers. The modified cover (see cut, upper left) is my own

money if he makes so much and is always broke—he must drink a lot.

Tell us more about him again sometime, is he a republican he must be if he gets paid \$700 a week.

I think the republicans should run him for president, he is what the country needs, a let down, a change, a different type, he wouldn't care much if we planted a few extra acres of cotton or not any, or if we didn't send our kids to those consolidated schools 20 miles away where they come home with those new fangled ideas about electricity and better living which we want all right but ain't got the money to pay for. And we'll never have the money until we get a bigger share of the city fellars \$ for the things we sell and we can buy the things we need for less. It seems to me that man you rote about is such a simple fellar that he might understand that simple fact.

Most of us tenant farmers still like Roosevelt but I think many of us would vote republican if they ran a man of our

(continued on p. 8)



# Out-Accelerates...Out-Climbs and OUTSELLS the Field!

**It's the LIVELIEST  
of all low-priced cars!**



No other car combines all these famous features:

EXCLUSIVE VACUUM GEARSHIFT

NEW AERO-STREAM STYLING, NEW BODIES BY FISHER

NEW LONGER RIDING-BASE

85-HORSEPOWER VALVE-IN-HEAD SIX

PERFECTED HYDRAULIC BRAKES

NEW "OBSERVATION CAR" VISIBILITY

PERFECTED KNEE-ACTION RIDING SYSTEM  
with Improved Shockproof Steering  
(Available on Master De Luxe models only)

TIPTOE-MATIC CLUTCH

More nimble in traffic . . . more powerful on the hills . . . and the fastest-selling car in America!

If you want to "go stepping" in a big way this spring and summer—and for many a month to come—here's your "car-key" to the city and the entire country!

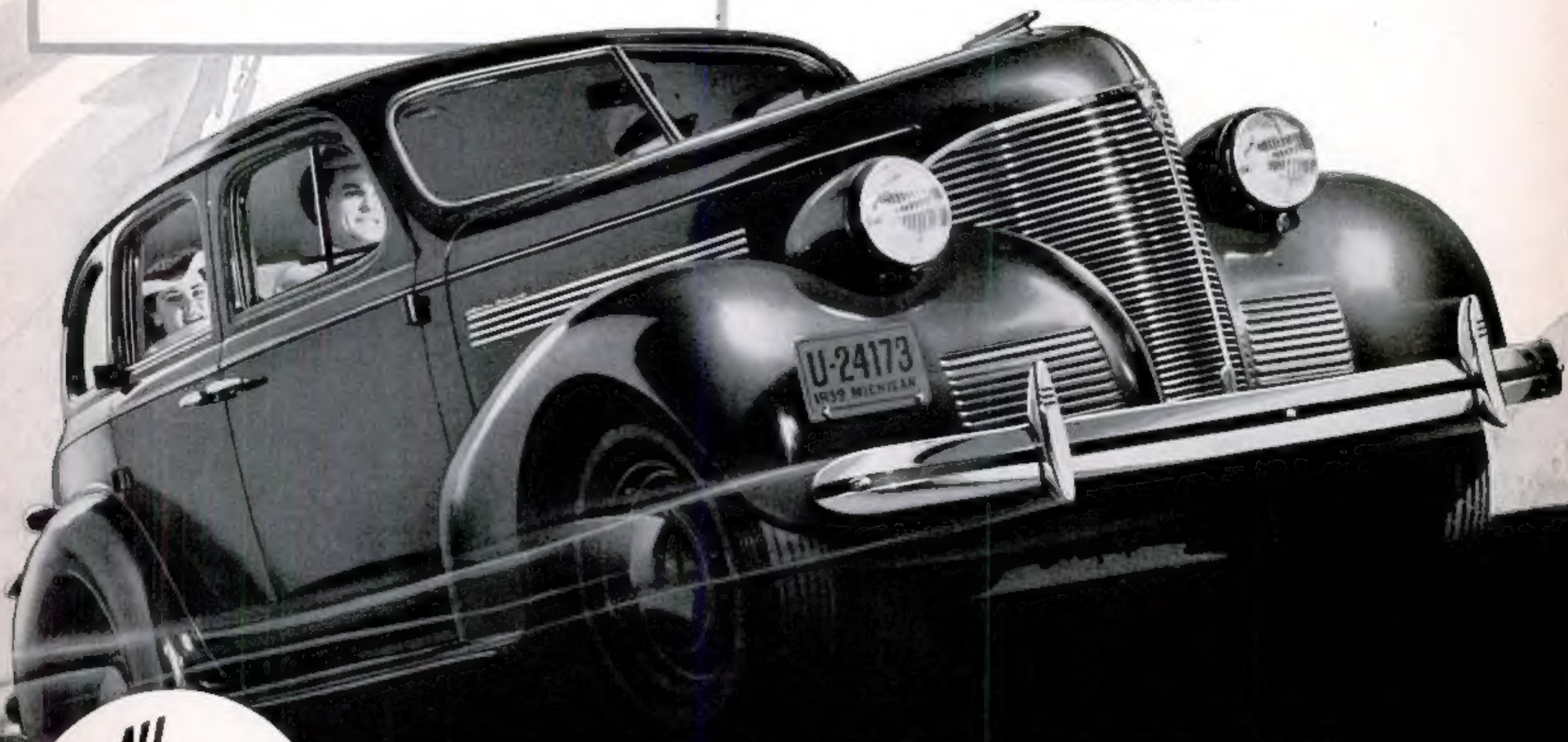
You'll lead the way in a Chevrolet—the biggest-selling car in America during seven out of the last eight years—and the liveliest of all low-priced cars!

It's faster on the getaway, it's better on the hills, and more economical all the time, than other cars in its price range . . . because it alone is powered with Chevrolet's famous Valve-in-Head Engine, the master motor of the low-price field!

It's the best performer in the entire field of economy cars, and the *only* low-priced car combining all the beauty, comfort and safety advantages listed on this page.

But *riding beats reading*, so please visit your Chevrolet dealer and sell yourself a new Chevrolet *today!*

CHEVROLET MOTOR DIVISION, General Motors Sales Corporation, DETROIT, MICHIGAN  
General Motors Instalment Plan—convenient, economical monthly payments.  
A General Motors Value



**ALL  
CHEVROLET  
PRICES ARE MUCH  
LOWER!**

# CHEVROLET

The only low-priced car combining "ALL THAT'S BEST AT LOWEST COST!"



# SPEAKING OF PICTURES . . .

## . . . EASTER BRINGS EGGS AND RABBITS



**Chickens and rabbits** are traditional Easter toys. The little girl above is trying to feed a duck the egg which belongs to the chicken at right. The big bunny below

is as tall as a two-year-old. Sold by F.A.O. Schwarz in New York, it costs \$15 and weighs 8 lb. Instead of carrying it, tots have to drag it along by its ears.



A GOLDEN EGG IS SLIPPED INTO THE GULLET OF THIS TOY LEGHORN

To most adult Americans, the page opposite is full of Easter memories—of colored eggs, chocolate eggs, crystal-candy eggs with pictures inside them. As a business Easter was once a holiday which mostly concerned poultry farmers, who sold real eggs, and confectioners, who sold candy ones. But the child of today will probably remember Easter as a sort of minor Christmas. Over the past 20 years, toy makers have been profiting by a steady growth in the custom of giving Easter gifts. Easter today is second to Christmas as toy-buying time.

Some toy stores, taking advantage of the spirit of giving, try to sell baseball bats and gloves as appropriate Easter presents. But virtually all Easter toys are either bunnies or chickens, which must be soft and cuddly. This Easter, children are finding new delight in chickens with music boxes inside them, bunnies that have grown to monstrous sizes (*see left*). There is also a new-fangled chicken which lays a golden egg when squeezed (*above and below*).

The chicken and egg belong to Easter because they symbolize spring and new life. To pagans, Easter was a celebration of spring. The rabbit is an Easter symbol not because it is fertile but because it became confused with the hare. A nocturnal animal, the hare was anciently associated with the moon as a night watcher. Since Easter was governed by the moon, the hare became Easter's animal. In Europe, the hare is considered a sort of St. Nick who comes at night to leave colored eggs for good children.



WHEN HEN IS SQUEEZED, IT CACKLES AND LAYS THE GOLDEN EGG





**Hard-boiled eggs**, brightly colored with harmless aniline dyes, are the classic fare for Easter morning breakfasts.



**Decalcomania patterns**, easily transferred to hard-boiled eggs, add a picturesque touch unobtainable from the hen.



**Candy eggs** with cream or jelly filling vary in size from the tiny bean to hen-size, are used for indoor egg hunts.



**Chocolate eggs**, embellished with sugar swans, chicks, rabbits, nosegays, are favorites with U. S. Easter-egg consumers.



**Elaborate spun-sugar eggs** are molded by skilled artisans who wear cotton gloves so their fingerprints will not show.



**Panorama eggs** of rock-crystal sugar, popular in the '90's, are regaining favor. The egg is made in halves and must

stand several months for sugar to dry. The panorama is then set in place and the halves joined with colored plush.



**This Easter parade** of gay churchgoers dressed in 1900 styles can be seen through the isinglass peephole in the egg

at top. Much too hard to eat, these eggs are usually cherished as heirlooms. Panorama eggs cost from 50¢ to \$18.



**Russian Easter eggs**, frequently made of precious stones, had religious symbols.



**Czar Nicholas II** paid \$250,000 for this egg. A small screen of diamond-encircled miniatures fits inside. Egg is on sale at Hammer Galleries for \$50,000.





## Champion Spark Plugs

—the overwhelming choice of  
“Doodlebug” Champions!

Bunched like hounds on a scent, wheel to wheel and fighting every inch of the way, a pack of midget race cars or “doodlebugs” roars and slides ‘round a small race track. In this, one of the fastest-growing sports in the nation, midget race car drivers must have split second response to accelerator. They know their spark plugs must withstand fouling, and pre-ignition due largely to leakage—common to ordinary spark plugs—and eliminated by Champion’s patented Sillment seal. Records show practically every “doodlebug” champion, national and sectional, as well as the majority of all racing drivers, insists on dependable Champion Spark Plugs. Use the spark plugs champions use and you will insure all ‘round better engine performance in your car.

IT'S THRIFTY TO INSTALL NEW SPARK PLUGS—Demand CHAMPIONS



# SPEAKING OF PICTURES

(continued)



The White House egg rolling is held on Easter Monday for 50,000 kids and elders. The lawn is too crowded for real rolling but cameramen clear space for pictures.



Eggs were really rolled on the White House lawn many years ago. This is Easter, 1887. The idea is to roll an egg down a hill, hit somebody else's egg at the bottom.



Children make money renting themselves as escorts to adults who can't get in without a youngster. Left: counting day's earnings. Right: First Lady as hostess.

AFTER THE ROLLING IS OVER, THE CLEAN-UP SQUAD WORKS FOR HOURS



I'M NOT FOOLING, AMY! IT'S NO JOKE TO BE A WALLFLOWER--AND THAT'S EXACTLY WHAT I AM!

LINDA, READ THIS BAD BREATH AD! AND THEN--WELL, DO WHAT IT SAYS...SEE YOUR DENTIST ABOUT YOUR BREATH!

TESTS SHOW THAT MUCH BAD BREATH COMES FROM DECAYING FOOD PARTICLES AND STAGNANT SALIVA AROUND TEETH THAT AREN'T CLEANED PROPERLY. I RECOMMEND COLGATE DENTAL CREAM. ITS SPECIAL PENETRATING FOAM REMOVES THESE ODOR-BREEDING DEPOSITS. AND THAT'S WHY...

COLGATE'S COMBATS BAD BREATH ... MAKES TEETH SPARKLE!



"Colgate's special penetrating foam gets into the hidden crevices between your teeth. It helps your toothbrush clean out decaying food particles and stop the stagnant saliva odors that cause much bad breath. Besides, Colgate's soft, safe polishing agent gently yet thoroughly polishes the enamel--makes teeth sparkle. Always use Colgate Dental Cream--regularly and frequently. No other dentifrice is exactly like it."

LATER...THANKS TO COLGATE'S

NOW LISTEN, FELLOWS! I BROUGHT LINDA TO THIS PARTY--AND I'M TAKING HER HOME!



NO BAD BREATH BEHIND HER SPARKLING SMILE!



BAD BREATH KEEPS ROMANCE AWAY--PLAY SAFE! USE COLGATE'S TWICE A DAY!





# FREE!

## NEW PISTON RINGS FOR YOUR CAR!

### 100 MOTORS RECONDITIONED

(PLUS 10 FOR CANADA)

Including the famous Pedrick Piston Rings  
AND THE LABOR OF INSTALLATION

HERE'S YOUR CHANCE  
TO HAVE YOUR CAR  
PUT IN TIP TOP SHAPE  
AT NO COST!

STOP OIL LOSS  
INCREASE POWER  
SAVE GAS

## ENTER THIS EASY CONTEST NOW!

### NOTHING TO BUY... EASY TO WIN!

All you do is finish this  
simple sentence:

*I want the motor of my car reconditioned with  
Pedrick Piston Rings because . . . . .*

In 25 words or less, finish the above statement. The best 100 entries from the United States, plus the 10 best from Canada, judged according to the rules of the contest which appear on the official entry blank, will be awarded complete Pedrick motor reconditioning jobs absolutely free. Go to the nearest Pedrick repair shop today. Get an entry blank. Fill it out and mail it. That's all.

### FACTS THAT WILL HELP YOU!

Pedrick Piston Rings restore power and pep to old, worn motors better than any others. They stop oil loss—improve pick-up—increase gasoline mileage and last longer. Pedricks are offered in types and sizes to fit any car, truck or bus. Thousands of repairmen and automotive experts have used Pedricks for years. They are standard equipment in the engines of leading manufacturers, including such recent outstanding developments as General Motors automotive Diesel engines. They are approved and used in official service by nearly all leading truck and bus manufacturers. Bring your car back to top performance with Pedricks—the finest piston rings that money can buy.

Wilkening Manufacturing Co., Philadelphia.

In Canada—Wilkening Manufacturing Co.  
(Canada) Ltd., Toronto

# PEDRICK

*The Finest Piston Rings That Money Can Buy* \*

## LETTERS TO THE EDITORS

(continued from p. 2)

own type like him. In fact I think he's the only kind of a rep. which could win in 1940.

HARRY WOOD

La Fayette, Ga.

P.S. Maybe you would like to know where I read your paper. We get to La Fayette most every Saturday and the drug store owner don't mind if we read some of his papers as long as we don't muss em and put them back.

### For the Record

Sirs:

Just that the records may be complete, I note that none of your correspondents has mentioned the fact that to date no President of the U. S. A. has been born in a hospital.

ELOISE LATON

Berkeley, Calif.

### History in Chehalis

Sirs:

LIFE's account of Fascism in America is excellent (LIFE, March 6), but your presentation of the Silver Shirts in Chehalis omits some Northwestern history that helps to explain the importance of such developments in this otherwise quiet and pleasant town.

Chehalis is a conservative town of homeowners and small business, a farming and marketing center three miles from the more highly industrialized Centralia. In Centralia 20 years ago there occurred the Northwest's equivalent of the Sacco-Vanzetti Case. As the Armistice Day parade was passing the hall of the Industrial Workers of the World (the "Wobblies," who were then strong in the Northwest), the Chehalis section at the tail end of the parade broke ranks and there was a concerted rush upon the hall. It should be added that a different story of what happened has flourished in Centralia and Chehalis for twenty years.

In any event there was a battle; three members of the American Legion were killed, including members of prominent families in the region. Wesley Everest, a 21-year-old Wobbly and ex-soldier, was captured after a gun battle and lynched that night; after a period of hysteria, the memory of which is very much alive in both towns, eight Wobblies were sent to prison for life.

My point is that Fascism cannot be explained only in terms of fanaticism; the histories of the places where it gains a lodging must also be taken into account. Chehalis got a fright 20 years ago that has stunted its political growth ever since. Fear of radicalism, hatred and fear of social changes, distrust of the working class—these show up most strongly in places like Chehalis, which stand midway between conservative farming sections and relatively more radical urban communities.

ROBERT CANTWELL

New York, N. Y.

### Rabbit Killing

Sirs:

As there seems to be no conception of the necessity for such scenes as the rabbit drive (LIFE, Feb. 27), I am moved to explain, for the benefit of those whose hearts are torn by the cruel and seemingly wanton slaughter of the innocents.

My parents were pioneers in Colorado. I remember my father's back-breaking work of clearing the land of brush, making fences and planting small fields of grain, and his struggle to raise a garden for his family.

Chicken wire was unknown then and he made a fence of laths less than an inch apart, only to find that the rabbits could burrow under it. In one night they could destroy everything above the ground and much that was under it. The little bunnies also feasted on our grain fields. I remember one neighbor who gave up the struggle against such

## even before men wore shirts



—women gave lots of good  
advice on men's attire

And today, gentlemen, while we don't suggest that the ladies dictate what you should wear, we do believe that if you asked them about shirts, they'd invariably recommend Fruit-of-the-Loom Shirts. Because women know fabrics, and to generations of women the Fruit-of-the-Loom label has meant a quality fabric, a material they can trust.

And as to Style—you've never seen anything smarter or more handsomely tailored. What's more, they're SAN-FORIZED against shrinkage. Which means you'll enthuse over the distinctive, fast-color patterns—and the smooth, no-starch Cantwilt Collars—long after they've been laundered countless times. Also available in white and plain shades—and sold with a MONEY-BACK GUARANTEE by leading men's wear departments and haberdashers.

If, perchance, you are unable to obtain Fruit-of-the-Loom Shirts in your locality—write direct to us for name of **\$1.65** each nearest dealer.

ECLIPSE-NEEDLES CO., PHILADELPHIA, PA.



## FRUIT OF THE LOOM SHIRTS

*Tailored by Needles*

P. S.—and for the last word in Nightwear—  
FRUIT-of-the-LOOM PAJAMAS  
FAIRMOUNT \$1.65 ROYAL FABRIC \$2.00

(continued on p. 10)





# What is your score in automobile behavior?

In the following situations, what do you usually do? If you usually do "A," score 5; if you do "B," score 15; if you do "C," score 25.



**1** When you miss a traffic light because the car in front of you was just creeping along, do you...

- A. Let it make you crabby for the next 5 minutes? (Score 5)
- B. Cuss the driver ahead under your breath and then forget about it? (Score 15)
- C. Say to yourself: "What's the difference? It held me up only a few seconds"? (Score 25)



**2** When you're in a hurry and get caught in a traffic snarl, do you...

- A. Honk your horn and keep getting madder and madder? (Score 5)
- B. Keep muttering about the outrageous traffic conditions? (Score 15)
- C. Wait patiently, realizing everyone else is in the same boat, and just as eager to get going as you are? (Score 25)



**3** If you discover a parking space in a crowded street, and just as you're about to pull in, somebody beats you to it, do you...

- A. Get out of your car and argue? (Score 5)
- B. Drive on—after making some nasty remark? (Score 15)
- C. Drive on—realizing you've often done the same thing yourself? (Score 25)



**4** When you become tense and nervous during a trip, do you...

- A. Give sharp answers to the people travelling with you? (Score 5)
- B. Sulk and refuse to talk? (Score 15)
- C. Try not to let it affect you? (Score 25)

## Add Up Your Score

Question 1 \_\_\_\_\_  
 Question 2 \_\_\_\_\_  
 Question 3 \_\_\_\_\_  
 Question 4 \_\_\_\_\_  
 Total \_\_\_\_\_

If your score is under 70, you may be what doctors call a "nervous irritable." Check up now.

For nervous irritability—which so often accompanies headaches, sleeplessness, indigestion—can take the fun out of everything you do, even driving a car—can spoil your relationships with friends, family, and business associates.

**5** Doctors say nervous irritability may be traced to any one of several causes. Ill health. Worries. The strain of modern life. And all cases won't respond to the same treatment.

But one frequent cause of nervous irritability can be overcome. That is—COFFEE-NERVES.

Although many people can drink coffee without ill effect, others find it causes headaches, sleeplessness, indigestion—accompanied by nervous irritability.

### How to overcome this nervous irritability

If you have reason to believe coffee is making YOU a "nervous irritable"—why don't you do as more than 3,000,000 American families have done... give up coffee and drink Postum instead?

For Postum contains no caffeine—no stimulant of any kind. It's a grand, wholesome cereal beverage.

While you may miss coffee at first, just as you'd miss any stimulant—you'll soon be enjoying Postum for its own cheerful warmth, its fragrant aroma... and for its rich, full-bodied flavor.

**6**



### See if you don't feel better!

Best of all, you'll enjoy Postum because it cannot possibly affect your nerves.

You can drink all the Postum you want, at any time—without fear of ill effect. Try it! And if coffee-nerves

has been the cause of your nervous irritability, see if you don't notice an improvement after just a few days. At the end of two weeks, see if you aren't less of a "nervous irritable."

And then, after you've given Postum a full 30 days' test, see if you don't feel better, act more cheerful... behave like the likeable person you really are!

Postum comes in two forms... Postum Cereal—prepared like coffee—and Instant Postum, made instantly in the cup. Both are economical—less than 1/2¢ a cup. Buy Postum at your grocer's tomorrow. A product of General Foods.





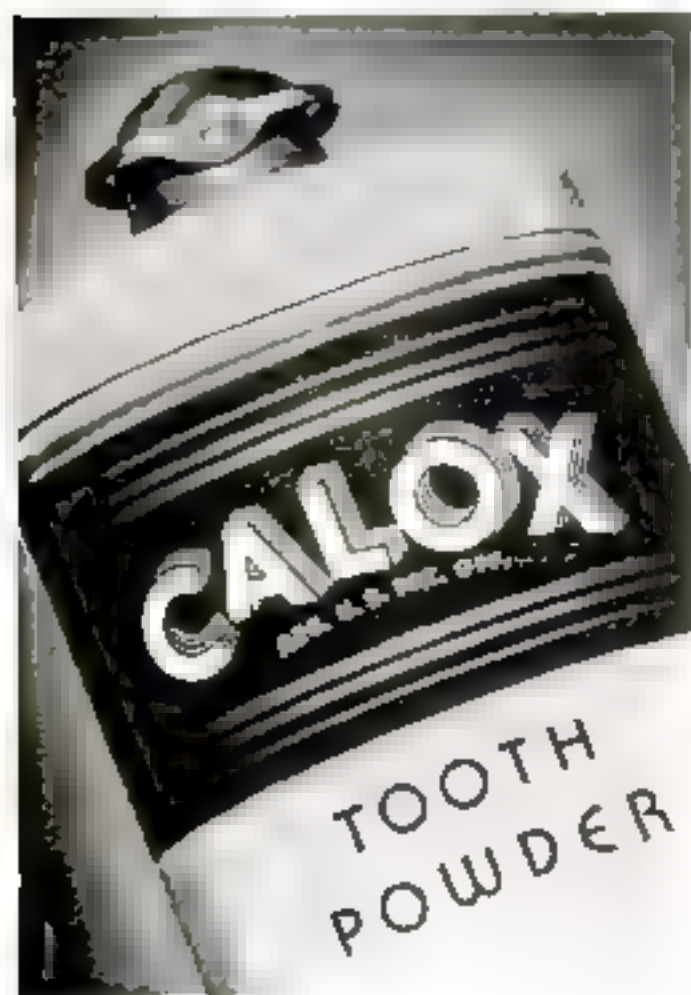
★ "To keep teeth brilliant  
I like Calox Tooth Powder."

*Jean Parker*

featured in Hal Roach's roman-  
tic comedy, "Zenobia."

*For teeth that  
"shine like the stars"*  
... use **CALOX POWDER**

Add a charming sparkle to your smile—take this tip from Hollywood: Use Calox Tooth Powder . . . the very same pure, safe, refreshing dentifrice that helps protect the radiant smile of Jean Parker, scores of other famous screen stars and millions of people throughout the world.



**Important:** To give teeth a brilliant high polish without harm to precious enamel . . . to make Calox always a wholesome, pleasant-tasting dentifrice, five separate tested ingredients are blended with prescription accuracy by McKesson & Robbins, whose products have been prescribed for 106 years.



★ ★ ★  
Calox is approved by Good Housekeeping Bureau. For teeth that shine like the stars' get Calox today at any drug counter. Three convenient long-lasting sizes.

Copyright 1939, McKesson & Robbins, Inc.

## LETTERS TO THE EDITORS

(continued)

odds and his body was found hanging in his little shack.

That was many years ago but today the struggle still goes on. The rabbits are so numerous that to cope with them by ordinary hunting is impossible.

The rabbit drive is a festive occasion only because it provides an excuse for the neighbors to drop their work and gather together for the day. It is not sportsmanship and certainly should not be considered child's play. It is a dire necessity in the struggle for self-preservation. It is a type of war.

ALICE E. MILES

Cheyenne, Wyo.

### Ice Cream Cone Fair

Sirs

As a rather new subscriber I have been much impressed with the wealth of illustrative material found in each issue of LIFE, and the wide range of subject matter covered.

In the issue of March 13, I was particularly interested in the strip of photographs under the title of "The Progress of Architecture at Great U. S. Fairs" and was somewhat shocked to find you had omitted any mention of the greatest World's Fair, the St. Louis World's Fair of 1904.

This was truly a World's Fair. Practically every nation and every people had representation there. The architecture was as revolutionary for its time as that of today, and the exhibits housed in these beautiful buildings were well worth the time of any one.

For the benefit of your younger readers I may call to your attention that one of our greatest, most celebrated and delicious confections was born at the St. Louis World's Fair—the ice cream cone.

CHAS. A. KELLY, M.D.

St. Louis, Mo.

### Catholic Schneider

Sirs

In LIFE, Feb. 27, you published a picture of Hannes Schneider and in the caption said, "A devout Catholic and a 'Non-Aryan,' he was arrested when Nazis took over his school, business and homeland in the Austrian Tyrol." I hope I am correct in assuming that LIFE's quotation marks enclosing "Non-Aryan" signified that this designation referred to political rather than racial differences with the Nazi regime.

The Nazis seem to have successfully imposed upon the world this scientifically preposterous racial designation—and if they have, we might as well have the Schneider record straight—a record, incidentally, of sportsmanship and friendship, which in the present as well as the past has always transcended any racial lines, artificial or otherwise.

CHARLES LUESCHER

Baltimore, Md.

● Mr. Luescher's assumption is correct.—ED.

### Brinkmann's Ellis Island

Sirs:

Those cartoons that Dr. Goebbels dug up a little while ago as examples of Nazi humor were pretty rank, all right. But your issue of March 13 proves that humor is not extinct in Germany. Gerhard Brinkmann's cartoons of Ellis Island are wonderful and I guess we deserve his sarcasm.

F. J. BOGART

Boston, Mass.

Sirs:

Friend Brinkmann seems to have caught the characteristic German sarcasm towards the institutions of democracy. Let me remind him, as he laughs caustically at Ellis Island, that there is no need for such an institution in his country.

BERT DUNN

Watertown, Conn.



## RE: TEACHER'S SCOTCH

*Add the sparkle of  
soda, if you please, or  
merely the dilution of  
plain water. . . but be  
sure the water is pure!*  
*Men, the world over,  
who follow this rule,  
enjoy the full quality  
of Teacher's. . . . .*

*'It's the flavour'*



**TEACHER'S**  
*Perfection of Blended SCOTCH WHISKY*

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IT'S NOT A SOAP  
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Ernest B. Hullburt  
PRESIDENT

P. S. Try Glider at our Expense:

Send your name and address on a penny post card, for a generous FREE tube of Glider "No-Brush" Cream. The J. B. Williams Co., Dept. LG-25, Glastonbury, Conn.

## LIFE'S PICTURES



Carl Mydans, who has gone up in the air for LIFE to take United Air Lines (Aug. 22) and Randolph Field (Jan. 30), went down under the East River to get his sandhog story (pp. 58-63). Conditions there were the toughest he ever encountered. The constant tunnel fog blurred the scene, made lighting difficult. In a few minutes he and his clothes were soaked through with damp and sweat. His lens misted over and had to be wiped off before every shot. Soon he had nothing dry left with which to wipe it clear. In the exhilarating "high air" he worked too hard and long, came down with a severe attack of the sandhogs' agonizing disease, "the bends," which sent him back to the decompression lock six times within 15 hours.

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources credit is recorded picture by picture (left to right, top to bottom), and line by line (lines separated by dashes) unless otherwise specified.

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PRESS DOWN! Put your hands on your stomach and press down hard from the waist. Feel the distressing, squeezing, shoving sensation? That's what oldstyle corsets do to you. They rob your own muscles of their vitality and permanently injure your health.



LIFT UP! Now lower your hands and lift up. Isn't that a wonderful feeling? A beautifully simple way to learn what the right foundation garment can do for you. You need a garment designed to give you the uplift support nature intended you to have.

Make the "Press-and-Lift" test tonight and you need never read another corset ad!

Discover in 2 seconds an amazing secret that makes you look and feel 10 years younger!

How does this feel? Put your hands on your stomach and press down! Pretty bad, isn't it? You're cramped and squeezed inside. Your back humps, and your shoulders come forward. You're mighty uncomfortable, and it's written on your face in frown lines! That's what happens when you wear a poorly designed or badly fitted corset or girdle.



The Spirella Corsetiere improves your figure with the patented Spirella Modeling Garments, and your garment is individually designed to your idealized figure. There's a wide choice of lovely fabrics. A Spirella wears longer, keeps its shape as long as you wear it.

Now lower your hands and lift up. There! Isn't that a weight off your whole system? You square your shoulders, carry your head high! You walk and move with grace and poise. Why? Because you're giving natural support to tired, sagging muscles. And that's what an individually designed Spirella can do for you.

Not only does Spirella give you perfect comfort, but it molds your figure to the long, unbroken lines the new styles demand. Good looks combined with real comfort is what you get with Spirella's natural support.

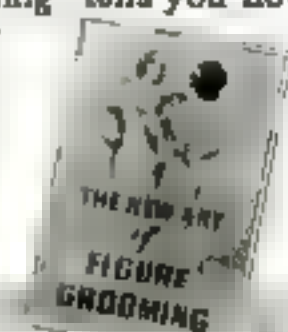
The secret of this natural uplift is in the exclusive designing principle of the garment itself. Flexible stays are used to keep the garment in shape. And they are flexible! You can turn, bend, twist or dance without uncomfortable restraint.

10 years off your hips in 10 minutes!

Let the Spirella Corsetiere prove this to you in your own home. She will mold your figure with the patented Spirella Modeling Garments so you can see and feel how your new garment will fit before you buy a thing!

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Free booklet a real guide to beauty. "The New Art of Figure Grooming" tells you how to keep your figure young through diet, exercise, dress and selection of the correct foundation. Sixteen pages, fully illustrated. Clip the coupon today.



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Please send me a copy from all printed book of The New Art of Figure Grooming.

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"Common Sense"  
TREATMENT  
for SCALP and HAIR  
FOR ONE MINUTE  
FOR TWO

Use  
**JERIS**  
Antiseptic  
HAIR TONIC

Not a "cure all"—but a "common-sense" way to keep your hair well-groomed and glowing with health... If you are troubled with loose dandruff, the sensible thing to do is to buy a bottle of Jeris today at any barber shop or drug store.

APPLICATIONS AT BARBER SHOPS



# Isn't this the way to

**P**robably all of us capable of seeing beyond the ends of our noses have, within recent years, dreamed hopefully of:

1—A nation once more busy, prosperous, reasonably content.

2—Better homes for ourselves and our fellow-Americans to live in.

Happily, these two dreams are eminently realizable—together. Our business history unquestionably shows that a full-blooded prosperity is definitely linked up with progress in home building.

Happily, too—today throughout America there rises an encouraging crescendo of the hammer and saw!



INTO NEW HOMES GO NEW BATHROOM FIXTURES

A number of factors account for the definite increase in building activity recorded within the past six months. The past two years have witnessed a *steady decline* in the cost of building materials. At the same time, there has been an *inspiring improvement* in home design, human comforts, labor-saving conveniences, health-preserving devices. And today, the whole subject of home building is *much more clearly and generally understood*.

LIFE, from its inception, has seen an opportunity to co-ordinate all the diverse information one must grasp when building a home. So, LIFE has consistently presented, analyzed, and clarified for its *many millions of readers* such hitherto puzzling and disunited matters as—house design, equipping, furnishing, practical landscaping, building and land costs, financing

and relating financing to earning power. It is *the first time* that so complete an educational treat-



INTO NEW HOMES GOES NEW KITCHEN EQUIPMENT

ment of this subject has reached so huge an audience.

Fully aware of the "ill-housed third" problem, LIFE regularly reports on this pressing economic question. But, realizing that the driving force behind any considerable building revival is *private home building* by the millions who can afford it, LIFE has tried to show these millions that they *can and should* afford the thrilling adventure of home building.



INTO NEW HOMES GO NEW FURNISHINGS

An instance of LIFE's practical encouragement of this cause:

LIFE recently sought out a group of representative, geographically scattered, American families who admitted being unsatisfactorily housed and harboring dreams of better homes for themselves. Their incomes ranged from \$2,000 to \$10,000 a year. Then LIFE commissioned eight of the country's most distinguished architects to design new homes that would meet the needs of these families. The architects' plans met the challenge brilliantly—the families were delighted—and, simply, vividly, the entire project was reported in LIFE...revealing *each step* involved in home owning, from the original

"dream" to amortization of the occupied home's financing.

The result of this *single* stimulus?

More than 40,000 people have purchased exact miniature models of the eight original LIFE



INTO GARAGES OF NEW HOMES GO AUTOMOBILES

houses . . . many more thousands have seen finished LIFE houses on display . . . and today, dotted over America from Boston to San Diego,



# handle Dreams?



from Atlanta to Seattle, *LIFE* houses are actually up and going up!

Issue after issue, *LIFE* shows that its attention to the many factors involved in home making is

dramatizing to all Americans how much they have to gain from an intelligent and active support of the home building movement.

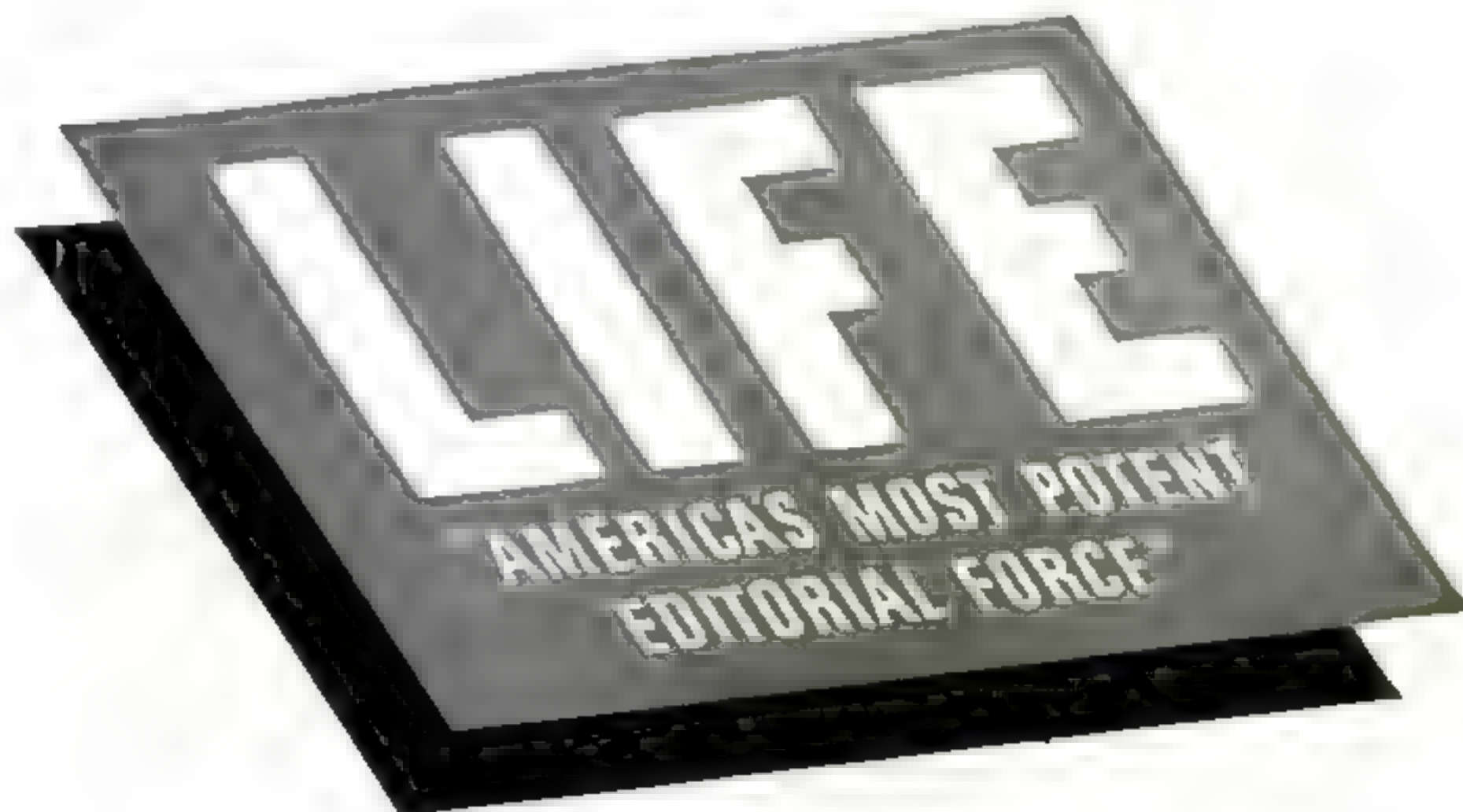
This is a most natural task for *LIFE* to set itself. For, in every one of its stimulating pages,

*LIFE* is intensely concerned with *all* things in the world that shape and color you and your life. And of all these things, *LIFE* believes there is none more vital, more basic in importance than—your home!



FROM *LIFE*'S REPORT OF THE YALE-LIFE BUILDING CONFERENCE

no mere flash-in-the-pan enthusiasm. We are enthusiastically committed (as witness the recent provocative Yale-*LIFE* Conference on House Building Techniques) to the long-haul job of





**SPECIAL! TO OWNERS  
OF LOW-PRICED CARS—**

# THIS BIG NEW OLDS IS PRICED FOR YOU!



**OLDS "60" 2-DOOR SEDAN**

**\$106 LESS THAN LAST YEAR'S LOWEST-PRICED TRUNK SEDAN!**

Of course, you want more size, more quality, more fine-car features in the low-priced car you buy! Well, here they all are in Olds—in the big, brilliant Olds Sixty that's priced right down in the low-price field. Olds gives you big, roomy Body by Fisher, with extra vision for extra safety. Olds gives you the unexcelled handling ease of Dual Center-Control Steering, Handi-Shift Gear Control and self-energizing Hydraulic Brakes. Olds gives you the unmatched smoothness and steadiness on the road of Oldsmobile's

exclusive Rhythmic Ride—the ride that's based on Quadri-Coil Springing, 4-Way Stabilization and Knee-Action Wheels. And Olds gives you something more—the definite satisfaction of knowing that your car is backed by a reputation for quality and dependability earned by more than a million Olds cars in use today! Why not buy an Olds! The price of the 1939 Olds Sixty 2-Door Sedan, remember, is lower than that of last year's lowest-priced Olds trunk Sedan by \$106—and that's just one more reason why Olds is today's best low-priced "buy"

**AND POWERED TO  
SAVE YOU PLENTY, TOO!**



Olds' flashing 90 H. P. Econo-Master Engine delivers power for top-flight pep and pace, with substantial savings in gas and oil. In the 1939 Gilmore-Yosemite Economy Run, staged under A A A supervision, a stock model Olds Sixty with Econo-Master Engine won first award in its class for low-cost operation!

**COUPE MODELS START AT**

**\$777\***

**SEDAN MODELS START AT**

**\$838\***

\* Delivered price at Lansing, Mich., subject to change without notice. Price includes safety glass, bumpers, bumper guards, spare tire and tube. Transportation, state and local taxes, if any, optional equipment and accessories—extra. General Motors Instalment Plan  
\* A GENERAL MOTORS VALUE \*

**THE LOW-PRICED CAR THAT HAS EVERYTHING**



# LIFE

Vol. 6, No. 14

April 3, 1939

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**LIFE'S COVER:** The little blonde girl with pigtailed holding the pig-tailed doll is 8-year-old Barbara Devine, who was born in Indianapolis, Ind. and went to New York when she was one year old. She has been a professional model for three years, appearing in fashion newsreels. She works on a children's radio program called *Coast to Coast on a Bus* and goes to the Professional Children's School, which allows her to take time off for her numerous jobs. She wants to be an actress when she grows up. For the story of her "look-alike" doll see page 56.

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**GOSH, MOM! I CAN'T KEEP UP WITH YOU!**

WHERE'S THE OLD PEP, LIBBY? HAVEN'T GOT THE SNAP YOU USED TO HAVE. AND I'VE JUST HAD AN IDEA! REMEMBER WHAT THE DOCTOR TOLD ME ABOUT YOU?

HE SAID WE ALL HAVE TO HAVE VITAMINS FOR PEP. AND I'VE JUST BOUGHT A PERFECTLY GRAND CEREAL CALLED KELLOGG'S PEP, THAT'S RICH IN VITAMINS B AND D. I'LL BET YOU'LL LOVE IT!

GOSH, MOM! WHY DIDN'T YOU TELL ME IT TASTES SO GOOD! LET'S HAVE IT EVERY DAY, CAN WE?

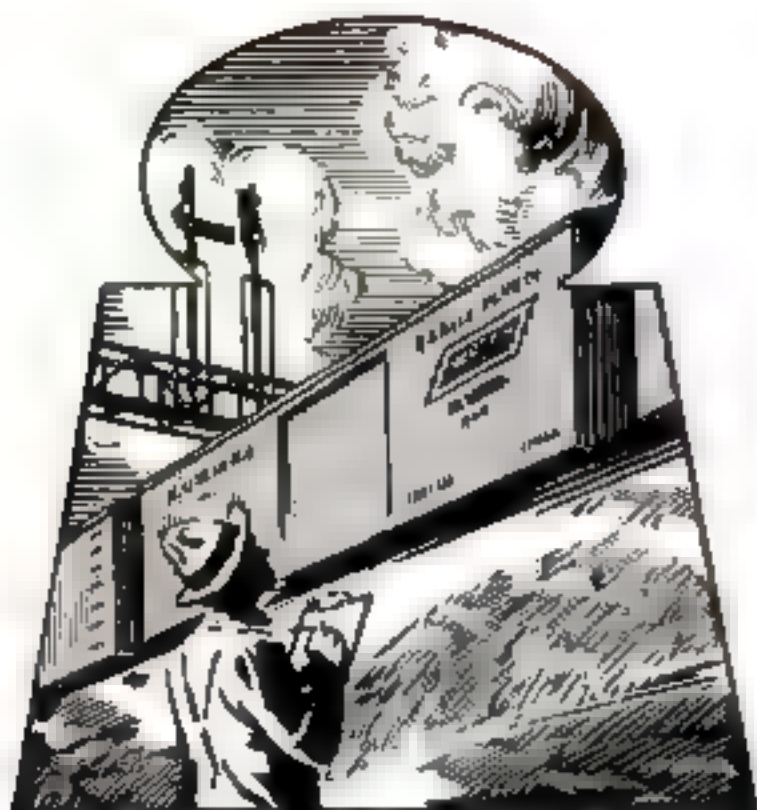
IF YOU, TOO, HAVE LACKED VITAMINS, DISCOVER THE GRAND THINGS THEY CAN DO FOR YOU! AND TO HELP GET YOUR VITAMINS, EAT KELLOGG'S PEP! IT'S A SUPREMELY DELICIOUS CEREAL—CRUNCHY FLAKES OF BRAN AND OTHER PARTS OF WHEAT, ENRICHED WITH EXTRA VITAMINS B AND D. EAT PEP EVERY DAY AND SEE IF YOU DON'T FEEL BETTER!



**Vitamins give you Pep!**  
**PEP gives you Vitamins!\***

\*Vitamins B and D. Each 1 oz. serving of Pep gives 1/5 of an adult's and more than 1/2 of a child's daily requirement of Vitamin B—as much Vitamin D as a teaspoon of U. S. P. cod-liver oil. These are not the only vitamins you need. For sources of other vitamins, see the Pep package. Made by Kellogg's in Battle Creek.

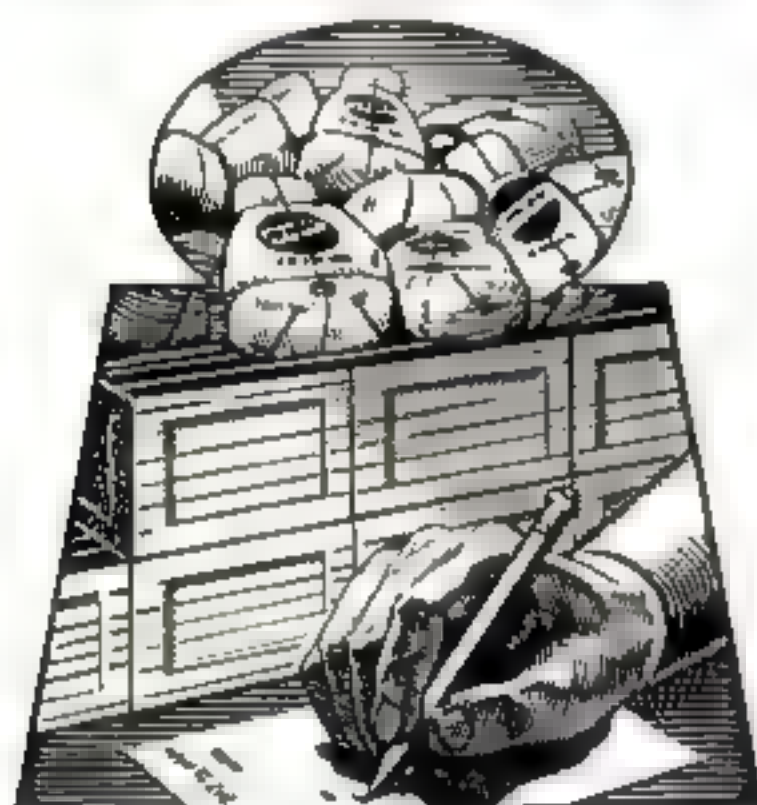




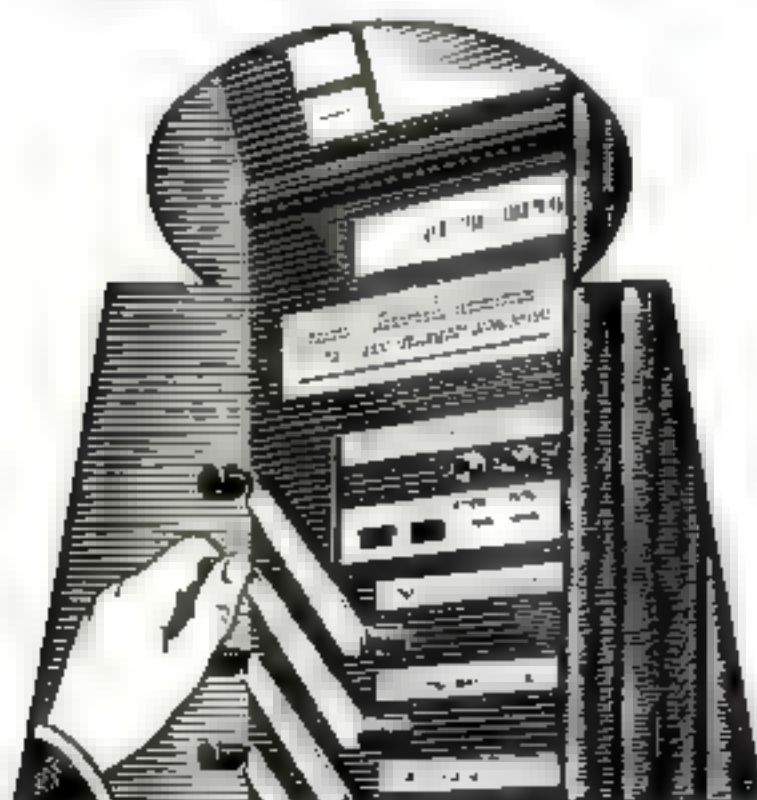
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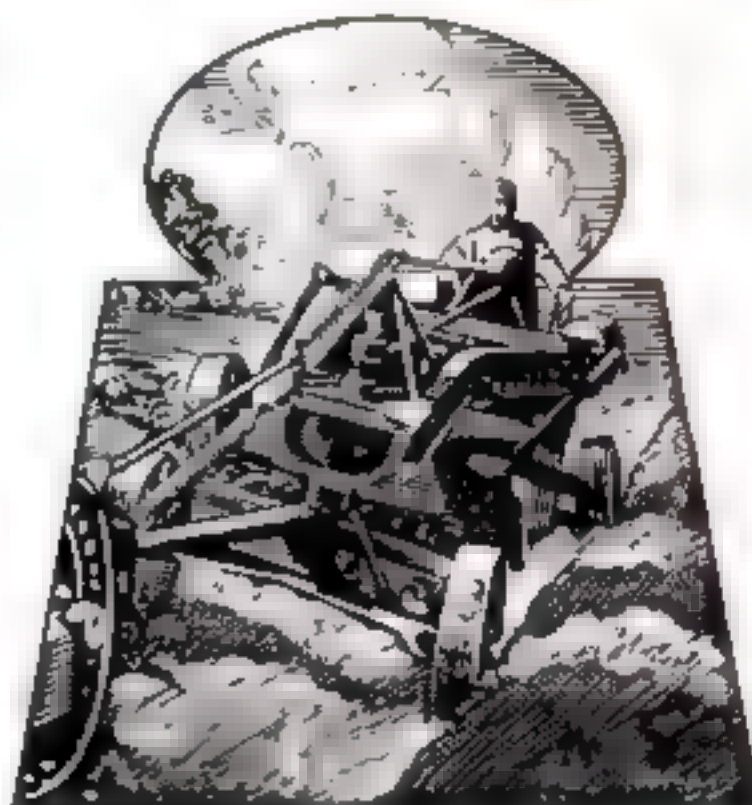
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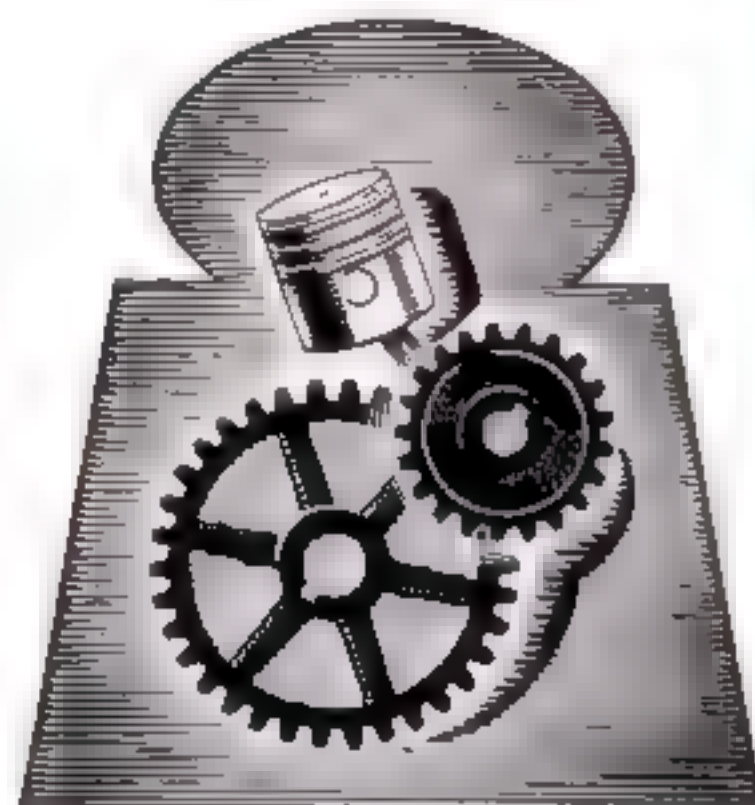
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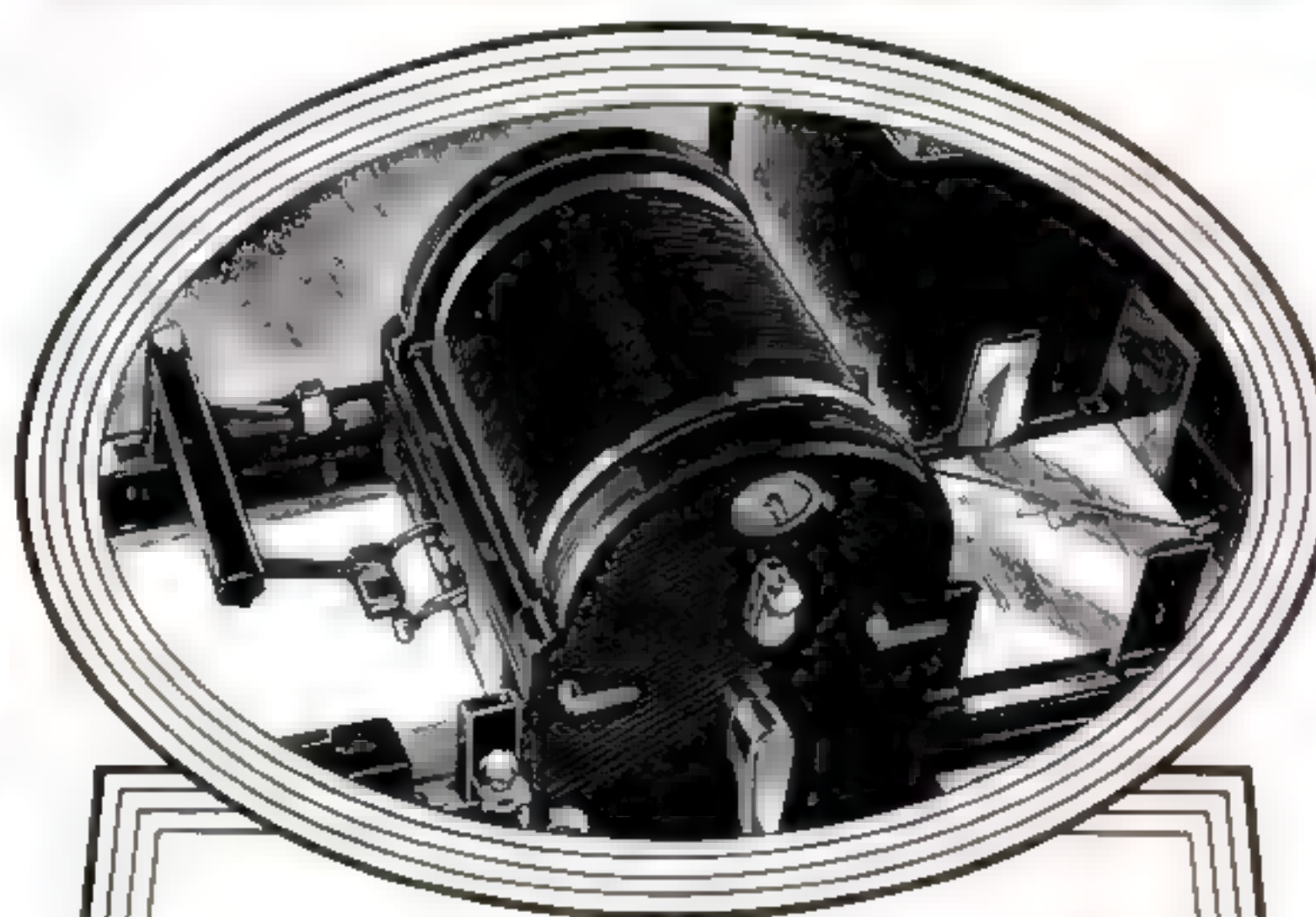
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HITLER CONGRATULATES ONE OF HIS "BRAVE BOYS" IN PRAGUE NAZI CORPS WHO GOT HIS HEAD BROKEN IN STREET-FIGHTING BEFORE "CONQUEST" OF CZECHO-SLOVAKIA

## HITLER FOLLOWS THE NAZIS OF HIS "TROJAN HORSE" INTO CZECHO-SLOVAKIA

Last September Czecho-Slovakia gave Germany 3,500,000 "Germans" in the Sudetenland but it was not enough. Some German Nazis still remained in Prague and became more blatant and impudent than ever. Their "Trojan-horse" job was to use the democratic practices of free speech, free assembly and free press to destroy the democracy. The Nazis in Prague encouraged the Slovaks in Bratislava and the Carpatho-Ukrainians in Chust to make trouble for the Czechs. With the might of the German Reich behind them, their squawkings in the Czech Parliament had a manifold authority. Thus, the federal state of Czecho-Slovakia began to fall apart.

Rarely, however, has history seen a more magnificent spirit of realism and self-control than that shown by the Czechs. In such a crisis the U. S. fought a great civil war. The Czechs did not have a chance. However, when the shouting was over they found that their state was miraculously more or less united. The Slovaks, who had started the trouble,

were, after a brief moment of "freedom," on much the same protectorate footing as the Czechs. The Czechs knew that they would have to wait for another World War to get another crack at republicanism. Last week they settled down to wait and meanwhile to sabotage the Nazi war machine as much as they could.

Last week Hitler, back in Berlin from his personal invasion of Czecho-Slovakia, pushed on eastward. A little pressure convinced the Rumanians they ought to sign a trade treaty handing Rumania's economy over to Germany. In the northeast German troops marched into the German city of Memel, held by Lithuania since 1923, and Lithuania geared itself into the Nazi field of power. Beyond are only Latvia and Estonia on the German road to Leningrad.

The best that Great Britain could think of last week was an alliance of Britain, France, Soviet Russia and Poland to "stop Hitler." The idea appealed to three of the four but emphatically not

to Poland unless backed up by a cast-iron military agreement. The Poles know that if they sign such an alliance they will come next on Hitler's menu. They still hope to balance Germany against Soviet Russia by talking friendly to both.

A strange development at week's end was a brash invasion by Hungarian troops of Slovakia, which belonged entirely to Hungary before the World War, and is now ostensibly under German protection. This was a hitch for Hitler. What Hitler is reclaiming now are the domains of the old Austro-Hungarian Empire, not of Germany. In 1914 this included Hungary, troublemaker then as now.

Hitler's imperial dreams appeared to leave the German people amazingly cold. About 50 citizens of Berlin gathered at the Chancellery to see the President of Czecho-Slovakia arrive. Nobody at all got excited about the German press campaign of "Czech atrocities." All that anybody wanted to know was whether Britain and France were going to fight.



# ADOLF HITLER TAKES PRAGUE

## AND ADMIRES THE CASTLE VIEW

**A**s stupid and gray and unheroic as any murder were the actual details of the murder of Czecho-Slovakia, shown on these pages. For days before March 15 all the German papers had screamed the monotonous lie that the Czechs were murdering the Germans in Czecho-Slovakia and that chaos reigned. The Czech President, Emil Hácha, finally succeeded in getting an audience in Berlin with Hitler. On his arrival the Germans gave him the full honors of a head-of-State (right) but neglected to play the Czech anthem, *Where Is My Home?* Even as Hitler told him that Czecho-Slovakia was through, the German troops were marching.

At dawn Hácha signed the paper "trustfully laying the fate of the Czech people and country" in Hitler's hands. Eight hours behind the troops, Hitler arrived in Prague March 15. He had a superb view of the "golden city" from the windows of the palace of the Kings of Bohemia. He kept interrupting the conferences inside to look at the view and exclaim at its beauty. Below, he is shown at the window of the late President Masaryk's office.

His soldiers were instructed to behave toward the Czechs not as enemies but as "representatives of Great Germany." Even their superb discipline almost cracked under the reception the Czechs gave them. The crowds lining the streets shouted "Pfui!" spat elaborately on the ground and sang their national anthem. The Germans reddened but looked straight ahead.

This mood soon passed, as 14 German divisions occupied Bohemia and Moravia and the Czech radio continued to tell Czechs to keep calm. Towering black-shirted Hitler Elite Guards guarded the baroque and modernistic government buildings of Prague. German secret police combed the city for anti-Nazis as the work of disarming the crack Czech Army went rapidly ahead. Though the Czech weapons are of slightly different caliber from the German Army weapons, they fit in handily with German armament. The Czechs will be "subjects" but not full citizens of Greater Germany.



In a Berlin snowstorm, Czech President Emil Hácha (bareheaded) calls on Hitler, inspects first

class privates of Berlin Garrison guard of honor. Left, General Seyffert; right, Diplomat Meissner.

Zu Urkund dessen ist dieses Schriftstück in doppelter Ausfertigung unterzeichnet worden.

Berlin, den 15. März 1939.

*Adolf Hitler*  
*Emil Hácha*  
*Dr. Chvalkovsky*

Czech capitulation is signed by Adolf Hitler and his Foreign Minister von Ribbentrop (left) and

by Emil Hácha and his Foreign Minister, Dr. Chvalkovsky (right), who trails behind in picture at top.



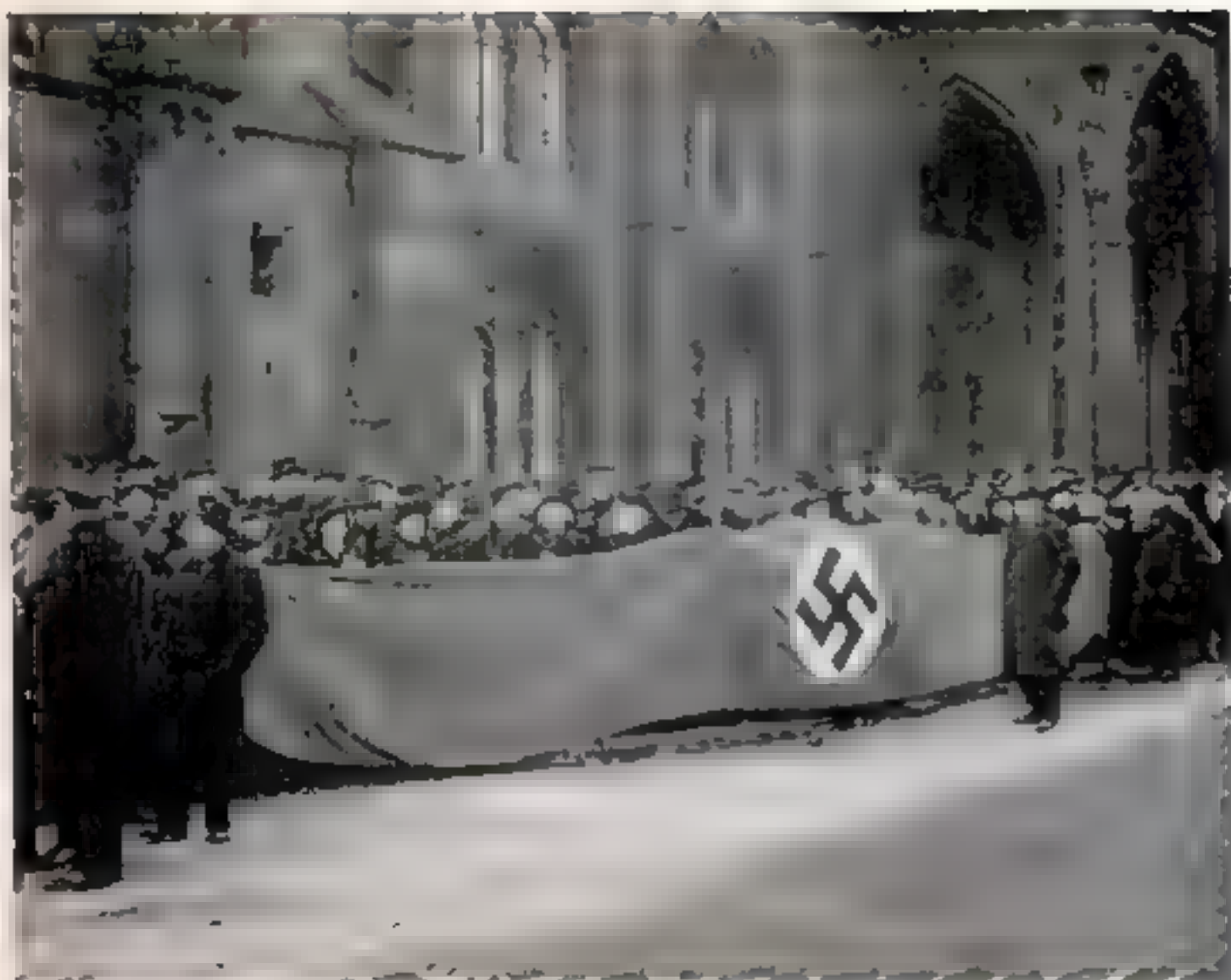
In Berlin, Czech President Hácha shakes Hitler's hand after putting his signature to the surrender.



In Prague, one-eyed Czech General Syrový grudgingly shakes the hand of his new boss, Adolf Hitler.







**Prague Nazis**, a rascy handful of prosperous burghers, mass with nosegays behind the swastika on day German troops rolled into Prague. These were Hitler's "Trojan Horse."



**The German Army** rolls into Prague in bitter cold with squalls of sleet and snow. These three-man motorcycles are scouting battalion of an armored division. Can holds gas mask.



"Pfui!" screams the Czech woman in the front row. Hunched over and looking straight ahead, the Germans are carrying Mausers unprotected from rain, and gas mask canisters.



**German tractor truck** hauls a howitzer into Prague. Despite very bad weather Germans have lowered the truck's top, to be ready for trouble. Men wear winter hood under helmets.



**German dispatch-rider** asks his way from an officer of Czech police in Prague. The German occupation of Bohemia and Moravia was conducted mostly southward from Saxony.



**Street-sign** in Brno, a "German island" in Moravia, is being changed from Freedom Avenue to Adolf Hitler Platz. Wilson and Masaryk streets were renamed Göring, and Hitler.



# LIFE ON THE NEWSFRONTS OF THE WORLD

## Hitler takes Memel; New Deal plans change in Social Security tax; Wyoming kills a bad man

LIFE this week has shown the surface appearance of Adolf Hitler's conquest of the Czechs. The generally impassive faces of the Czechs hid a bottomless pit of rage and resolution.

Turning from the old Austro-Hungarian Empire to the old German Empire, Hitler last week reclaimed the old Prussian city of Memel in Lithuania, raised once more the discarded statue of Kaiser Wilhelm I ("The Great"). Hitler considers these Prussians the heart and soul of the German race. For what his racial ideas amount to scientifically, turn to pages 48-52.

Meanwhile the British joined the U. S., France and Soviet Russia in protesting the Czech seizure and held on to \$115,000,000 in Czech money. The British gave a great reception to French President Lebrun and his wife in London, returning King George VI's visit of last year.

In France, Premier Daladier finally got decree powers from the Chamber and Senate by heavy votes, suspended the 40-hour week in essential defense factories and issued 16 decrees. "The safety of the country," he said, "must come before the comfort of the



CARTOON IN PITTSBURGH POST-GAZETTE

citizens." He also announced that the "Good Neighbor" treaty signed with Germany last December (LIFE, Dec. 20) had been wiped out by the seizure of Czechoslovakia, making it one of the shortest-lived treaties on record.

Best clue to what Europe's next excitement will be came in the Italian press, which told its readers to wait for their innings which are about to begin. Some hopeful undercover negotiations were going on between France and Italy in the person of a French friend of Mussolini, Hubert Lagardelle.

Fitting climax to the week was Hitler's final gift to the German people of the next thing to inflation. Since German businesses already hold masses of non-interest-bearing Government I. O. U.'s, Germany last week legalized them. They can be used to pay future taxes and for business debts up to 40%. Nobody will hereafter pay more than 60% cash if he can pay with the fiat money.

**Tax Relief.** Out of the wordy fog and smoke which surround the great battle over economy and tax re-

vision now raging in Washington, Secretary of the Treasury Morgenthau emerged on March 24 with a proposal which hit home to 26,000,000 American wage-earners and their employers. On everything



MORGENTHAU

these workers earn up to \$3,000 a year the Government now collects 1% each from employee and employer as a Social Security tax. Under present plan, this will be raised to 1½% next year, to 2% in 1942 and up to 3% in 1949 and thereafter. The aim is to roll up by 1980 a reserve fund of \$47,000,000,000, out of which old-age pen-

sions would be paid. Critics have called this plan a monstrous fraud, pointing out that the Government is not really saving Social Security tax collections but is spending them as it goes along and simply putting its own I. O. U.'s (i.e., bonds) in the reserve fund. These critics have said that Social Security insurance payments could very well be financed largely on a pay-as-you-go basis, with a much smaller reserve fund and hence smaller current taxes. "In periods of incomplete business recovery like the present," said Secretary Morgenthau, "the contributory old-age insurance system should be so financed as to have the least possible deterring effect on business." He therefore proposed that the tax rate be raised very little, if at all, next year. As a Recovery measure, that would leave some \$200,000,000 in private pockets to be spent during the next two years. Going beyond this immediate benefit, he also suggested abandoning the idea of an astronomical reserve fund. President Roosevelt said it now appeared that the reserve fund would need to be no more than 2½ or 3 billions.

**Driver's Seat.** "This much is certain," said President Roosevelt's pro-Garner son Elliott in his semi-weekly broadcast in Fort Worth, Tex., on March 20. "John Garner is in the driver's seat right now, well in the lead as a likely Democratic candidate for the Presidency in 1940." On March 26 a Gallup poll revealed that, while only 20% of the Democrats polled last December favored Garner for President, 42% favor him today. In Washington it was rumored that the Vice President had already sewed up 200 delegates to the 1940 convention.

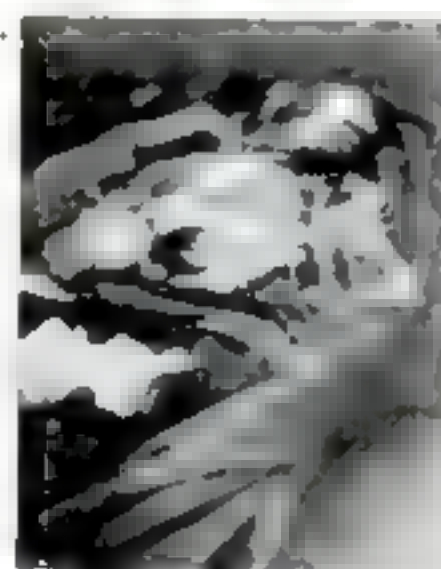


ELLIOTT ROOSEVELT

Another Gallup poll showed that, since convicting James J. Hines (see p. 25), Thomas E. Dewey has risen from 27% to 50% on the Republican barometer.

**Bad Man.** From Cody, Wyo., home of Buffalo Bill, came the brief and bloody saga of a Western bad man. Earl Durand, 26, was the son of a respected rancher. He was a bright boy but hated school and left it to roam the woods. He became a crack shot and lived by shooting game, which he ate raw. Like bad men before him, Durand was harmless until some one interfered with his way of life. Last month a game warden arrested him for shooting a deer out of sea-

son. Locked up in the county jail at Cody, Durand on March 15 slugged a guard and escaped. When two deputies chased him, he killed both. He then sent the sheriff a farewell note with return address



DURAND'S BODY

"Undertaker, Powell." After that he made for the mountains and high on a cliff took his stand in a cave. Below him gathered a posse of 100 men. Two of them started up the slope, fell dead in a heap. Then the sheriff sent for a detachment of the National Guard, with howitzers and trench mortars. Next morning, split into two parts, the posse converged upon the cave, meeting heavy fire. When they arrived, it was empty. They had been cross-firing. Next day, while the posse was still in the hills hotly pursuing a mountain goat, Durand walked into a bank at Powell with two guns, recklessly shot it up. Outside, the town hastily armed. After leisurely robbing the till, Durand tied three men as a shield and came out behind them, shooting. Return fire killed a clerk, wounded Durand, who turned his pistol on his own head and fired. They took his body to the Powell undertaker.

**Einstein Story.** On a tour of inspection at Newark Airport (see cut), Dr. Albert Einstein asked about the new absolute altimeter (LIFE, Oct. 24). Harry Aston, a publicity man, explained its workings. "Please," said Einstein, with a twinkle, "what about the time element?" Aston: "Well, the time gives the distance. . . ."

Einstein: "No, no. The sun goes around the earth. That would be like X."

Aston: "Well, the electric impulse travels to the earth and. . . ."

Einstein: "Please. The sun going around the earth is like X. The airplane is going 100 m.p.h. That would be C. Now when you consider C in relation to X. . . ."

Aston: "Professor, we have a pamphlet that explains all about these altimeters. You'll just have to take one."



EINSTEIN

### PICTURE OF THE WEEK

In St. Peter's Basilica on March 12, with four hours of Renaissance pomp and splendor, Pope Pius XII was invested with the outward symbols of his supreme authority over the Roman Catholic Church. The picture of the week, taken by Sam Schulman, only U. S. news photographer present, conveys the magnificence of the occasion. Pope Pius XII at the High Altar under Bernini's massive canopy, recites opening prayers of his Coronation Mass. At foot of the Altar stands the commander of the Noble Guard. At the moment of Consecration, the sounding of silver trumpets brought the congregation of 40,000 to its knees. In foreground wearing their archiepiscopal miters, sit the College of Cardinals who nine days before had elected Eugenio Pacelli to his high office.





Pope Pius XII celebrates his  
Coronation Mass in St. Peter's



## SARCOPHAGUS OF KING GEORGE V IS DEDICATED IN WINDSOR CASTLE



In St. George's Chapel, Windsor Castle, on March 12, a sculptured stone sarcophagus containing the coffin of King George V was dedicated at a half-hour service attended by his son George VI, his widow Queen Mary and other members of the royal family. Commissioned by King Edward VIII in 1936, the tomb supports a figure of the dead monarch recumbent with clasped hands in his uniform of Admiral of the Fleet and Garter robes. Two slumbering angels guard the crown at his head. The soles of his feet are pressed against the figure of a small lion couchant. The tomb is carved of Clipsham stone and the figure of *Bianco del mare* marble.



## "BEST LIKENESS" OF LINCOLN ADDED TO HAUNTED WHITE HOUSE CORRIDORS



To the portrait-laden White House on March 22 was added a 70-year-old oil of Abraham Lincoln, said by the President's son Robert Todd Lincoln to be the best likeness of his father in existence. Painted by G. P. A. Healy, it was left to the U. S. by Mrs. Robert Todd Lincoln, who died two years ago. Rambling across the continent on a grand tour that took in Texas, San Francisco's Fair, a Goldwyn-conducted visit to Hollywood's United Artists lot (*below*), Mrs. Roosevelt said Lincoln's image often appeared to her late at night in her White House study. "The upstairs rooms," said she, "are a place where people have lived and lived hard."







Vacationing in San Remo, Italy, early this month, Germany's Field Marshal Göring embarked on a new reducing campaign. Hair flattened beneath a coarse-meshed net, bulging inside a tight white sports suit, the 250-lb. Air

Minister jiggled about a tennis court like a huge hurried custard. His workout was interrupted, March 19, by Adolf Hitler's decision to annex Bohemia and Moravia to the Reich. Busting back to Berlin he mobilized the air force

and on March 19, mace in hand, greeted Hitler on his triumphant return from Prague. Few days later he returned to San Remo, contemplating more exercise and some serious talk with Mussolini on Italy's demands against France.



The murder trial of the German, Eugene George Weidmann (left, hand to mouth), for killing a pretty American dancer named Jean De Koven and five other people, was the sensation of France last week. While photographers scrambled

all over the Versailles courtroom, Weidmann's co-defendant, Roger Million (standing), ardently denies that he shot another co-defendant in the leg—Colette Tricot (upper right). The fourth defendant in back row was Jean Blanc

who was to finance a "Beauty Institute" for the others. Weidmann's lawyers are just below Million, bald de Moro-Giafferi and the woman lawyer Renée Jardin. Million's lawyers are the two beards, Henri Geraud and Alexandre Zevaès.





WILLIAM ORVILLE DOUGLAS, 40



AT 21, WHITMAN COLLEGE VALEDICTORIAN

## TWO AMERICANS: A A SCHOLAR-STATESMAN

The greatest of American success stories, Abraham Lincoln's, was recalled on March 20 when President Roosevelt nominated William Orville Douglas, 40, to be an Associate Justice of the U. S. Supreme Court. Son of a poor Scotch Presbyterian "home missionary" who had come to the U. S. from Nova Scotia, Douglas was born in Maine, Minn., on Oct. 16, 1898. Six years later the father died and his impoverished family moved to Yakima, Wash., where he and his two brothers had to pitch in at paper-peddling, lawn-mowing, errand-running to help support themselves and their mother. After high school young Orville, as he was then called, got a one-year scholarship at Whitman College in Walla Walla, Wash., bicycled up with \$5 in his pocket. He got a steady job dusting counters and sweeping floors in a jewelry store for 10¢ an hour, picked up odd change by waiting table in fraternity houses and a cheap restaurant. Summers he picked cherries. For three years he lived in a tent, washing his own clothes and, by legend, those of fellow students. He ended up president of the student body and Phi Beta Kappa.

For two years he taught school in Yakima, saved \$600, lost most of it in an insurance-selling scheme, set out nonetheless for Columbia University Law School. After herding sheep and riding the rods part way, he landed in New York in 1922 with 6¢. In six months he had piled up a \$400 bill for tuition and room rent, was about to be kicked out. But after an encouraging farewell visit with the Law School's distinguished Dean Harlan F. Stone (now a Supreme Court Justice), he decided to have one more try at the University employment office. This time the job was there—revising a correspondence-school law textbook. After two years he went back to Yakima, made his second entry into New York with a bride and \$5¢. Still working for a living, he finished law school second in his class and editor of the *Law Review*.

Two years in a high-powered Wall Street law firm gave him all the first-hand knowledge he wanted of corporation finance. He taught two years at Columbia Law School, then transferred to Yale where he became what University of Chicago's President Hutchins called "the outstanding law professor of the nation." His record, and a brilliant study of corporate reorganization and bankruptcy which vastly impressed Joseph P. Kennedy, took him to Washington and the SEC in 1934.

When he took over the SEC chairmanship in 1936, Bill Douglas, an ardent New Dealer but no radical, explained his philosophy thus: "What kind of a bird am I? To tell you the truth, I think I am really a pretty conservative sort of fellow from the old school, a school perhaps too old to be remembered. I think that, from the point of view of investors, the one safe, controlling and guiding stand should be conservative standards of finance—no monkey business. I am the kind of a conservative who can't get away from the idea that simple honesty ought to prevail in the financial world."

Douglas, stepping up at 40 to replace his hero, the great Louis D. Brandeis, becomes the youngest man appointed to the Supreme Court since Joseph Story in 1811. He can look forward to 30 years or more of useful and honorable service to his country.



"Bill" Douglas likes to put his lanky legs on his desk, chain-smoke cigarettes. A Yale law professor, he became SEC chairman in 1936.

*The White House*  
March 20 1939

To the  
Senate of the United States  
William O. Douglas  
of Connecticut

*I nominate*  
to be an Associate Justice of the Supreme Court of the United States, one Louis B. Brandeis, retired.

*Franklin D. Roosevelt*

Mr. Justice Douglas may neither smoke nor put feet on desk in long Supreme Court conferences.



HE IS SCHOLARLY ...



VIGOROUS ...



A KISSING ...



A WRIGGLER ...



SALTY-TONGUED ...



AND GENIAL

Father Douglas has a daughter Mildred, 9; a son William Jr. ("Bumble"), 6. They live in a rented house in Maryland.



Mrs. Douglas, born Mildred Riddle, is spry and pretty. She and Douglas met as fellow schoolteachers in Yakima, Wash.





# STUDY IN CAREERS

## A POLITICAL BOSS

James J. Hines, long Tammany's most powerful district leader and chief distributor of Federal patronage in Manhattan under the New Deal, was sentenced on March 23 to four to eight years in prison for using his political influence for pay to protect the Dutch Schultz policy racket from the law (LIFE, Aug. 29, March 13). The probation report on Hines, submitted to the Judge before sentencing, was a great document of American social history, a clear portrait of the kind of political boss who has ruled America's big cities through most of their history.

Son of a moderately prosperous Irish blacksmith-politician, Jimmy Hines was born in New York City on Dec. 18, 1876. He started work in his father's shop at 14, went to work full-time at 16, having left school part way through eighth grade. He was a brawny, handsome lad with the gift of gab, a natural leader. In the rough & tumble of ward politics he rose to be an acting election district captain at 21. He learned the money value of political influence early. His father before him, and he himself when he inherited the shop, prospered—except during brief reform administrations—from the shoeing of the city's police and fire horses. In his youth he was arrested three times, twice for street-fighting and once when a girl whose kinsmen caught him with her in a hotel room charged him with assault. But as his power grew, the cops began to tip their caps to Jimmy Hines. He became a district leader strong enough to make and break Tammany bosses, the feared and envied intimate of high public officials, politico-business bigwigs, sporting celebrities and racketeers. He lived well, plunged heavily at the races. He kept no personal bank account, and not until 1935 did the Federal Government catch up with him and force him to pay six years' back income taxes. While his accountable earnings were small, mostly a paltry thousand here & there for the use of his "name" in connection with some club or contracting company, his wife banked \$402,000 from 1929 to 1937, maintained a \$90,000 brokerage account. In one deal in 1935 his wife and sons made \$60,000 through a contract to furnish the City Department of Health building.

A psychiatric examination, the probation officer reported, showed Hines to be "of superior intelligence. . . . Throughout his life he has been driven by an inexorable ambition, the objects of which were power, material success and recognition. . . . His processes of thought are clear, direct and within limitations coldly logical. . . . From his followers he has demanded loyalty and respect. Before many, his role has been that of a benevolent dictator who derived no small personal pleasure from the bestowal of favors. . . . He reveals a profound faith in his concept of what he regards as a socially acceptable form of political activity. In commenting on altered political conditions and his present situation he seeks solace in his description of himself as the selected and symbolic victim of an era that is passing into eclipse, but, according to his professed conviction, into only a temporary eclipse."

If he behaves himself in jail, James Hines will be given his freedom in two years and eight months.



AT 25, A NEW YORK BLACKSMITH



JAMES J. HINES AT 62



FAVORS, given and received, built Hines's power and fortune. He won poor voters' gratitude with picnics (left), ad-



vice and help (right). Rich favor-seekers made tangible returns. Below: some of Hines's underworld acquaintances.



MEYER RUCKELT



OWNEY MADDEN



GYF THE BLOOD



NICKY ARNSTEIN



LOUIS LUKAN



ARNOLD ROTHSTEIN

Hines posed as a devoted family man. Probation officers found that he had supported a "woman friend" for 24 years.



Over the Bridge of Sighs to Tombs goes Hines after sentencing. His age kept him from getting a longer term.





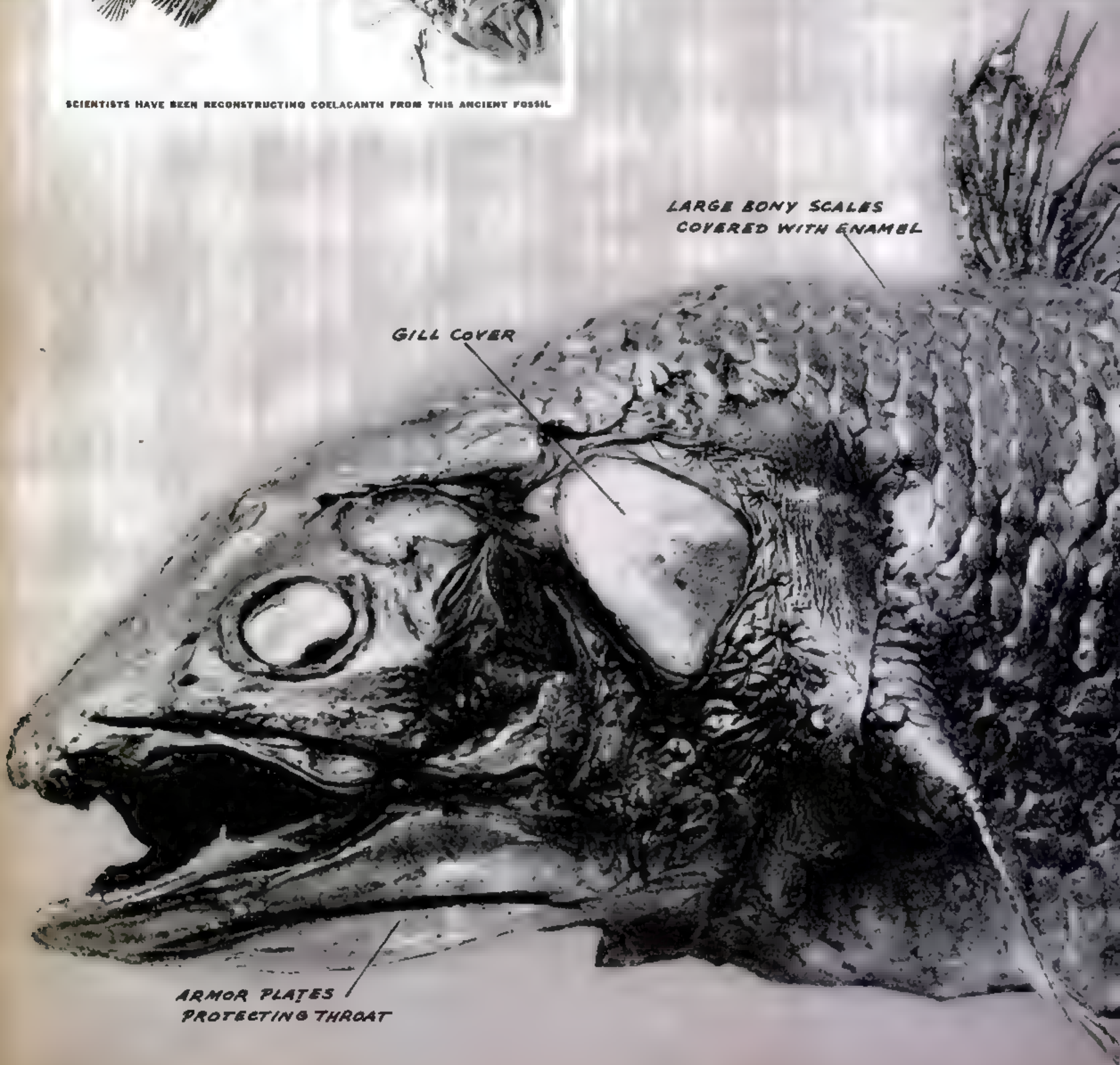
# CENTURY'S MOST AMAZING SCIENTIFIC FIND IS



SCIENTISTS HAVE BEEN RECONSTRUCTING COELACANTH FROM THIS ANCIENT FOSSIL

If an 80-ft. dinosaur were to amble onto your front porch, it would be an event no more amazing than the recent discovery of the live fish shown stuffed here. This creature, called a Coelacanth, has been officially declared by scientists to have been extinct for no less than 50,000,000 years. Yet just before last Christmas when a trawler off the coast of South Africa pulled its nets up from 40 fathoms, it found among two tons of familiar fishes, this thrashing, biting specimen of the prehistoric Coelacanth. Its remains are now on view in the Museum of East London, South Africa.

When the discovery was first reported to London, zoologists, familiar with primeval monster hoaxes, turned up their scientifically skeptical noses. However on March 16, a jury of eminent British scientists led by British Museum's





# THIS LIVE FISH OF 50,000,000 YEARS AGO

Assistant Curator of Zoology gave this verdict: "One of the most amazing events in the realm of natural history in the 20th Century."

What makes the find even more sensational is the fact that the Coelacanth has hardly been touched by evolution over a period of 250,000,000 years. Paleontologists, who have spent years reconstructing this lost species from fossils like the one at left found in the Bavarian mountains, saw little difference between the prehistoric ancestor and the 1938 Coelacanth.

Usually one type of animal becomes extinct because another type forces it to retreat to areas where survival becomes impossible without adaptation to environment. This fish did not change physically and yet it managed to survive, probably along the rocky gorges in the depths of the ocean.

Its 5-ft. body weighs 127 lb. and is protected by large bony enamel-covered scales. Since its capture, the carcass has exuded 20 gallons of oil through its scales. Its semi-reptilian appearance is accentuated by its limb-like fins which work like paddles. It has two separate dorsal fins and its heavy, unformed tail is lengthened by the rudiment of a second tail.

Though the bony gill plates show that the Coelacanth does not breathe through its lungs, it has been tentatively classified by the British scientists as a member of the lung-fish family. Chronologically this South African catch is the most important since the discovery of the Austrahan lung-fish in 1871. To scientists it gives the hope that when they are able to develop the machinery needed to explore the bottom of the oceans, they may find many remnants of a lost world.

DORSAL FIN NO. 1

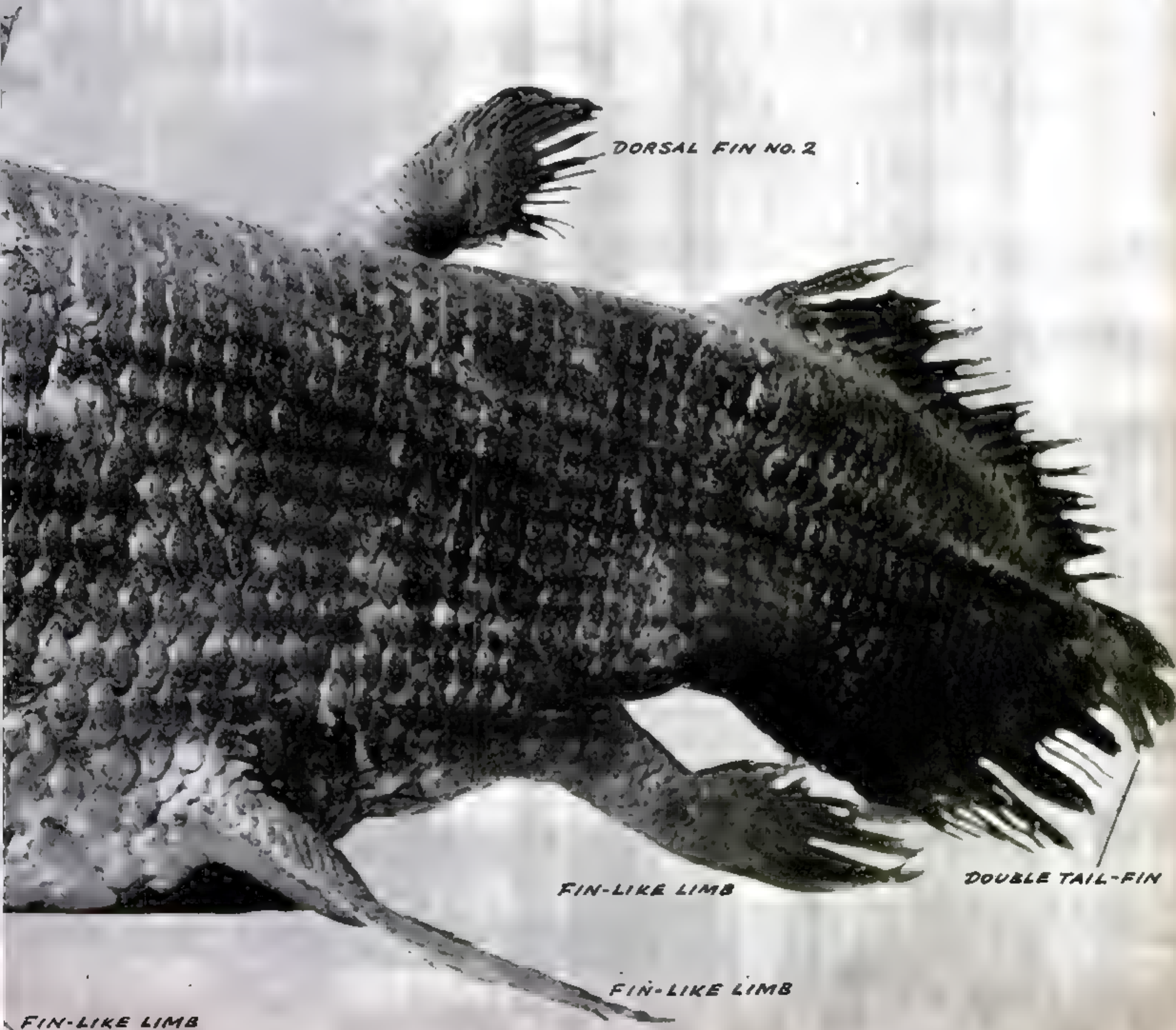
DORSAL FIN NO. 2

FIN-LIKE LIMB

DOUBLE TAIL-FIN

FIN-LIKE LIMB

FIN-LIKE LIMB





## THE SPANISH FLIGHT INTO FRANCE ENDS IN BITTERNESS AND SQUALOR

The flight of the Spanish Loyalists to France was an heroically tragic epic. *LIFE*, Feb. 20. But as soon as the 500,000 Spaniards crossed the French border, the heroism was over. What remained was the impossible problem of what France was to do with 500,000 angry and exhausted foreigners. The Spaniards were sick, wounded, tired. Their lives were wrecked for their political ideals. They had just been through a hugely dangerous experience. And they largely blamed France's neutrality in the Spanish civil war for their sad fate.

The thrifty French were far from pleased to have these dangerous guests. They sent 230,000 civilian men, women and children to camps in the interior.

The 270,000 Loyalist soldiers and officials they barricaded in 14 great camps near the Spanish border, as shown in these photographs taken within the last three weeks. They put surly black Senegalese, Spahis and regular Army men to guard them. The Spaniards were obliged to dig themselves shallow grave beds in open fields, to drink bad water, to use open latrines. The weather was cold, though luckily dry, and at first they had only their blanket capes to cover them at night. They ate dead mules. Animals' bones, empty tin cans and other refuse soon littered the camps. The stench became appalling. Conjunctivitis from the blowing sand broke out in the coastal camps. Dysentery and scabies followed

the conjunctivitis. Some died. Rarely have so much despair and physical misery been seen in one place in the history of the world. Presently French and British Leftists, headed by noble British Leftist Nancy Cunard, were sending out "atrocity" stories about the camps.

The French, on the other hand, were complaining bitterly. *L'Illustration* declared: "These Spaniards act as if they were our conquerors. They play the guitar, smoke cigarets, discuss politics, insult the French and spit as they pass. Gardens have been pillaged, newly sown fields trampled by the hordes, vineyards torn down for firewood. It is even difficult to get them to help carry food into the camps."

THIS IS THE SANCTUARY THAT SPANISH REFUGEES FOUND IN FRANCE AT LA TOUR-DE-CAROL. NOTICE TREES STRIPPED OF ALL BRANCHES FOR FIREWOOD







Spanish horses and mules starve and die like their masters. Above, the living will soon trample the bodies of the dead and dying horses lying in the stream bed. Wherever these huge herds of homeless animals passed, they destroyed the French farmers' fruit trees and vineyards, chestnut trees and pastures. One farmer counted 78 dead mules and horses on his land. French Socialists suggested that the survivors be slaughtered for food for the Spanish.



Iron-crustied French bread is fed the Spanish refugees. Center: bread; left and right: field stones in wall. Though the loaf's outside is forbidding, its inside is excellent. Each Spaniard now gets a pound loaf a day plus a tin of peas or beans and a quarter-can of bully-beef, but neither sugar nor coffee is provided as yet. Sometimes mule meat is substituted for beef. Lately huge foreign donations of potatoes, lentils and rice have reached the camps.



A new camp is being built near Barcarès, on the Mediterranean coast 15 mi. north of the border. It will take care of 80,000, cost over \$500,000. Here, though the Spaniards shown all have their hands in their pockets, they are goaded by French Army officers into building a camp city. Tactful discipline by the French has actually brought the Spaniards to sing at their work. They say now they would still be fighting, had they had French officers.



A thousand camp fires smoke in the camp at La Tour-de-Carol, near the border at Puigcerda. Notice that the French soldier in right foreground has kept the Spaniards from stripping the sycamore trees shown in the photograph. The French tricolor hangs limply. A few tents, shallow graves for beds, open latrines, open wells fill the smoky background. The men sleep only under their own coats or blanket capes. They fight and talk politics all day.



# Stained Glass has U. S. Renaissance

## Gothic craft restored after 500 years

On Palm Sunday and Easter, more U. S. citizens will crowd into the 210,924 U. S. churches than at any other time of the year. In 150 churches in New York, Chicago, Philadelphia, Los Angeles and other cities, a few of them will see the world's best modern stained-glass windows. These windows are the work of U. S. craftsmen who, during the last 20 years, have restored this lost art of medieval Europe and established the U. S. as its center.

The physical process of producing a stained-glass window, pictured on this page, has never been lost. By this process all stained glass windows have been made, including the static picture windows of the 19th Century which fill most U. S. churches and are anathema to the modern craftsman. His style is set by the medieval glass-stainers, for whom drawing took second place to the production of dynamic symphonies of light and color. For full appreciation, the windows must be watched in the varying light of at least one full day. To frame such stained glass, the Gothic Cathedrals were built with maximum of window space and minimum of wall masonry.

It is the building of modern Gothic Cathedrals, St. John the Divine in New York and the Cathedral of Saints Peter and Paul in Washington, that has brought the U. S. renaissance of stained glass. A leading craftsman is Charles J. Connick, whose Rose Window in St. John's (see opposite page), one of the biggest of its kind, is considered the greatest modern work in its field. In the two big Cathedrals, in many churches and on the Gothic campuses of Yale, Duke, Princeton and Northwestern, the work of three other outstanding studios, G. Owen Bonawit, Nicola D'Ascenzo and Wilbur Herbert Burnham, are represented. And fine small windows like D'Ascenzo's on the opposite page, priced between \$45 and \$75 per sq. ft., are finding their way into ordinary parish churches throughout the country.



Full-sized drawing of window is executed in color by Wilbur Herbert Burnham of Boston. This drawing is the master

pattern for the window and pieces of colored glass will be matched to it for color, size, and position in final window.



Paper patterns are cut from the large design. Marked for position and color, they guide cutting and placing of glass.

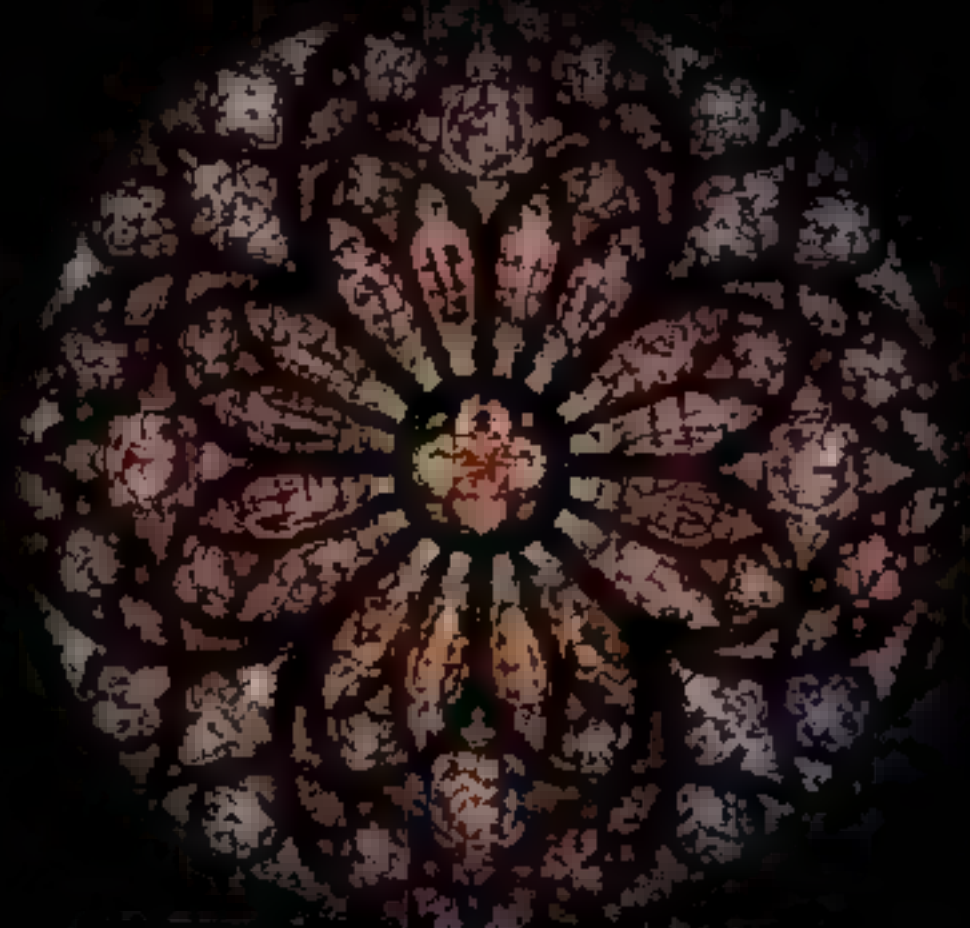


A diamond point is used to cut the glass. Silver stain, from which stained glass gets name, is then fused on pieces.



Lead strips hold stained glass in place. Cement is forced into crevices between lead and glass, completing process.





CONNICK'S ROSE WINDOW IS 40 FT. ACROSS



TO THE GLORY OF GOD and  
in memory of my daughter  
BELLAR HAYES 1877-1933  
Wife of Thomas W. Perkins  
A Mother's Offering

D'ASCENZO MADE THIS WINDOW FOR A MARYLAND CHURCH



THIS 27-FT. WINDOW TELLS LIFE OF CHRIST. BONAWIT KEEPS IT IN HIS STUDIO

CONTINUED ON NEXT PAGE



## Stained Glass Windows (continued)

Wilbur Herbert Burnham's aisle window (below) in the Lawyer's Bay at the Cathedral of St. John the Divine shows skilful adaptation of medieval methods to a modern subject. Its colors and pattern are in the old tradition. But its figures are drawn in clear literal style. Medallions in left panel of window show the development of religious law, with Adam and Eve, Moses, Solomon and Daniel as symbols. Right panel, reading up, shows Justinian Code, Magna Charta, Pilgrim Covenant and signing of the U. S. Constitution. At right details of Burnham windows.



BURNHAM'S LAW WINDOW AT ST. JOHN'S CATHEDRAL RISES BEHIND ROYAL ALTAR



JAMESTOWN SETTLERS FELL TREES TO BUILD FIRST AMERICAN PROTESTANT CHURCH IN BURNHAM'S "ECCELESIASTICAL ORIGINS" WINDOW AT ST. JOHN'S



BENJAMIN FRANKLIN SIGNS CONSTITUTION AS THOMAS JEFFERSON LOOKS ON  
BELOW, NAPOLEON DICTATES TO SECRETARY THE LAW CODE OF HIS EMPIRE





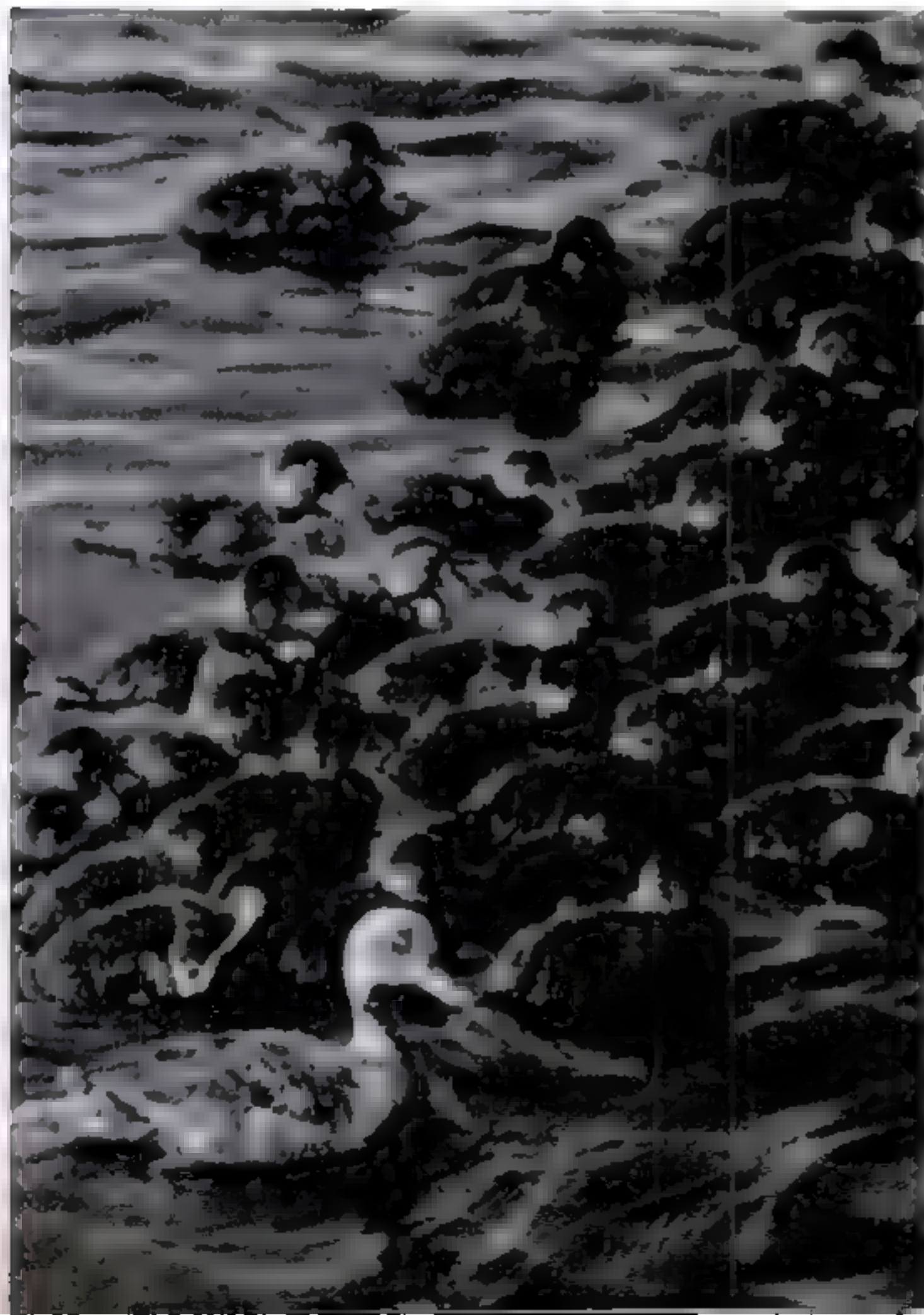


## BIRDS IN ARCTIC

A GIRL PHOTOGRAPHER FOLLOWS THEM TO THEIR SUMMER HOMES IN CANADA

SANDPIPERS STAND IN A MACKENZIE TUNDRA FACING THE ARCTIC WIND. THIS REED-FILLED ISLE-DOTTED SPOT IS TYPICAL OF THE MACKENZIE DELTA

Young bluebill ducks (scaup) swim along in big flocks. Instead of standing lone and jealous guard over her brood, the mother bluebill teams up with other mothers to put their young together and keep collective watch over them. Many other ducks do this.



## Millions of waterfowl nest in Mackenzie Delta

From the delta of the Mississippi River in Louisiana to the mouth of the Mackenzie River in Canada, north of the Arctic Circle, is a distance of 3,000 miles. This 3,000 miles is the longest bird flyway in North America. Along it a migratory bird can fly anywhere without encountering anything higher than a low range of hills. On the route are woods and water for shelter and feeding. And at the northern end is a 10,000-square-mile delta where the muddy, meandering Mackenzie empties into the Arctic Ocean.

Here, in a vast labyrinth of tiny islands, millions of waterfowl and shore birds find a perfect summer breeding ground. Last year, Lorene Squire went into Canada's Northwest, took these pictures of birds in their summer homes. Now, in early spring, sandpipers and ducks and geese are swarming up the Mississippi. By June, the early comers will be building nests in the Mackenzie Delta.



The king eider sits fat and round on her nest, which she has lined with eider down plucked from her own breast. Eskimos collect the soft down from the nests and sell it for export.

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(continued)

## MIGRANT BIRDS ARE WELL PROTECTED IN THE DELTA

The bird season in the Mackenzie Delta is about six months long. The first swans are in by May and the last leave in October. During their stay, they are well-protected from man and beast by the swarms of black flies and mosquitoes whose fierce bites keep the tough-skinned Eskimos away and drive the wandering herds of reindeer frantic. This protection has helped make the Delta one of the great waterfowl breeding grounds in the Western Hemisphere, ranking in importance with the lake-dotted region farther south in Alberta and Saskatchewan. Because the Mackenzie River valley is well-protected from cold winds, robins and warblers are found there farther north than anywhere else on the continent.

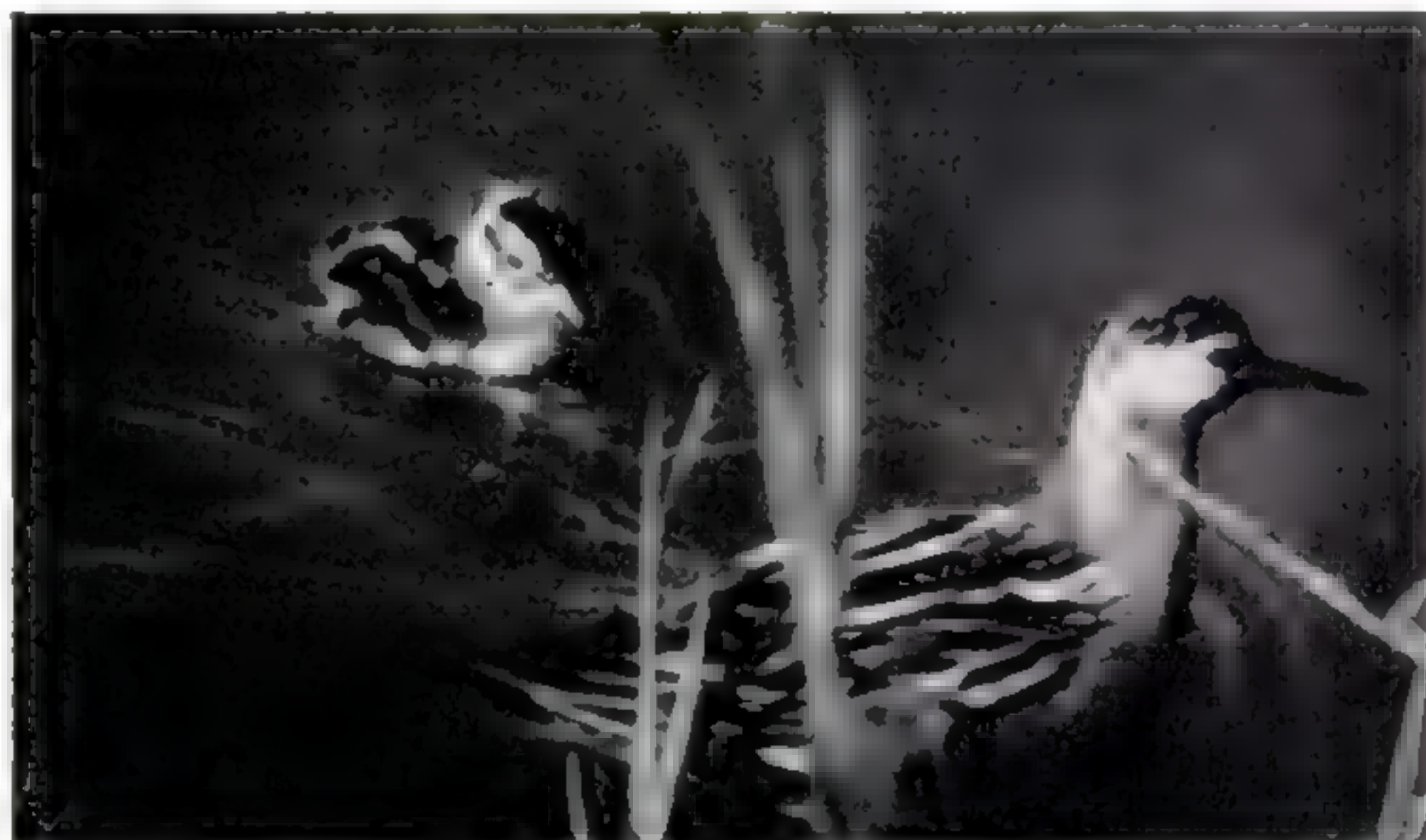
Many of the birds which nest in the Delta are familiar migrants to the United States. A newcomer to the States, however, is the glaucous gull which only in recent years has regularly come down to Lake Erie. The youngster below is only a week old, but is already very independent. He does not, however, leave the patch of territory where he was born. If he does, he will probably be killed by other gulls. When full-grown, he will be one of the biggest of gulls.



A young glaucous gull, still covered with soft down, enters the cold water of the Arctic Ocean for the first time.



A flock of shore birds wheel with military precision into the camera. These birds travel great distances, some coming from as far away as the Argentine. In migrating they travel along seacoasts, as well as the Mississippi flyway.



The red phalarope, a swimming sandpiper, is an inverted bird. The male does the female's work. He sits on the egg, takes care of the young. The female wears bright plumage, courts the male. Only normal thing she does is lay the egg.



The arctic loon flies very low over the still water. Closely related to the loon of the U. S. north woods, the arctic loon has a cry which is even madder and which sounds far more eerie when heard over the watery northern wastes.

loon has a cry which is even madder and which sounds far more eerie when heard over the watery northern wastes.

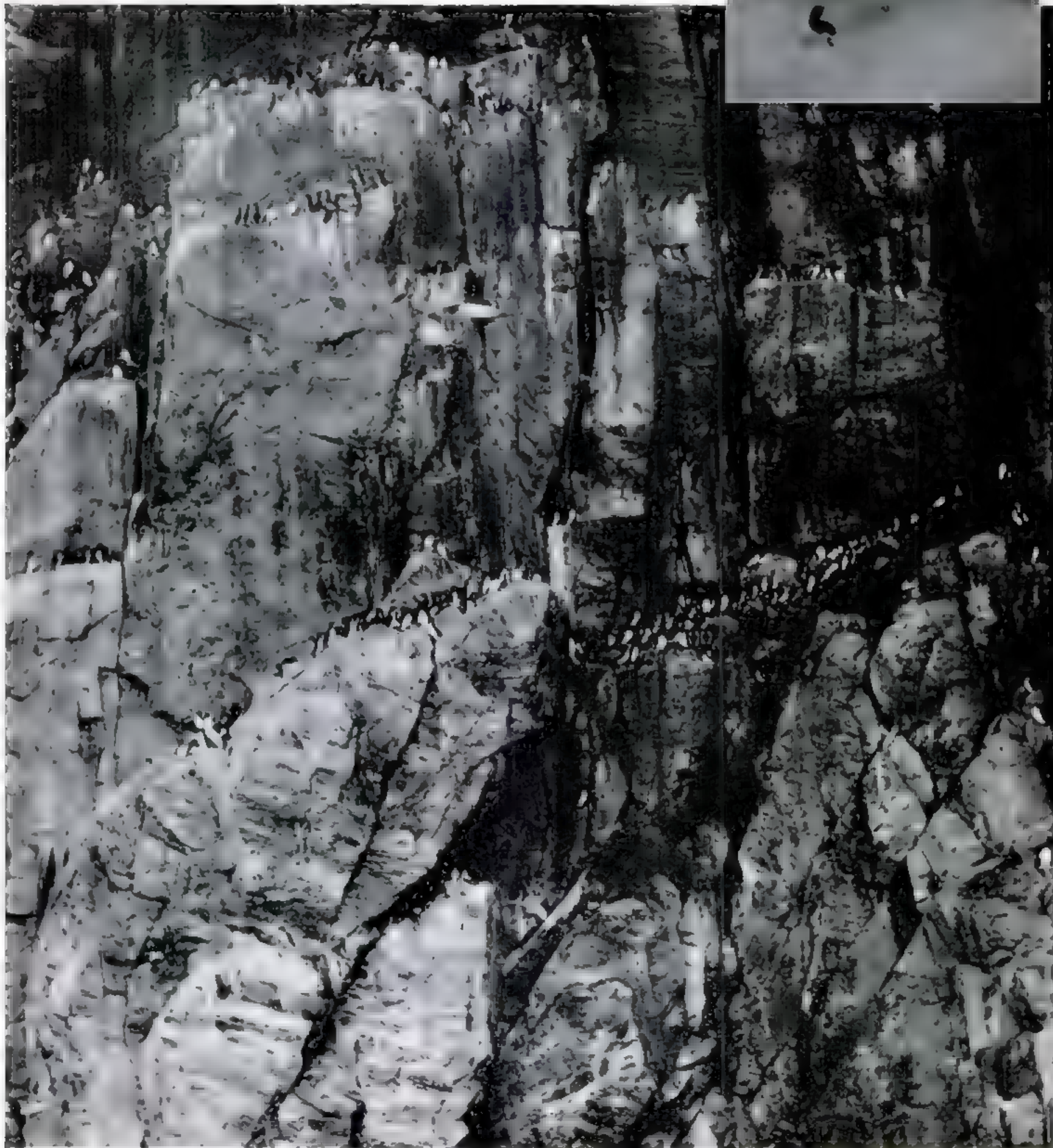


## THE MURRE LOOKS LIKE THE PENGUIN BUT ISN'T

**O**n the high cliffs along the Arctic, Lorene Squire took this striking picture: hundreds of Brünnich's Murres (rhymes with fur) living on ledges over the ocean. The murre looks like the penguin, though not quite so human. It is not, however, related to the penguin. Like that antarctic bird, the murre waddles when it walks. Unlike the penguin it can fly. But it is very awkward and some naturalists think that it is slowly losing its ability to fly.

The murre builds no nest, lays its egg right out on

bare stone. The egg is tapered at one end so that, if disturbed, it turns around on the small end instead of rolling off. The female murre normally lays only one egg a year, watches very carefully over her only child, as the mother at right is doing. A kind of auk, the murre seldom leaves his arctic home although a few have been seen in northern U. S. When the breeding season is over, the murre flies out to the ocean and spends the winter over the frozen northern sea, coming back to land only if exhausted or sick.



CONTINUED ON NEXT PAGE





WHISTLING SWANS IN FLIGHT; IN MIGRATING OVER U. S., THEY FLY SO HIGH AND FAST THAT FEW PEOPLE NOTICE THEIR LONG FLOCKS

## The whistling swan is tough and wily bird which does not whistle



LORENE SQUIRE

Lorene Squire, of Harper, Kan., is one of the best bird-photographers alive. She journeyed by steamer, plane to take these pictures. Hardest subject was the whistling swan a wary bird which nests in the most inaccessible spots of the Delta and sorely tried Miss Squire's patience.

The whistling swan, or common wild swan of the U. S., is a sadly misnamed bird. Its call is a full-voiced bass "who-who." Unlike the trumpeter swan which

nests along the U. S.-C. border, the whistling swan nests in the most inaccessible spots of the Delta and sorely tried Miss Squire's patience. In the U. S. it lives most thickly in the Sacramento Valley and around Chesapeake Bay.

Some naturalists think this may be the swan which sings the mythical "swan song" at death. If wounded, some whistling swans have been described as gliding down slowly to the water, giving out a plaintive call like a run of soft notes up a musical scale.



A FAMILY OF FLUFFY CYGNETS OR BABY SWANS SWIM ABOUT IN THE LIGHT OF THE MIDNIGHT SUN

THE WILD SWAN HAS PATRICIAN GRACE AND ALOOFNESS BUT AMONG BIRDS HE IS A TOUGH CUSTOMER, QUICK TO PICK A FIGHT—LIKE THE ONES AT RIGHT BELOW

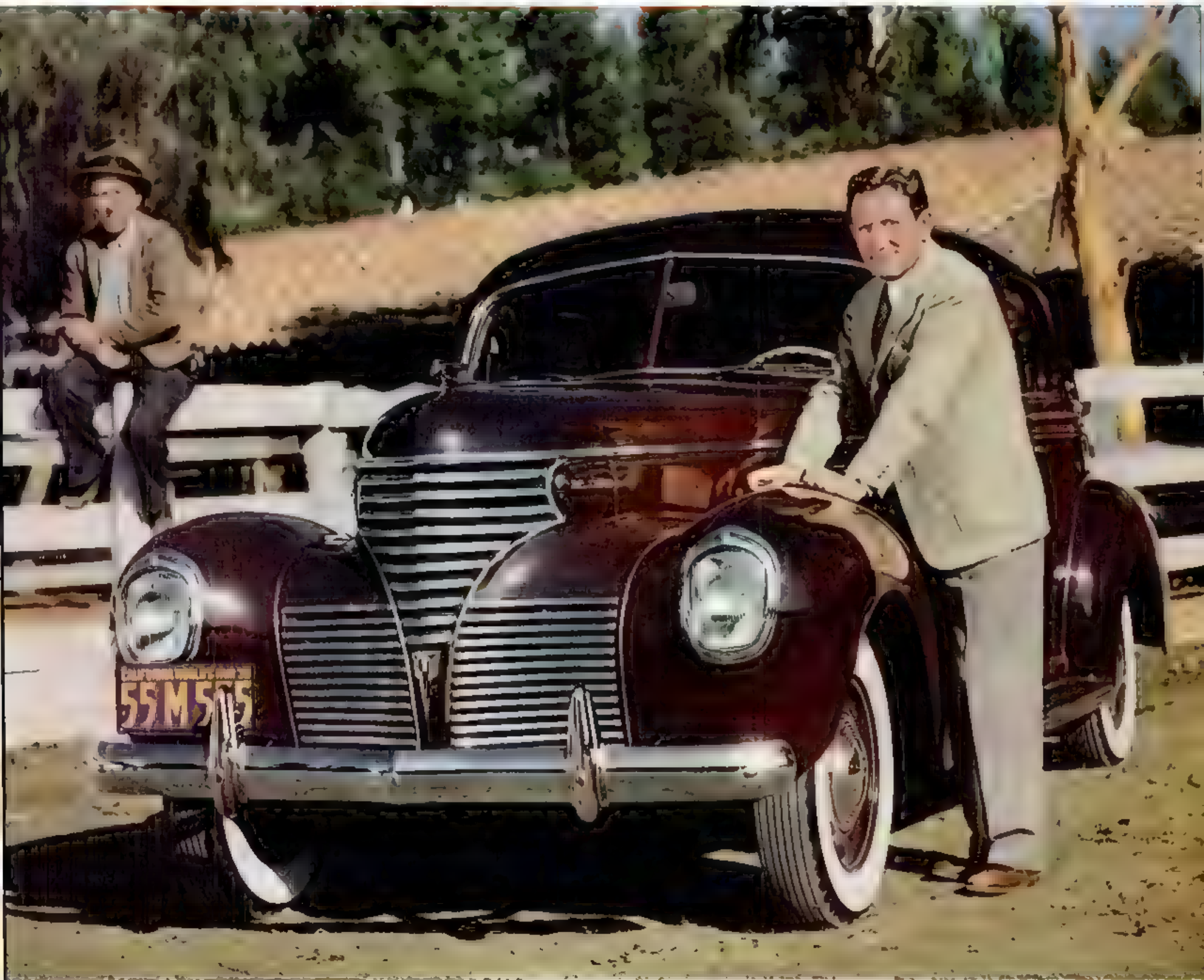




# Why Spencer Tracy Owns a De Soto!

## IT'S ONE LOW-PRICED CAR THAT OFFERS:

1. **BIG SIZE**—Plenty of room for six big adults...more space for luggage...actually 23 cubic feet of luggage room.
  2. **STREAMLINE STYLING**—De Soto's design will be modern for years. Smarter now...adds to resale value later.
- AND REMEMBER, DESOTO IS EASY TO BUY**—Your present car will probably represent a large part of De Soto's low price.



**A**CTOR, POLO PLAYER, Spencer Tracy talked a lot of "horse sense" when he chose his new De Soto—"She looks great, but has she got it?"

"Try it," we urged. He did. And liked it. And today De Soto is his car!

Nimble as a colt, De Soto answers the Tracy call for action. A hint of pressure on the throttle sends it winging down the road from Mr. Tracy's home to the Riviera Country Club. With a one-two-three flick of the Handy-Shift, you're from first, second, to high.

But safety first! Right there on the dash De Soto's Safety-Signal Speedometer becomes a reminding red. It shows green from 0 to 30; amber from 30 to 50; and red on up. Ingenious? It eliminates back-seat drivers!

There's more room, too. The De Soto body is 4 inches wider at the front, with no gear-lever to take up floor space. Six big adults ride in relaxed comfort. The windshield is bigger, increasing visibility. Giant, Constant-Speed Electric Windshield Wipers give you the low-down on highways in rainy weather.

And smart! Streamlining eliminates the old-fashioned trunk bulge...gives you much more luggage space...makes De Soto a beauty, coming or going.

Find out yourself how easy it is to own the most beautiful low-priced car in America. DE SOTO DIVISION OF CHRYSLER CORPORATION, Detroit, Michigan.

Tune in Major Bowes' Original Amateur Hour, Columbia Network, Thursdays, 9 to 10 p.m., E.S.T.

**ABSOLUTELY THE MOST  
BEAUTIFUL LOW-PRICED  
CAR IN AMERICA**

# De Soto

WATCH FOR SPENCER TRACY, POPULAR M-G-M STAR, IN HIS NEXT PICTURE.





## THIS IS INTERNATIONAL STERLING'S NEW PATTERN *Prelude*

ONCE MORE—as in the far-off days when Wagner's great *Prelude* was born—bride's bodices curve to hand-span waists and bridesmaids flutter demurely in a frou-frou of ribbons and feathers and flowers. The fragrance of another century's bridal roses drifts through our 1939 fashions.

And once more, the romantic mood of a new generation of brides wins rich response from International's gifted silversmiths. In their new pattern, with its inspired name, *Prelude*, the austere lines of the Georgian masters give way to a softer, more melodious rhythm—but the austere standards of craftsmanship remain. Never were flowers and foliage

more patiently, beautifully carved than in the two clusters on each handle, separated by their shimmering, tapering ribbon of silver.

So excellent and right are both design and workmanship that *Prelude* finds an inner harmony with finely decorated rooms of any period—with the most precious china, crystal, polished wood, and lace.

*Brides who choose this pattern have found silver which will indeed form the prelude to many years of gracious entertaining.*

Jewelers are glad to make it easy for you to own *Prelude*—or any of the other distinguished designs

that bear the name International Sterling. You may buy this superb solid silver out of income as you buy fine rugs, furniture, or other precious, permanent belongings for your home.

*International Sterling is made by International Silver Company—largest manufacturers of silverware—whose predecessors made spoons of solid silver over one hundred years ago.*

• • • • •

Tune in every Sunday—leading dramatic stars in The "Silver Theater" 6 P.M., E.S.T.—5 P.M., C.S.T.—4 P.M., M.S.T. 3 P.M., P.S.T. Columbia Network.



## MOVIE OF THE WEEK:

# *Wuthering Heights*

Goldwyn films a melancholy English classic



MERLE OBERON AS 1845 HEROINE



EMILY BRONTË, 1846 NOVELIST

**O**ut of the romanticism of 19th Century Britain came a series of novels about the gloomy English moors, those rocky, treacherous wastes covered with heather where the winds howl, the rains beat and the snows swirl around bleak baronial manors. None of these is more turbulently melancholy than the novels of the strange Brontë sisters, who sat quietly in a little Yorkshire vicarage turning out stories of tragic and violent beauty.

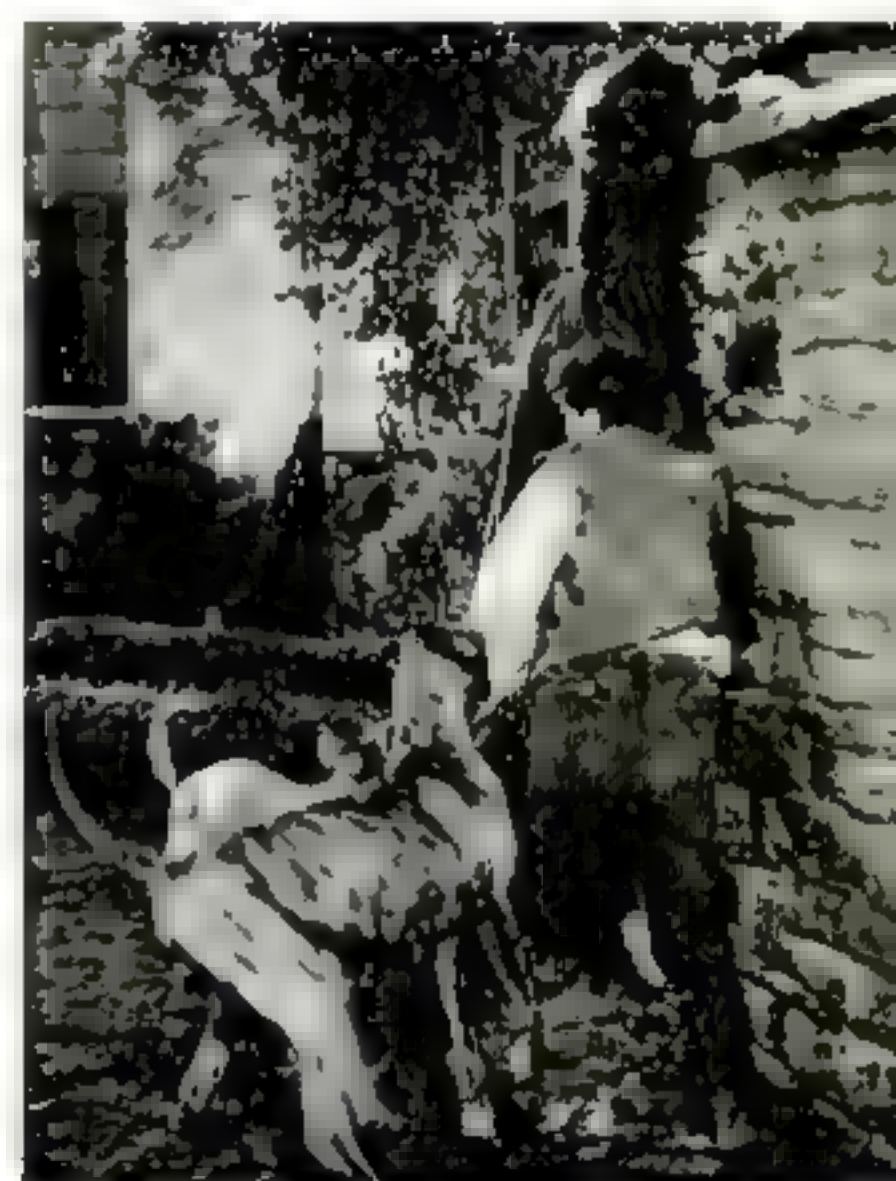
The movies have already done Charlotte Brontë's *Jane Eyre* (Monogram, 1934). But now, in a film version of Emily Brontë's *Wuthering Heights*, Goldwyn reproduces accurately the windswept landscapes, the strong speech, the high passions and the dour moods of a haunting period in English literature.



On the moors Cathy of *Wuthering Heights* (Merle Oberon) and gypsy Heathcliff (Laurence Olivier) wander happily.



A hound on neighboring Linton estate attacks Cathy while she climbs a wall to watch ladies and squires dance at a ball.



To save her Heathcliff jumps down, is bitten and torn by the hounds. Their cries bring the Lintons to the garden.



Grimacing with pain, Cathy is carried into manor by fop-pish Edgar Linton. But uncouth Heathcliff is driven off.



A bath is given Cathy in an old copper tub as she prepares to greet Edgar at home. Heathcliff is mad with jealousy.



"A vain cheap worldly fool" is what Heathcliff calls Cathy dressed for Edgar's visit. She calls him a "stable boy."

CONTINUED ON NEXT PAGE



# Movie of the Week (continued)



**Into a snowstorm** goes Cathy in search of Heathcliff when he rushes off upon learning mistakenly that his beloved Cathy plans to marry elegant Edgar, the heir of the Lantons.



**To find her**, Edgar Linton and his servant search the rocky moors at night. During her subsequent convalescence at Linton's home, she learns to respect Edgar for his kindness.



**Her wedding** to Edgar makes Cathy, at last, what she has always yearned to be, "the finest lady in the county." But in her heart she still loves the dark gypsy youth Heathcliff.



**At a ball**, Cathy learns that Isabella, her sister-in-law (left), is scheming to marry Heathcliff who has now returned from America rich enough to buy Wuthering Heights manor.



**In Heathcliff's arms**, Cathy, desperately ill of pneumonia, looks for a last time at the moors where they once wandered happily together. As she dies, he begs her always to haunt him.



**Tragic end** of *Wuthering Heights* is the finding of this frozen body of Heathcliff. He had wandered to Cathy's grave in a snowstorm and fallen across it with outstretched arms.



APRIL, 1939

# LISTEN

THE SYMBOL OF



THE RADIO AGE

*A 5-Page Advertisement of the Radio Corporation of America*

**No. 21**



## RADIO BANISHES FARM ISOLATION

The business of farming is made better by radio, which keeps the farmer posted on prices and market conditions. Farming as a trade is helped by radio advice and by vitally important weather bulletins. Home life on the farm benefits through housekeeping suggestions, and

by an endless variety of entertainment furnished by radio. The farmer as a citizen is kept informed by radio discussions of political subjects. Thus isolation, the farmer's burden for thousands of years, has been banished by the magic of radio in scarcely more than a decade



**LIGHTENING THE DAILY TASKS.** Page 3



**WILL RADIO INCREASE MILK YIELD?** Page 2



**RADIO AND GOOD BREEDING.** Page 4



**RADIO REPORTS POLITICS.** Page 4

## RADIO'S SERVICE TO THE FARMER





THE LEATHERMAN HOMESTEAD—IN LINES AND MATERIALS, IT IS TYPICAL OF THE PENNSYLVANIA RURAL SCENE

## LISTEN'S PHOTOGRAPHER CALLS ON THE JOHN G. LEATHERMANS

This unelectrified Pennsylvania farm shows how radio has ended isolation... how it brings to the most remote home entertainment and advice which no one in the world is rich enough to command for himself

**R**adio has put an end to the isolation that was once the lot of the farmer. The entertainment, the news, the whole range of human activities so familiar to city dwellers, were once a closed book to rural families.

Now, through NBC millions of farm homes are familiar with the incomparable artistry of Maestro Toscanini as he conducts the NBC Symphony Orchestra. They hear the Metropolitan Opera. They know the comedians and actors of the air, and hear the news of the day on the day it is news. Their young folks dance to the music of the bands in leading night clubs.

Radio serves the farmer in more serious ways. It brings him religious services, regardless of weather or distance. Farmers have always been

politically minded. Formerly they often found it difficult to keep well informed in this important field. Now radio brings discussions and news of the political questions of the day right to the home.

Unchallenged leader in programs specifically for the farmer and his family is the NBC National Farm and Home Hour. This famous program is on the air six days a week, is now in its eleventh year.

RCA serves the farmer in other ways. Research in RCA Laboratories has produced fine radio instruments for use both with and without electric current. Today fewer bushels of grain, or pounds of meat, will buy better radios than ever before, while low-drain RCA Victor tubes make current costs trivial.



**Cows like radio**—Sturdy young Richard does much of the milking on the Leatherman farm. Here he listens to RCA Victor Pick Me-Up set as he works. Farmers report that radio quiets cows. One of nation's big dairies is testing radio as possible way to increase milk yield.



**Wagon radio**—So completely mobile is the Pick-Me-Up that it is a set of a thousand uses. Farmer Leatherman finds he can carry it along as a companion on some of his daily tasks. The nearer horse was bought as a three-year-old, is now 18, but still going strong.



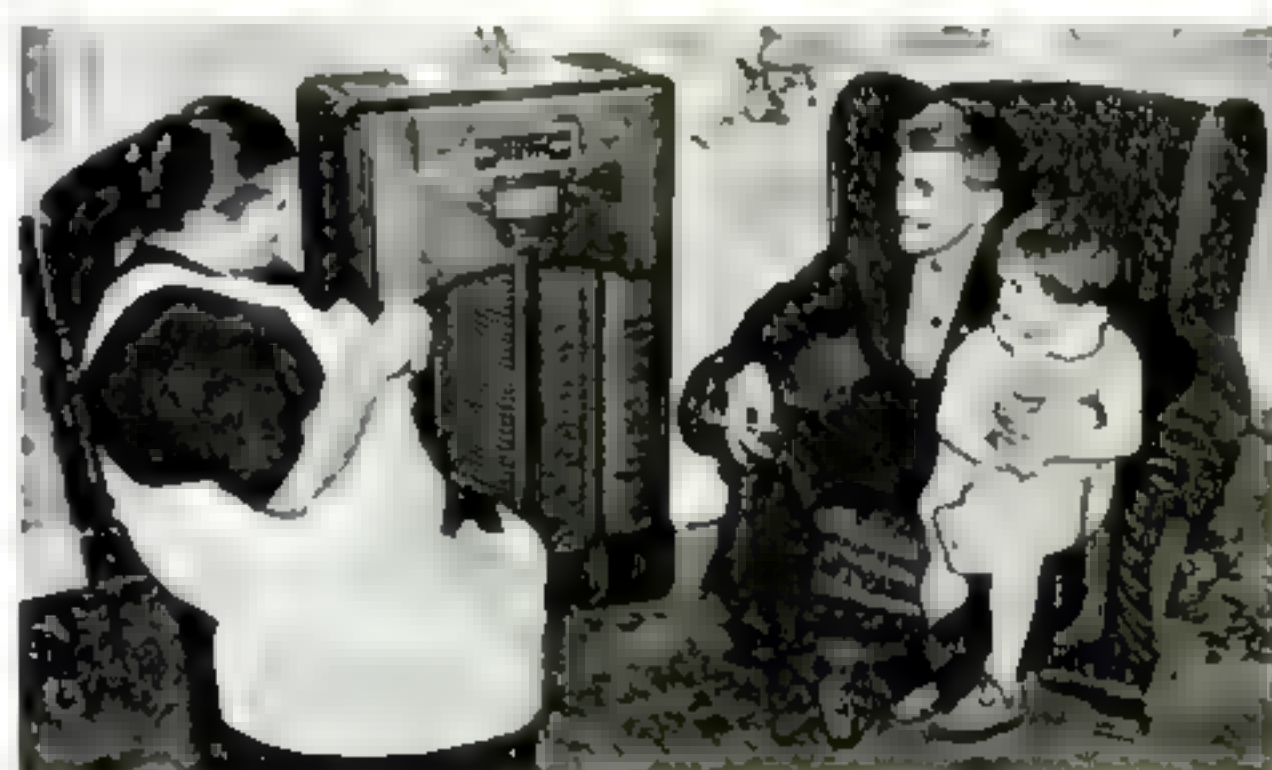
**More eggs and better poultry** are produced by thousands of farmers who have followed expert advice brought to them by radio. Farmers are also kept constantly informed by radio as to correct egg and poultry prices. Photo shows Mrs. Leatherman with one of her laying hens.



# **RADIO JOINS THE FAMILY AT DINNER**

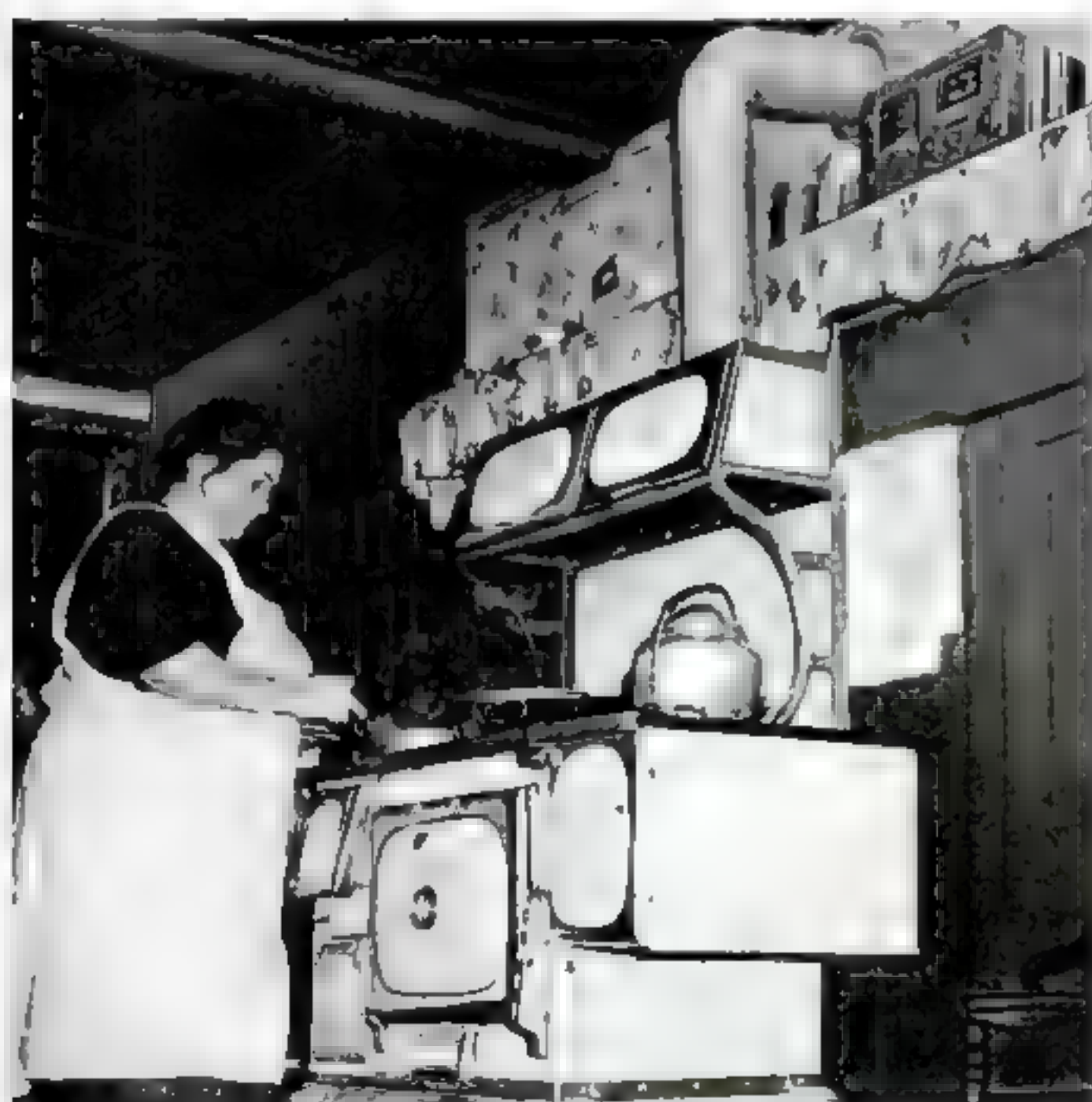
As the Leathermans ate their mudday meal on March first, they followed NBC's National Farm and Home Hour. Mrs. Leatherman, who each year puts up some 500 jars of canned food, was particularly interested in conversation on canning between university nutritionist and a farmer's wife who discussed the nutritive values of farm produce which may be canned for family use. The radio on the dinner table is RCA Victor Pick-Me-Up.

Another Farm and Home Hour booster—(Below) On the occasion of the 3000th broadcast of this famous program, J. J. Gorman, an Illinois farmer, talked to radio audience through NBC mike from the seat of his tractor. National Broadcasting Company mobile unit is seen at right. Mr. Gorman's tractor is equipped with an automobile radio.



Relaxing after dinner—John Leatherman and small daughter enjoy a brief noontime rest. Mrs. Leatherman likes to relax, too, but being a good housewife she darns socks as she listens. "Pretty big holes," says she. "Well, it's honest work that made them," retorts her husband, "but a bit of this lively Broadway music sure makes farming go easier."

The music you want when you want it—The popularity of Victor and Bluebird Records is due in part to handy, portable Victrolas which can be played anywhere. Below at right, Margaret Leatherman is thus playing a Victor Record. In homes which have electricity, thousands hear records through their radio sets by means of the RCA Victor Record Player.



Farm kitchen no longer isolated—Farm wives are proud of their cooking. But even there radio helps. Mrs. Leatherman, shown at her stove, says many radio recipes appeal to her family. The ever-handy RCA Victor Pick-Me-Up radio keeps kitchen of this non-electrified farm in touch with the world.



Upstairs, too—For some time city folks have used small radios as personal sets for bedrooms. Now country people can do the same. Photo above shows Margaret Leatherman in her room with new RCA Victor battery-operated Little Nipper—rural brother of the AC-DC set of the same name. RCA Laboratories constantly devise new ideas in radios large and small.

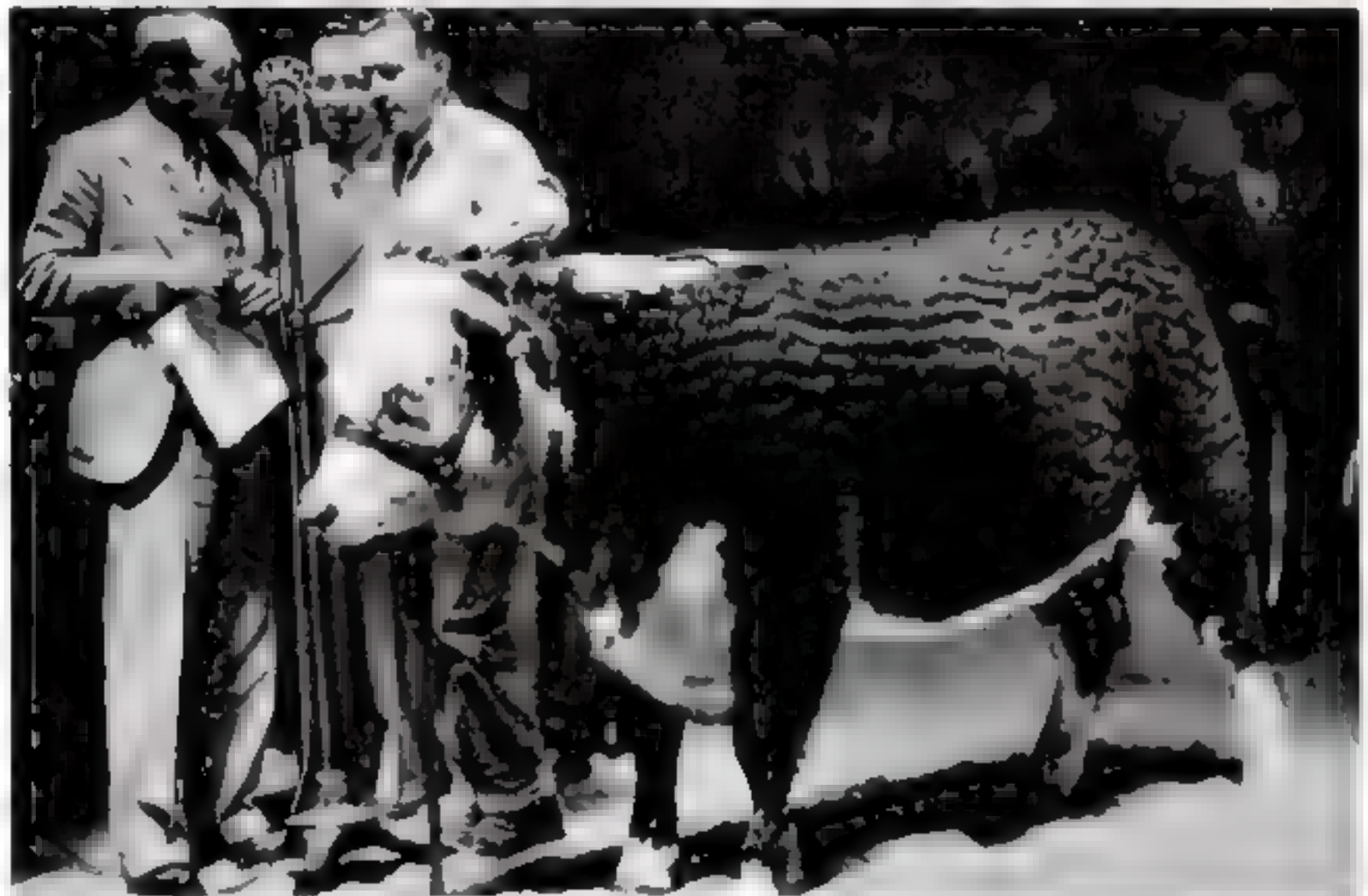


## RADIO... REPORTER AND ADVISOR

"Bang board" champ crowned as NBC reports story—Thousands attend, millions listen as NBC each year gives eye-witness account of National Corn Husking Championship, the farmers' favorite contest. To be in the running a man must husk and pitch against the "bang board" about 5000 ears—weighing a ton and a half—in 80 minutes. (Below) Irvin Bauman, Illinois Champion and runner-up for 1938 National honors photographed by "Prairie Farmer" as he strips an ear.



"Radio begotten knowledge"—Breeding of fine livestock is aided through information reaching farmers by radio. At right young California farmer tells NBC listeners how he raised his prize-winning champion Hereford steer. Youngsters on farms listen eagerly to radioed suggestions, raise many blue ribbon winners. A western farmer recently wrote to the NBC San Francisco studio, "I can't compete with my son in raising a fine pig for market because of the boy's radio begotten knowledge."



"Shall I plow the south 40 tomorrow?"—To farmers weather is of vital importance. Farmers have respect for Uncle Sam's weather men, know that over extended periods they are 85% right. Radio weather forecasts are of tremendous value to farmers, help them plan their work. Old time photo shows flags used as weather signals in pre-radio days. NBC broadcasts regular weather forecasts several times daily, and in addition bulletins of interest to producers of specialty crops.



In days gone by farmers had to travel long distances to get in touch with political goings on such as torchlight parade shown in old newspaper cut. Now radio brings them all the drama, excitement and information of the great political conventions, keeps them at all times in touch with political events.



An Advertisement  
 of

**RADIO CORPORATION OF AMERICA**

Radio City, New York

RCA Manufacturing Co., Inc.

Radiomarine Corporation of America

R.C.A. Communications, Inc.

National Broadcasting Co.

RCA Institutes, Inc.





This is the lowest-priced  
Automatic Record Changing  
RCA Victrola Ever Offered

—and you get a \$17.50  
record bonus with it

With this new RCA Victrola you can enjoy both records and radio. Records changed automatically. Radio has RCA Victor Electric Tuning—Push a button, there's your station. To encourage buying now, your RCA Victor dealer will give you with this Model U-123, your choice of Victor or Bluebird Records to value of \$17.50 at no extra cost. In addition, you receive membership in Victor Record Society, and 12 months' subscription to Victor Record Review—value \$2.00. You will also get a special trade-in allowance for your old set. Price of U-123

**\$129.95\***



**RCA Victor Pick-Me-Up  
Lets You Have Radio  
Everywhere You Go**

The new RCA Victor Pick-Me-Up Portable Radio will serve you anywhere. No wires. No connections. Power comes from long-lived, light-weight dry batteries packed into set. Handsome case in airplane luggage style. Model 948P1. Price, **\$19.15\*** without batteries

**Plays Records Any-  
where, Any Time!**



You want record music everywhere nowadays. This portable RCA Victrola (phonograph only) gives it to you. No electricity needed. Model 0-12, price **\$12.50\***

# RCA Victor shows you how to listen while you work or while you play!

Wherever you live it costs little to have music with you, and it can be radio or records, as you please

The preceding four pages have shown you something of how RCA Victor radio instruments serve the farmer. In the same way new RCA Victor models provide entertainment for any home, anywhere. Now—in your summer camp or country home, on a boat or elsewhere, you can have radio or records with you wherever you go.

To serve you at points off electric power lines RCA Victor offers new battery radios at the lowest prices in history. These range from large consoles to the new battery operated Little Nipper, shown on this page.

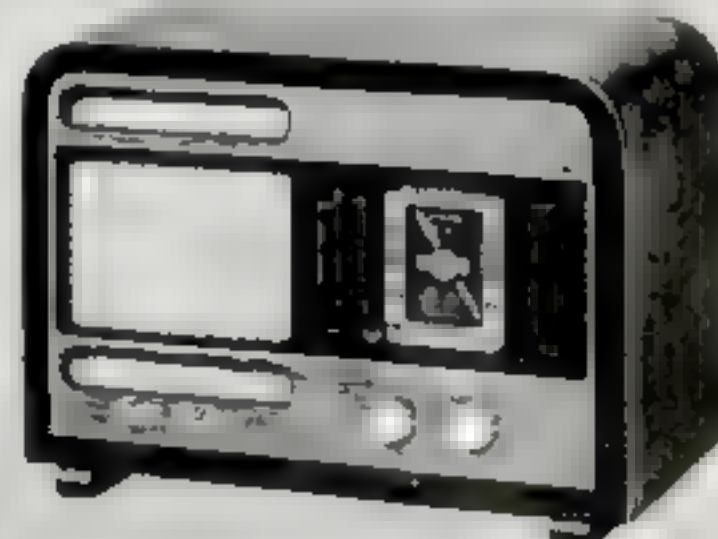
Gaining in popularity daily are the marvelously convenient and

ingenious RCA Victor Pick-Me-Up radios. One of the newest of these completely portable and modestly priced sets is shown at right above.

If you have electric current it will pay you to study the amazing offer made above in connection with the glorious new Good Times Model RCA Victrola. Here is an instrument worthy of a place in the finest home, yet priced for modest budgets.

Visit your RCA Victor dealer. See how inexpensively you and your family can enjoy ALL music, regardless of where you live, or where you plan to spend your vacation.

\*All prices Low. Camden, N. J., subject to change without notice. You can buy RCA Victor Radios on C.L.T. easy payment plan. Any radio instrument is better with an RCA Victor Master Antenna. Listen to the "Magic Key of RCA" every Sunday, 2 to 3 P. M., E. S. T., on the NBC Blue Network. For finer radio performance—RCA Victor Radio Tubes

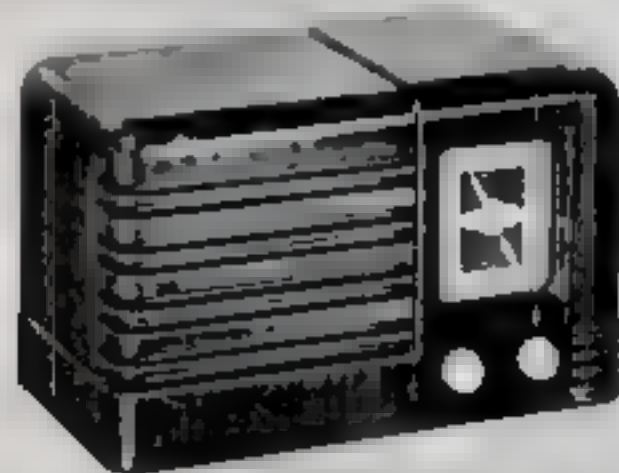


**Little Nipper  
Battery Radio  
Model RT-40 Only** **\$14.95\***

Now! the famous Little Nipper features a battery set. Lowest priced RCA Victor battery radio in history. Has 1.4 volt operation, RCA Victor Low Drain tubes for lowest operating costs. (Batteries extra)

**Other Values for Every Home Off  
the Highline!**

RCA Victor offers a complete line of extra value battery-operated table models and consoles, many featuring RCA Victor Electric Tuning. No matter what your requirements, RCA Victor has the set you need, priced for your budget.



**Newest Little Nipper**

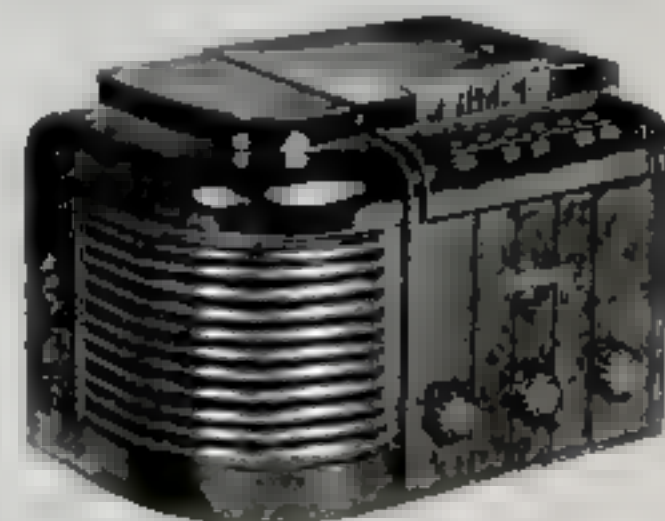
Latest in little radios is RCA Victor Model 9TX31, which has a Victrola Plug-in permitting it to be used with the RCA Victor Record Player. Underwriters' approval. **\$9.95\***



**\$7.50** worth of Victor or Bluebird Records given you to introduce the RCA Victor Record Player, the invention that plays records through your own radio.

With this RCA Victor Record Player, which costs only \$14.95, you can use any modern AC radio as an electric phonograph. At no extra cost you get \$7.50 in Victor or Bluebird Records of your choice. Also membership in Victor Record Society and a 12 months' subscription to Victor Record Review—value \$2. A \$24.45 value for \$14.95.

**Short Wave RCA Victor  
Super-Continental  
Table Model**



This amazing new RCA Victor table model gives short wave reception of a quality never surpassed in a small set. Has Electro-Dynamic Speaker, A.C.-D.C. operation, Push-button tuning for five stations. Illustrated in walnut finish, also available in black, in walnut finish with ivory knobs, or in ivory finish at slightly higher price. **\$19.95\*** Model 96X11, price



# RCA Victor

A SERVICE OF THE RADIO CORPORATION OF AMERICA



## MIDGET LAMP THROWS BEAM OF READING LIGHT A MILE

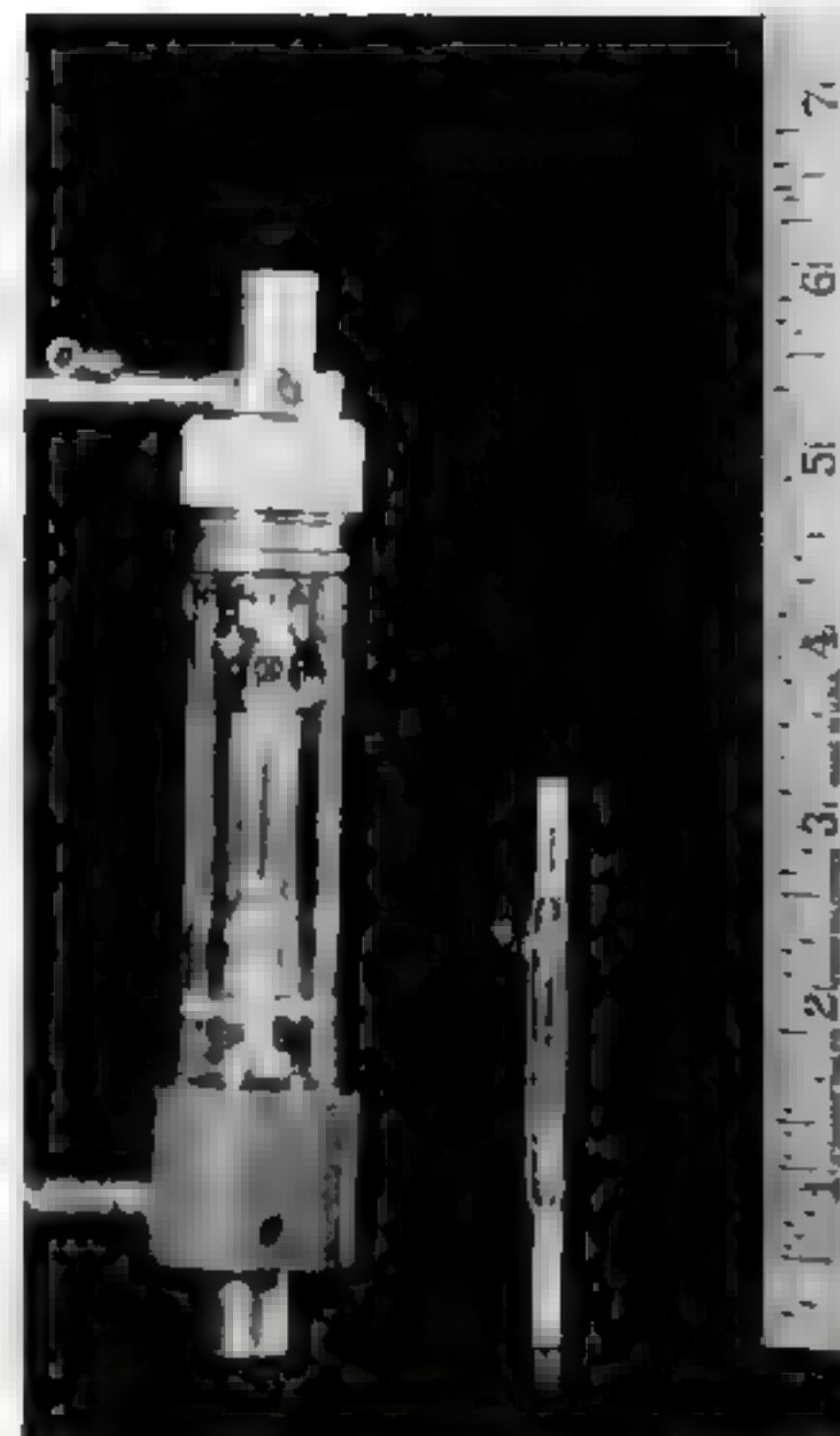
Cornelis Bol, a Dutch-born scientist of Stanford University, has spent the last three years decreasing the size of a mercury vapor lamp while increasing its brilliancy. Result is the "midget sun" shown in two sizes in the pictures at right. Hardly longer than a wooden match, the lamp in the far picture clearly illuminates a man getting into a car at a distance of 500 ft. *below*, makes it possible to read a paper at one mile from the light source.

A mercury vapor lamp produces light because the atoms in the vapor give off light energy when an electric current passes through it. The greater the number of atoms, the greater the amount of light emitted. Hence Mr. Bol packs his midget lamps with mercury atoms under terrifically high pressure (up to 200,000 lb. per sq. in.). To prevent the lamp from bursting and to keep it cool, he envelops it with a solid glass jacket in which water circulates under high pressure.

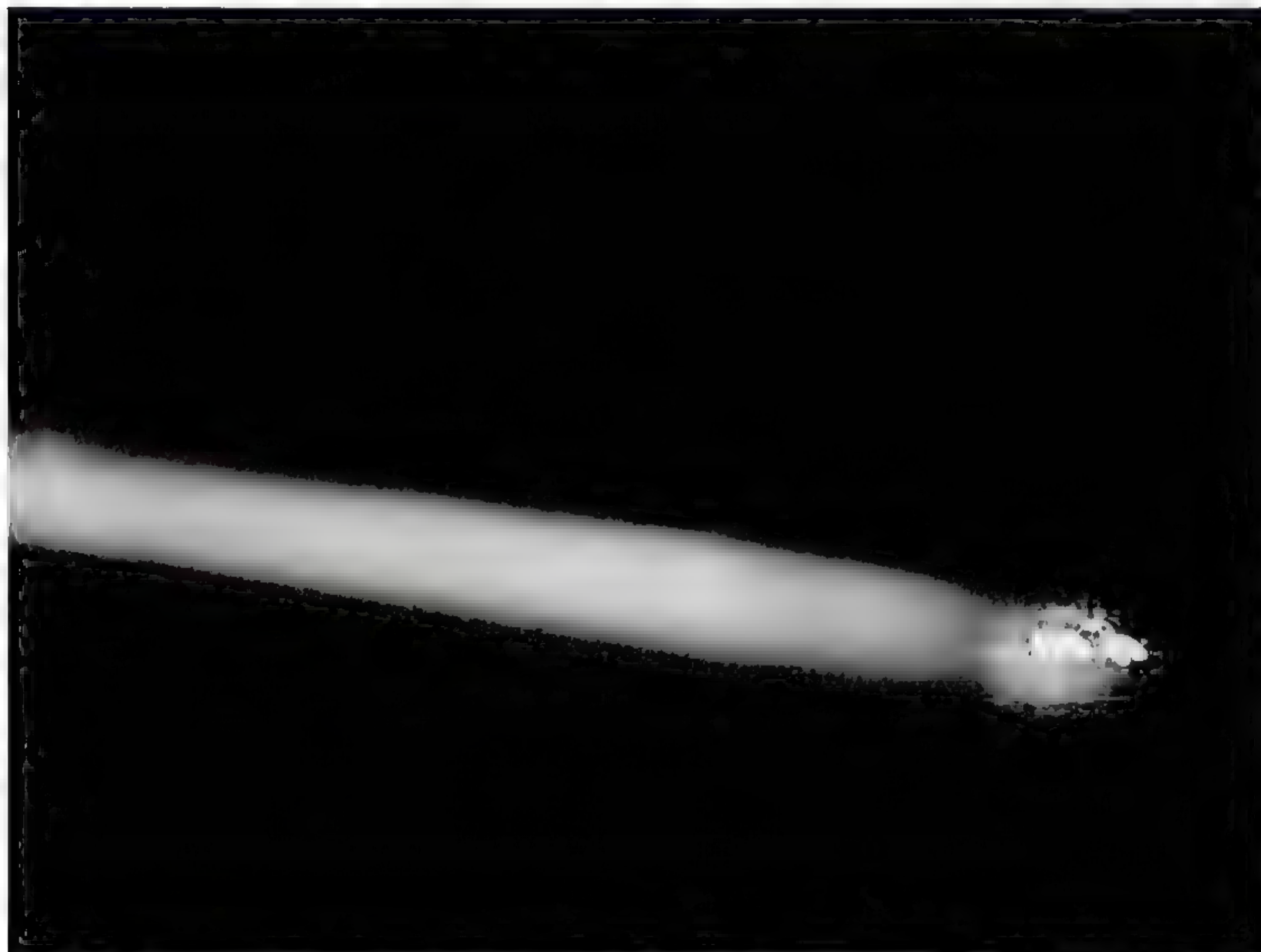
Now being manufactured by the General Electric Co., the Bol lamp can be used for movie projectors, searchlights, photogravure and other applications where strong, concentrated beam of light is needed.



Cornelis Bol looks at his tiniest lamp through a magnifying glass. It throws much more light than the larger midget at the right.



Midget lamp (at right) has a diameter of only 2.25 of an inch. It is shown at left inside its water jacket.



At 500 ft. the "midget sun's" powerful beam brings out every detail of an automobile. In this case the brilliancy of the beam has been increased by a highly polished reflector.

Its intensity decreases rapidly from 46,000,000 candlepower at the light source to 184 footcandles at 500 ft. and at one mile is 1.6 footcandles, just enough light for reading.





# Blue Grass

DOBBS WINNING COLOR IN "LIGHTWEIGHTS" FOR SPRING

With Dobbs Blue Grass, seeing is intriguing, but *feeling* is believing! To really know the remarkable quality of these characterful hats, you should run the palm of your hand over their rich, silky felt. These lightweights are smart and graceful! And here's the reason . . . . Dobbs has not only had experience producing more lightweights than any other hatter, but Dobbs has also developed *better felting methods*. Dobbs Duvay Felt (Supreme Cross Country), for example, is the result of an exclusive process which permits us to make a lighter weight hat by knitting the fur firmer and closer together than ever before . . . . But whichever lightweight you select, it will *hold* its distinguished Dobbs lines!

## DOBBS CROSS COUNTRY

Voted the most popular lightweight hat in America! Youthful...smart. Most casual of all hats. Pork-pie illustrated.

\$5



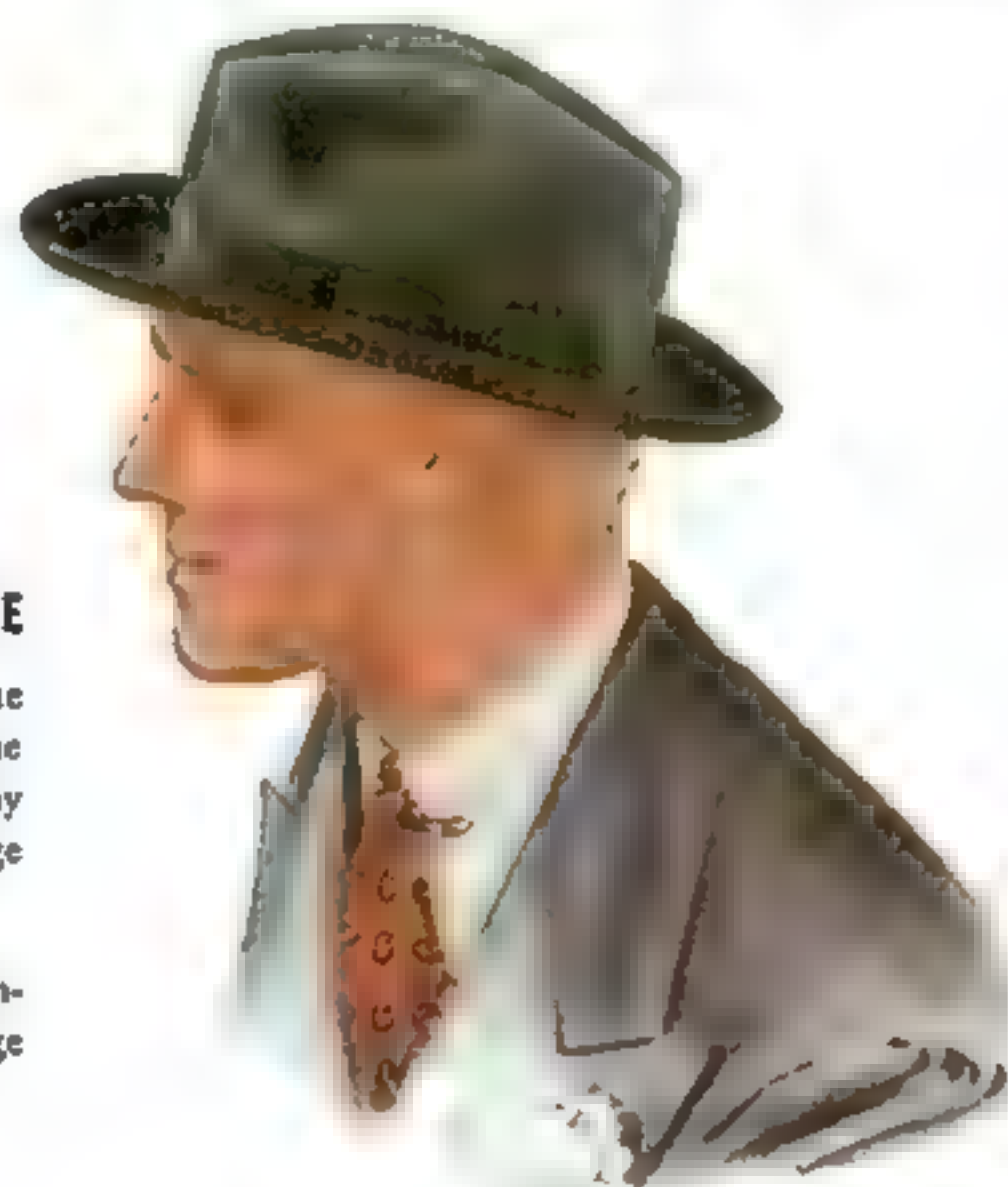
## DOBBS GAY BLADE

Just the right roll to the "Set-up" brim. Supreme Cross Country in Duvay Felt with Panel Edge

\$7.50

De Luxe Cross Country with Cavanagh Edge

\$10



## DOBBS TWO-TIMER

Tailored brim...tailored crown...It has the *look* of a heavier hat but the *comfort* of a true lightweight.

\$5

And Supreme Cross Country in Duvay Felt

\$7.50



## DOBBS SPORT CLUB

Smart, streamlined Tyrolean. New style idea with a sporty felt band. Will be seen at important outdoor events this spring.

\$5 and \$7.50



# Dobbs

Representatives in Fine Stores Everywhere

NEW YORK'S LEADING HATTERS • 711 FIFTH AVENUE AT 55TH STREET • 380 PARK AVENUE AT 53RD STREET • NEW YORK





**BEAUTIFULLY BLENDED!**

The brilliant colors harmonize  
In gorgeous Birds of Paradise;  
So, too, a perfect blend you'll find  
In Calvert—finest of its kind!  
**CALL FOR CALVERT BLENDS!**

**For better taste... the trend's to blends!**



● **WHEREVER YOU GO** these days, you'll notice a new trend in drinking... an ever-growing trend toward the better taste of lighter, *blended* whiskies.

● **AND IT IS** an indication of this same sound good taste that today clear-headed buyers are calling more and more for Calvert's extra-smooth, extra-mellow blends. As evidence of this, the dollar volume of Calvert Whiskey is estimated to be the largest of any whiskey in the world.

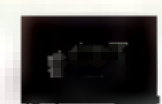
● **WE FIRMLY BELIEVE** that a fine-tasting blended whiskey such as Calvert's "Reserve" or "Special" not only gives you more enjoyment, but is in every way a most desirable type of whiskey. It's wise to *buy better whiskey*—Call for Calvert and soda!



Call for **Calvert** *The Whiskey of Good Taste*

Copr. 1939 Calvert Distillers Corp., Distilleries: Baltimore, Md., and Louisville, Ky., Executive Offices: Chrysler Bldg., N. Y. C. Calvert's "Reserve" Blended Whiskey—90 Proof—65% Grain Neutral Spirits... Calvert's "Special" Blended Whiskey—90 Proof—72¾% Grain Neutral Spirits.





Oldest inhabitants (before 1,000 A.D.) whose ancestors include Neanderthal Man. Tall, heavy-boned, blond, huge-headed, beetle-browed except for Alpines in Greece and Flanders who resemble Disney's Seven Dwarfs, short, dark, baby-faced. These people were Stone Age hunters.



East Baltics (e.g., Prussians) are medium-stub-nosed, broad-headed, heavy, part-Mongoloid.



Nordics are tallish, blond, rugged-boned, prominent-nosed - a bleached Mediterranean stock.



Nordics and Neo-Danubians, tallish, fair, some with globular heads, some long, narrow heads.



Neo-Danubians plus Dinaric and Atlanto-Mediterranean. Neo-Danubians are fairish part-Mongoloids with long upper lip, globular heads.



A chaos of blends and mixtures of nearly everything. Medium height, mixed blond and brunet, broad-headed, from Caucasus to Normandy.



Blends of old and new stock - generally thick-set and stocky, brunet to fairish. Some narrow-headed, dark-skinned in Turkey, Crimea, Cyprus.



Same as above plus much more dark, narrow-headed, fine-boned, straight-nosed Mediterranean stock. Notice pure Alpines in west Greece.



Same as Poles plus more dark Mediterranean stocks and some Nordic. Men with medium-hook-nosed, sloping foreheads, are Dinarics.



Pure Armenoid (in Armenia) mixed elsewhere with old and new stock. Hawk noses, prominent faces, sloping foreheads, brunet and hairy.



Atlanto-Mediterraneans are white men, tall, straight-nosed, very narrow-headed, sometimes blue-eyed, but notably tanned and unwashed.



Mediterraneans are narrow-headed, straight or hook-nosed, fine-boned, brunet with eyebrows running together. Iran men are taller.

## THIS MAP SHOWS TRUE WHITE RACES OF EUROPE

A lot of people, headed by Adolf Hitler, do a lot of talking about Race and the superiority of certain strains. Race is, however, a biological word and refers to the physical characteristics certain groups have in common. If all the people of Europe should one day undress, scrub themselves clean, shave their heads and assemble in one place without saying a word, anthropologists could finally separate them into their true sub-races. The separation would have nothing to do with their languages, costumes, national flags, manners, haircuts or smells. The map on this page shows the amazing results it would give. It is based on a map made by Carleton S. Coon for his new anthropology textbook, *The Races of Europe* (Macmillan). For more on the subject, turn the page.

CONTINUED ON NEXT PAGE



# Just can't be Weather-Beaten!

Just like  
Betty Petty . . .  
Old Golds love the  
April Showers  
For the bloom they  
Give to May flowers.  
But like smart Betty,  
Old Golds are  
**Doubly**  
**Protected**  
Against the  
Spring dampness  
That steals the  
Freshness of a  
Girl's curls or a  
Cigarette.  
Working together  
Like slicker and  
Umbrella . . . those 2  
Cellophane jackets on  
Every pack just can't  
Be weather-beaten.  
They keep O. Gs' extra choice,  
Extra long-aged tobaccos  
As fresh and fragrant  
As the Tulips of Spring,  
Ready to delight  
Your 2 lips  
In any climate  
Anywhere!



Every pack wrapped in 2 jackets  
of Cellophane; the **OUTER**  
jacket opens from the **BOTTOM**.

For Finer, **FRESHER** Flavor, Smoke Double-Mellow Old Golds

**TUNE IN** on Old Gold's "Melody and Madness" with ROBERT BENCHLEY and ARTIE SHAW'S Orchestra,  
every Sunday night, Columbia Network, Coast-to-Coast.

Copyright, 1939, by F. Lorillard Co.

(continued)

## THE REAL WHITE RACES OF EUROPE



EAST BALTIC

To the layman, the white races of Europe appear a mess. The map and key on page 49 show the unexpectedly complete confusion with which people have bred from the beginning of time. The reason for this is that men, being human, do not always breed within their own patriotic groups. Soon or late they marry the women of the enemy. After a thousand years the enemy has racially vanished. He has been absorbed but the conqueror is no longer the "pure race" he was before. Or, more often, the conqueror is absorbed.

The lesson of Professor Coon's textbook, *The Races of Europe*, to be published this month, is that out of this ancient chaos it is possible to isolate a dozen types of men who *physically* stand for certain sub-races of the white race. Most living Europeans today are an indistinguishable mixture of nearly everything. But on this page and page 52 are shown seven distinctive types.

Germany's late President Paul von Hindenburg (*above, left*) looked much like some Europeans of perhaps 100,000 years ago. These prehistoric fellows were descendants of the Cro-Magnon Man, a big, rugged creature who had previously mated with the sub-human Neanderthal Man. As the last great glaciers slid north off Europe, these men followed it north after their game. They were hunters and knew nothing of agriculture or the use of horses and cattle.

By 10,000 B.C. they had arrived where they are now, in northwestern Europe. They were all big-headed and coarse-featured and generally blond. But Hindenburg's ancestors got some new blood before they assumed the physical form they passed on to Hindenburg. The so-called Ladogans covered Russia and added a part-Mongoloid, globe-headed look to the older people along the Baltic Sea. The result was President Hindenburg and the East Baltics, including the so-called East Prussians who have long been Germany's ruling class. Hindenburg has the typical snub-nose, brown hair, blue eyes and broad head of the East Baltics. The Prussians think of themselves as pure "Teutons," a word that means nothing in modern anthropology. Actually they are related to the



ALPINE

"Slavs" whom they so despise as well as to Neanderthal Man, a character who, dressed in modern clothes, would strikingly resemble Movie Actor Joe E. Brown.



NORDIC

A contemporary of Hindenburg's ancestors was the ancestor of Edouard Herriot, President of the French Chamber of Deputies (*above, right*). Herriot looks like the Alpines, Old Stone Age hunters who roamed from the Pyrenees Mountains to the Hindu Kush. Like him, they had big, round heads and a curiously infantile face. They had darker hair and eyes than Hindenburg's ancestors and like them were of medium height. But

they too were descended from Cro-Magnon and Neanderthal. This physical type has been preserved in German legend as the mountain dwarf and by Walt Disney's Seven Dwarfs. The Herriot type is one of the world's most persistent. It is part of the mixture of nearly all Central European peoples but it is found in its pure form only in west Greece and in Flanders.

Nordic is the most famous word in anthropology. What a Nordic really is can be seen in the head of the Duke of Windsor (*above, left*). Notice the narrow head, prominent nose and the flat-topped head, with the ears set comparatively high. The coloring is fair, eyes blue. But this type is not an Oldest Inhabitant of Europe. He is merely a bleached-out form of the dark haired peoples of the Mediterranean, not combined with any of the old stock typified by Hindenburg and Herriot. The Germans think they are Nordic but actually the Russians are far more Nordic (*see map*). The Duke of Windsor's foe, the Archbishop of Canterbury, is part Dinaric (*see page 53*).



DINARIC

CONTINUED ON PAGE 52



*For good taste in the evening...*

# "LIGHT" IS RIGHT

Thousands of Americans have decided that, in choosing a whiskey, "LIGHT" IS RIGHT. They've found that Schenley's Friendly\* Red Label fits perfectly into an evening's pleasure—because it's LIGHT. It's also delicate in flavor, "melded" smooth by an exclusive Schenley method—and yet full 90 proof! Remember: Schenley's Red Label. Taste with delight... you'll say, "LIGHT" IS RIGHT!

\*Friendly to your taste.



If you prefer a richer Blended Whiskey, try Schenley's Black Label, also full 90 proof, has a more pronounced flavor... costs slightly more than Schenley's Red Label. Sixty per cent grain neutral spirits.



# SCHENLEY'S *Light* RED LABEL

SEVENTY PER CENT GRAIN NEUTRAL SPIRITS—BLENDED WHISKY



(continued)

## Europe Is a Shambles of Old Races and New



ATLANTO-MED

Of Europe's mixtures of old stock and new, the most definite new form that has taken shape is the Dinaric. A good sample is Bulgaria's King Boris (*see p. 50*). He is a mixture of Alpine and Mediterranean but in a strange way not at all midway between the two. He has the Mediterranean's big, slightly hooked nose and prominent face. The shape of his head is broad, a form that is an exaggeration of the round-head of the Alpine ancestor. He has a sloping forehead and a flat-backed head, characteristic of neither Alpine nor Mediterranean. People who look like this live today in the mountain areas from the Alps to the Caucasus. They may definitely be considered a new sub-race, distinct from the sub-races from which they sprang.

According to modern anthropology, the real father of Europe racially and culturally came from Asia and North Africa in about 4000 B.C., bringing agriculture and domestic animals to the savage hunters of Europe. In the tall form now found in North Africa, he suggested Britain's Anthony Eden (*top, left*). He had the straight prominent nose, the black hair, the deep, narrow head and often the height of Eden. Sometimes he had blue eyes. This type is called Atlanto-Mediterranean.

Another form is the pure Mediterranean typified by the Arab (*right*). He was shorter and slightly more hook-nosed than Eden's Mediterranean ancestors. Washed, shaved and properly dressed, he might be a Spaniard or a Corsican and could move unnoticed in any so-called "Nordic" society.

His brother, the Irano-Afghan, is typified by Feisal, younger son of Saudi Arabia's King Ibn Saud (*below, left*). He has the dark, narrow head and the pronounced hooked nose of his sub-race. Often the eyebrows of these men run together over the nose. He is taller than the pure Mediterraneans of Spain, Egypt and Arabia.



IRANO-AFGHAN

Anybody can see that the seven men shown here are different physically from one another. They comprise seven of the 16 basic white sub-races now to be found in and around Europe. The map on page 49 shows fairly clearly where these sub-races are to be found today, pure and in mixtures. An anthropologist would be hard-pressed to say what mixtures are in the blood of the average individual of Europe today. People are rarely of the races that as patriotic Britons or Frenchmen or Germans they think they ought to be. One case where they actually are is shown in the picture below. There the Englishman, British Chief of Staff General Gort, is actually a Nordic. The Frenchman, Colonel Besoux is actually a Mediterranean.

The most important fact about any race or sub-race, according to Professor Coon, is that it is always in process of change. The next most important fact is that race has never had anything to do with achievement. Race does not make men Americans, Englishmen, Germans, Czechs, Slovaks. These differences are determined by their language, dress, culture, habits and history, i.e., by what ideas they have inside their heads.



NORDIC AND MEDITERRANEAN

"The man who doesn't watch his breath needn't watch for me! Better use LIFE SAVERS, mister!"



"There's nothing as delicious as MOLAS-O-MINT LIFE SAVERS! They're cooling and refreshing, and, oh, how good they taste!"

"Good fellowship in the P.M. often leads to a bad taste in the A.M. Let tangy WINT-O-GREEN LIFE SAVERS keep your mouth fresh."



"Everybody's breath offends sometimes after eating, smoking, or drinking. Let LIFE SAVERS save yours."

13 delicious mint and fruit flavors. Sold everywhere, 5¢





*Years ahead!*

# HOOVER

Reg. U. S. Pat. Off.

CLEANING ENSEMBLE

*keeps colors  
Fresh*



That springtime look in your house, after house cleaning—Fresh, clean color everywhere. A new rug, perhaps. Or a gay new chair. New draperies. If this new color is worth having, it's worth keeping.

Wouldn't you like to keep that springtime look all year? Then try Hoover Color-Cleaning—the new way to keep modern color. Actually, eighty percent of the dirt in the home is in floor coverings—piling up at the base of the rug. Get this hidden dirt with the patented cleaning method only Hoover Cleaners have—the Agitator that flutters out color-hiding dirt. Keep other fabrics fresh with Hoover Cleaning Tools (in Handy Kit).

Five million people have bought Hoovers—from the country's leading stores. Let your Hoover dealer suggest the model right for you—the One Fifty Cleaning Ensemble, Ensemble in Brown, shown above, or new "305". You can own a Hoover for as low as \$1.00 a week, payable monthly. THE HOOVER COMPANY. Factories: North Canton, O.; Hamilton, Ont.



#### IF YOU LOVE DOGS BUT NOT DOG-HAIRS

—you'll find all dog hairs and locks best kept by this new way to keep your dog and pet rid of shedding hairs. Hoover's unique cleaning action includes a soft-sweeping brush that completely removes hair and threads from rugs. Mary Foreman says a Hoover Cleaner has kept this reason alone. Call your local Hoover dealer and he'll give you a free Color-Cleaning of one rug and cushions of furniture.



## MODERN LIVING



**Bootie-type shoes** are new, will have buttoned, laced or crocheted elastic tops like this model.



**Multicolored flowers** like applique daisy petals above have been adapted for evening shoes.



**Leather bands** in three or more colors will make dressy daytime shoes gaudier than ever before.



**Chunky jewels** will make feet look as if they had bracelets around ankles and rings on toes.



**Scroll-like heels** and solid color jersey draped in Grecian style make an odd-looking evening sandal costing \$63.



**Lacquered silk strands**, a Parisian millinery novelty, are here made up into evening shoes which sell for \$16.75.



**Hole in heel** is the trick which keeps this shoe on. The striped jersey is drawn through the heel and tied at ankle.



**Crisscross bands of suede** in three bright colors will be walking down city streets this spring. These cost \$12.75.



**Silk plaid** from French Indo-China was imported to make this little dressy daytime number which sells for \$15.75.



**Peasant embroidery** from the Balkans, straight peasant heel, coarse red linen, make a startling pump costing \$22.75.

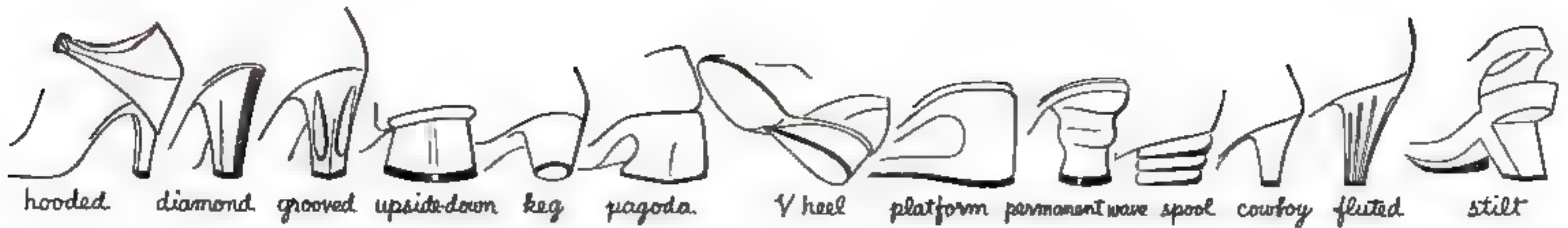


**"Stop-and-Go" shoe** has a battery and bulb in heel which flashes red on one side, green on the other with each step.



**Double-decker shoe** has two complete soles. This shoe is made of quilted red leather and blue soles, costs \$27.75.





## GIDDY COLORS, QUEER HEELS

### ADORN THE SPRING SHOES

This year American women are spending some \$110,000,000 on their new spring shoes. These are notable for the queerest heels (see above), the brightest colors in years. Typical of Paris-inspired styles are the shoes on opposite page. Column at left, from Delman's Paris design studios, shows how most imports arrive, with incomplete "peg" heels. Most popular of the spring shoes are the open-toe,

open-heel slip-ons, shown below. They make women clomp when they walk. Experts on style claim that they are too open to allow a good fit, make the feet larger. Other 1938-39 innovations are the Dutch sabots, already in cheaper prices, and the platform sole, which originated in California. Patent leather, calfskin and mesh are the best-selling shoe materials. Bright blue and cherry are the newest colors.



**Spat shoes** are a U. S. style, and cost from \$3.98 to \$16.50. These patent-leather ones have tops of elastic gubaseline.



**Mesh slip-ons** are in demand for spring because of coolness. Open toe and heel make sloppy and uncomfortable walking.



**Ninety-eight cents** is the price of this open-sided imitation-suede shoe. \$1.98 is the most popular price for these shoes.



**Best-selling shoes** for spring season are black patent-leather slip-ons. They cost from \$1.77 to \$25. These are \$6.50.



**Dutch sabots** are a 1938-39 innovation. Many have rocker-bottom soles, keg heels. Cheapest are \$1.29 in chain stores.



**Built-up sandal** is the nearest U. S. has come to Paris hoot style shown at top left on the opposite page. This is \$12.75.



**California play shoe** of calfskin with platform sole, costs \$5.06. About 16% of all spring shoes have platform soles.



**Cut-outs and perforations** make the classic pump a high-style item. In wine-colored alligator this shoe costs \$18.75.



**Nailhead platform sole**, high-quality kid makes this high-heeled rose sandal cost \$16.75. Nailhead soles are new.





Others

**ADMIRE THEIR  
BEAUTY**

You

**ENJOY THEIR  
COMFORT**



Two-lightome samini a  
another in on res Patent Blue or Brown  
cap White Swan Inc



Arcton is with per Black  
Brown P. & in brown Arcton  
Up White Swan Inc.



**Is yours a problem foot? Have you a closet full of shoes that are almost-but-not quite a fit?**

Well, perk up. Try Emma Jettok's.

Yes, comfortable shoes. But *not* because youthful lines have been sacrificed. Far from it! This year's collection of Emma Jetticks is full of college girl shoes—debutante shoes—young-business-girl shoes—i.e., all the newest, smartest, and youngest ideas in shoe design.

The comfort of Enna Jetticks is due to their wonderful range of sizes. All the way from 1 to 12. With quintuple A's. And triple E's. So—if it's a feminine foot—Enna Jetticks can fit it. See for yourself at any store that sells Enna Jetticks. **\$5 TO \$6**

Enna Jetticks

Hand-Flexed by  Master Craftsmen  
AUBURN NEW YORK

## MODERN LIVING



THESE FOUR LITTLE GIRLS REPRESENT THE FOUR MOST COMMON TYPES OF



THESE PORTRAIT DOLLS ARE REPLICAS OF THE LITTLE GIRLS. THEIR FEATURES

**'LOOK-ALIKE' DOLLS ARE MADE FROM  
FOUR BASIC TYPES OF U. S. CHILDREN**

**G**irls like dolls because dolls look like little girls. Presumably, then, any little girl would like best of all a doll that looked exactly like herself. This was the idea of Miss Doreen Cochran, of Philadelphia, when she originated her "Portrait Doll" several years ago. She began by making each individual doll look like a particular little girl, molding the head and painting all the features. The two daughters of Mr. and Mrs. Irving Berlin were her first clients. The hand-molded "look-alike" dolls







AMERICAN CHILDREN. THE FOUR TYPES ARE MATCHED IN THE DOLLS BELOW



AND COLORING ARE PAINTED, THEIR HAIR CHOSEN AND ARRANGED TO MATCH

sold for \$85 each and started a vogue among wealthy New York parents.

Now Miss Cochran has put her idea on a commercial basis by picking up four basic physiognomic types of U. S. children, having the head shapes manufactured for her. In making a portrait doll, from a child or photograph, all that is necessary is to select the basic head shape, paint in mouth, eyebrows and coloring, choose and fit the proper wig. Miss Cochran has trained assistants to do this work. These portrait dolls sell for \$25. Introduced at Saks Fifth Avenue in New York a fortnight ago, they will soon be sold in large cities all over the country.

Miss Cochran's four basic child types, with their matching dolls are shown here. Below, left to right, are: 1) "Germanic" type, with classic features, softly modeled mouth, the roundest eyes; 2) good-natured type, with pug nose, eyes farthest apart, full lower face; 3) shy, sensitive "French" type (the girl on the cover), with oval face, delicately pointed features; 4) self-confident type with well-defined features, prominent chin.



## make-up and... *Charm*

Lovely lady...careful of every detail of her grooming...she slips a Playtex\* make-up cape over her shoulders when she powders her nose or coaxes her curls into place.

For then she's sure that no powder smears or straying hairs will mar her dress. Sheer as lingerie, Playtex make-up capes are made of that amazing material, satiny liquid latex. The useful little swing pocket holds puff, lipstick, tissue, and hairpins. It's a marvelous time and dress saver! In heavenly blue, shell pink, daffodil yellow, and gardenia white. Delightfully gift packaged for bridge prizes, birthdays, and all giving occasions. A dressing table and travelling necessity that saves cleaning bills. \$1.00



**INTERNATIONAL LATEX CORPN**  
350 Fifth Ave., New York, N. Y.

please send ☐ Playtex make-up capes  
pink ☐ blue ☐ white ☐ yellow ☐  
cash ☐ money order ☐ check ☐

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*Playtex* make-up  
cape

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\*Trade Mark Reg. U. S. Pat. Off. — L/6 14



# SANDHOGS



Hogs shovel river muck. Depth: 83 ft. Air pressure: 23 lb. per sq. in.



## A gang of tough men build a tough tunnel

There are a thousand men in America who really know how to dig tunnels. Almost all of them are now burrowing through the treacherous bed of New York's East River to build two vehicular tubes between Manhattan and Long Island. It is probably the toughest tunnel job ever tried. But the "sandhogs," who are building the tunnels, are also tough. Sandhogs, in fact, are tougher than any job they do.

The sandhog is a rough, ribald, hard-bitten hell-raiser. He works hard, fights freely, curses incessantly. He works in a tunnel 100 ft. below the surface of a river where compressed air doubles or triples the atmospheric pressure on his body and where the noise of drilling and blasting and bolting is multiplied into bedlam as it bounces back from the iron tunnel walls. Under the ominous river he lives in perpetual danger. But he doesn't scare easily.

You see sandhogs on the opposite page up at head of the tunnel where LIFE's Photographer Carl Mydans went to get the best pictures ever taken of sandhogs at their hazardous work. In the background, between them and the actual river bed, are nothing but 2-in. planks. The hogs take even these out to dig at the bare face of the river bed, making room for the big shield to "shove" forward and push the tunnel ahead (*see next page*).

What keeps the river out is a delicate balance, kept by compressed air, between air pressure in the tunnel and the great underwater pressure which crushes in all around it. If air pressure is too low, river and bed come in to drown or bury the hogs. This sometimes happens. If pressure is too high, it blows the men out of the tunnel into the river. Sometimes this happens too. Even away from the tunnel, the sinister compressed air attacks the sandhog, gives him "bends" which bring agony and death.

If the sandhogs were afraid of river, air, pain or death, they would be no use as sandhogs. There are 2,000 men on the East River job. But only half of them are real sandhogs. The others are temporary hogs who work on one or two jobs and then give up.



The 8 a.m. hog shift reports for work. The men wear light, strong helmets made of shellacked linen. Most

of them are Irish. There are some Negro, English and Polish hogs but almost no Latins, Jews or Germans.

On the tunnel wall, a worker tests a plate. The tunnel is made up of 1,500 rings of 14-in.-thick cast-iron

segments. The narrow seams between the sections are caulked with lead and hammered in to seal the tunnel.



From 42nd St., Manhattan, the tunnels run under river to Queens. They are 4,100 ft. long, will be completed in 1940. In boat are tunnel surveyors.



Continued on next page



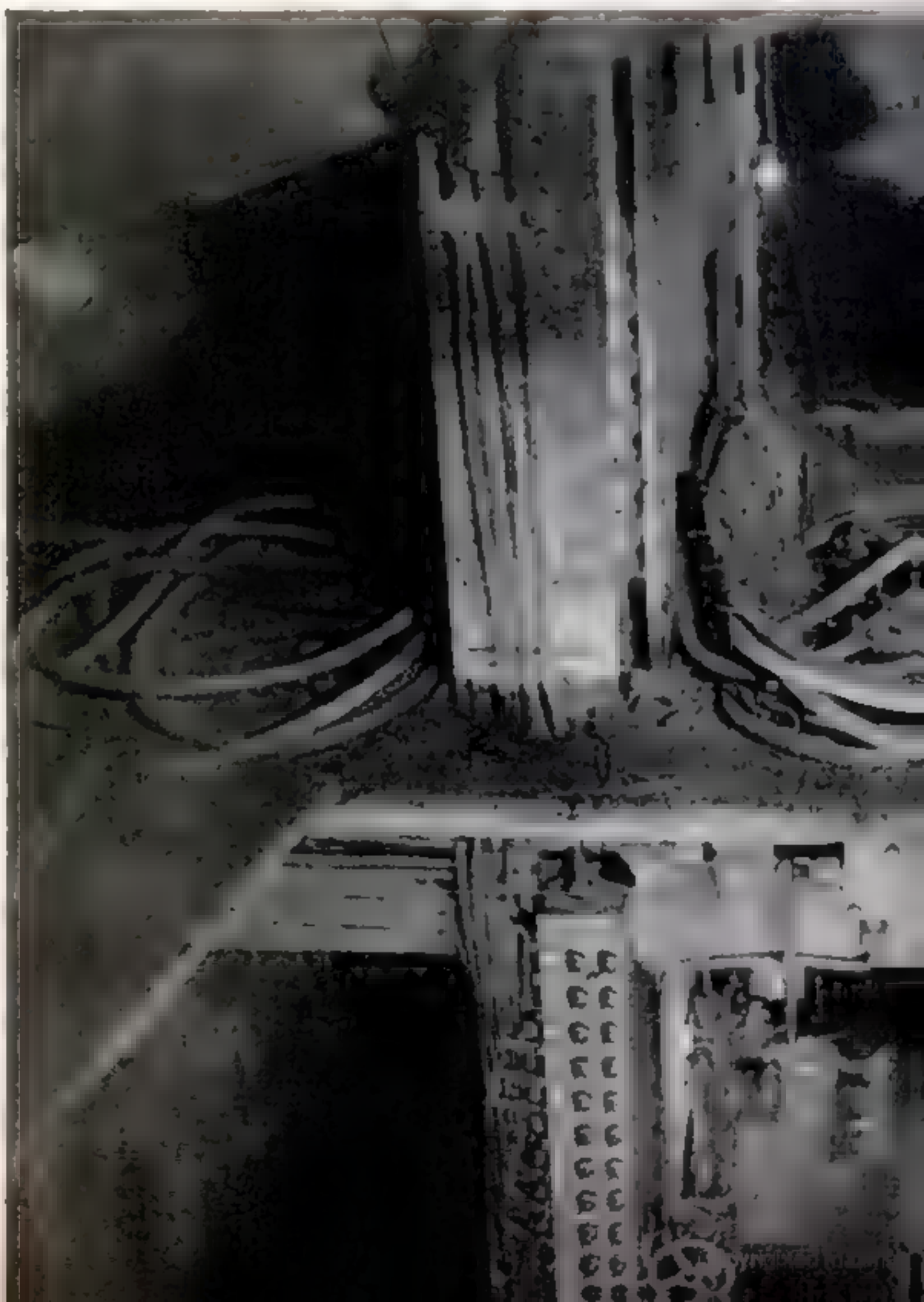


**At the head of the shield,** sandhogs drill into a boulder. Big jacks thrust the board facing right up against the "ground" of the river bed. The man at bottom is climbing up from a lower section of the shield. These tunnels go through an old glacial dump, meet hard rock, soft rock, boulders, sand, mud. The difference in ground is what makes the job tough.

**Just before the shove.** The surveyor is checking to make sure the tunnel is boring straight and will exactly meet the other half of the tunnel, which is pushing towards it from the opposite river bank. These tunnels are expected to meet and "bore through" by November. The damp air now is foggy than usual because a dynamite blast has just been set off.



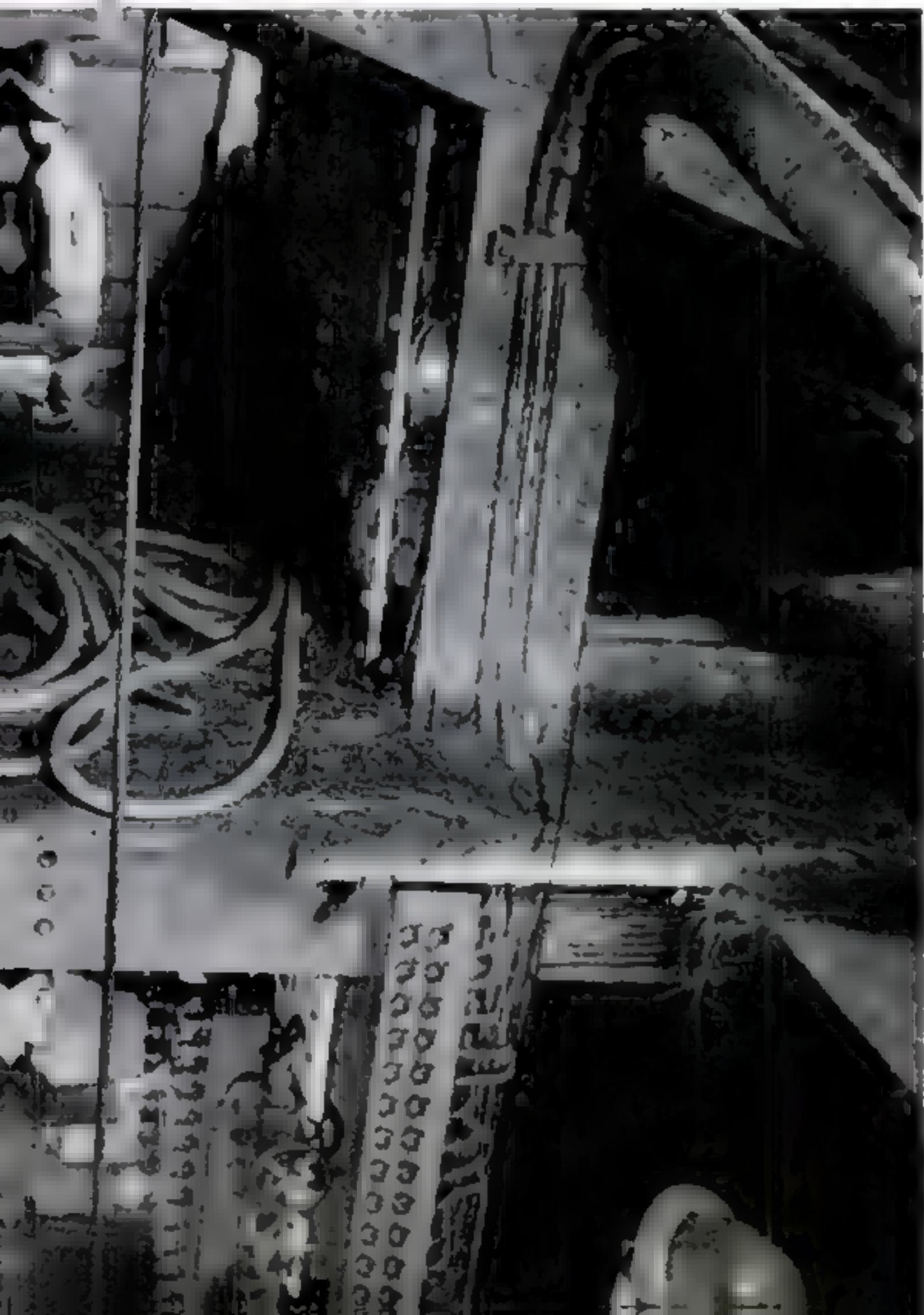
**Sandhogs go to work** through this concrete bulkhead. On this side is "free air" (normal pressure). On the other side is "high air" (over pressure). There are four compression chambers or locks: muck lock in lower center, tail lock on platform right, engineers' lock, behind the stairs on upper left, emergency lock (top center).





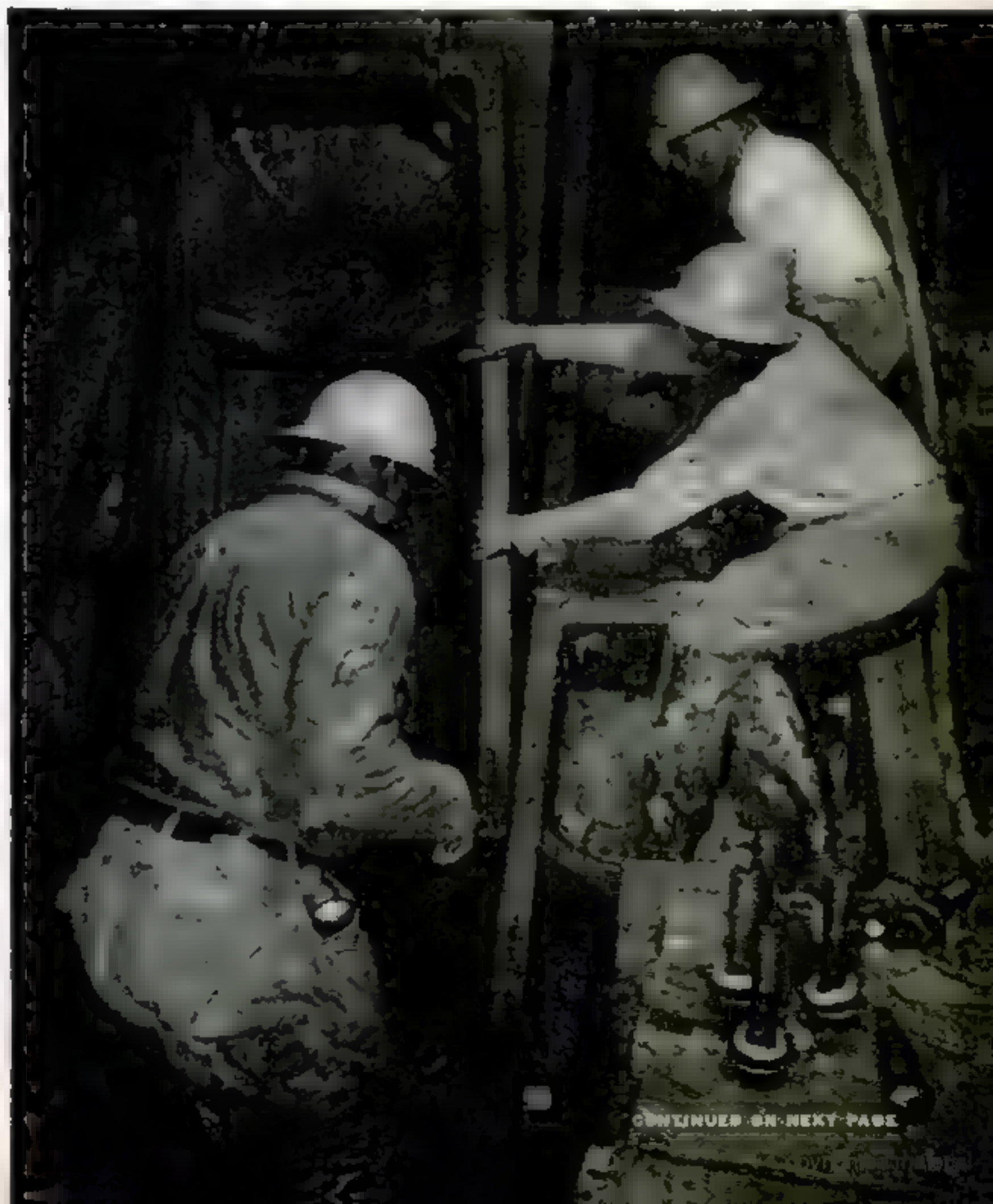


**The shield** is a crisscross structure of heavy girders, ringed in steel plate. Fifteen ft. from front to back, it has no facing except the planks at the head where the sandhog is working. In lower section is the shield driver at his controls. In a level below him is the section where the sandhogs shown on page 58 are shoveling muck.



**The shove is crucial.** At this murky moment, hydraulic jacks from the shield (at far left, above) are pushing against the last laid iron section (at right). As the shield scurries ahead into the river bed, the Negro, holding the rule, sings out "27," meaning that the shove has gone 27 in. Two sandhogs work frantically to plug the section, stop any air leaks.

**After the shove,** the iron segments are pulled hastily into place between the shield and the last laid ring. Each segment is 2 ft. 8 in. wide, so each shove must be 2 ft. 8 in. In good ground, the shield makes one shove every five hours, in bad ground, one every 24 hours. The lag bolts which hold the iron in place cost \$1.06 each, \$400,000 for the whole job.



CONTINUED ON NEXT PAGE



## SANDHOGS (continued)

# Their occupational disease is "bends," painful and deadly

Twenty years ago, one out of every four sandhogs who started a tunnel was dead before the job was finished. Things are better today. Probably not even one out of ten or one out of 20 men on the East River tunnels will lose his life on the job. In the tunnel, the sandhog dies when the river comes in or he blows out, or when a blast or a boulder crushes him. Outside the tunnel, he dies of "the bends," one of the names given to all compressed-air diseases.

The bends come from working in compressed air where the sandhog takes a great amount of nitrogen into his blood. If the nitrogen is not all dissolved when the worker comes out through the decompression chamber it forms bubbles in his blood stream. If these settle in heart, head or stomach, they may cause death. Hogs die on the street or at home of what is called heart attack. Sandhogs call it the bends.

Most sandhogs live in or near New York City but whenever there is a difficult air job to do—in tunnel, caisson, mine, subway—they are called elsewhere. They have worked in Greece, Belgium, South America, Canada. They are paid a minimum of \$12 a day. At low pressures, they work a full six hours. Under the East River, at 20 lbs., they work only four hours a day, in two-hour shifts. They spend their working day either down in the "hole" or up in the "hog house," their special building which employers must always keep warm and where free hot coffee must always be available.

Regular sandhogs belong to a strong union and are almost all related to the great sandhog clans of Redwood, Weaver or Moran. A young "hog" considers carefully before marrying a girl who is not of a sandhog family. No tunnel worker is supposed to be over 40. As a result, men who have been in tunnels for 35 years register themselves over and over again as 30 years. But a sandhog is so tough that, if he is still alive at 60, he is still a good sandhog.



Marshal Mabey was blown out of a tunnel in 1916 with two sandhogs. One died in neck. Another shot up into the river, cracked his head on a barge. Only Mabey came out of the river alive.



Charlie Lynch, not yet 30, has been "hogging" for 14 years. His father took him in the tunnel as a "digger" carrying material in. The scars on his face came from this sandhog's job.



Walter Redwood is brother of the union head, Norman Redwood, who was murdered in 1937 after a labor dispute with a subway contractor. Walter and his brother Harry are superintendents.

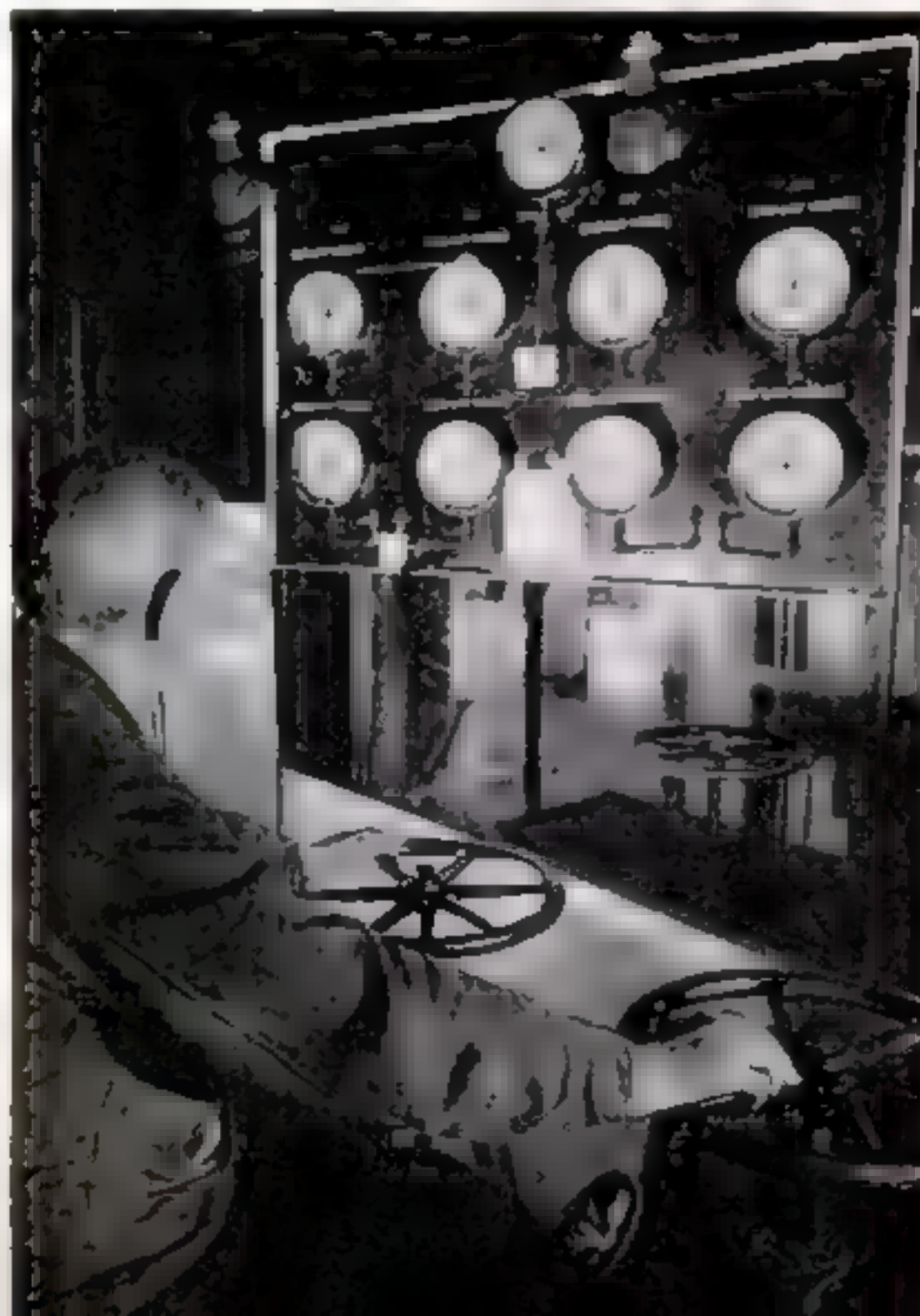


Joe Moran is head of the Moran clan, has been a power in the union which is now healing a bitter dispute. Here he is getting dutherm (heat) treatment for bends in his knees.

Going into "high air," sandhogs sit in compression chamber, blowing noses to equalize the pressure.



Air pressure in tunnel is regulated by the gauge tender on whose care workers' lives depend. In north tunnel: 34 lb., south, 31 lb.



Coming out of "high air" takes longer time than going in—35 min. against 9 min. To pass time, surveyors start mental board game.





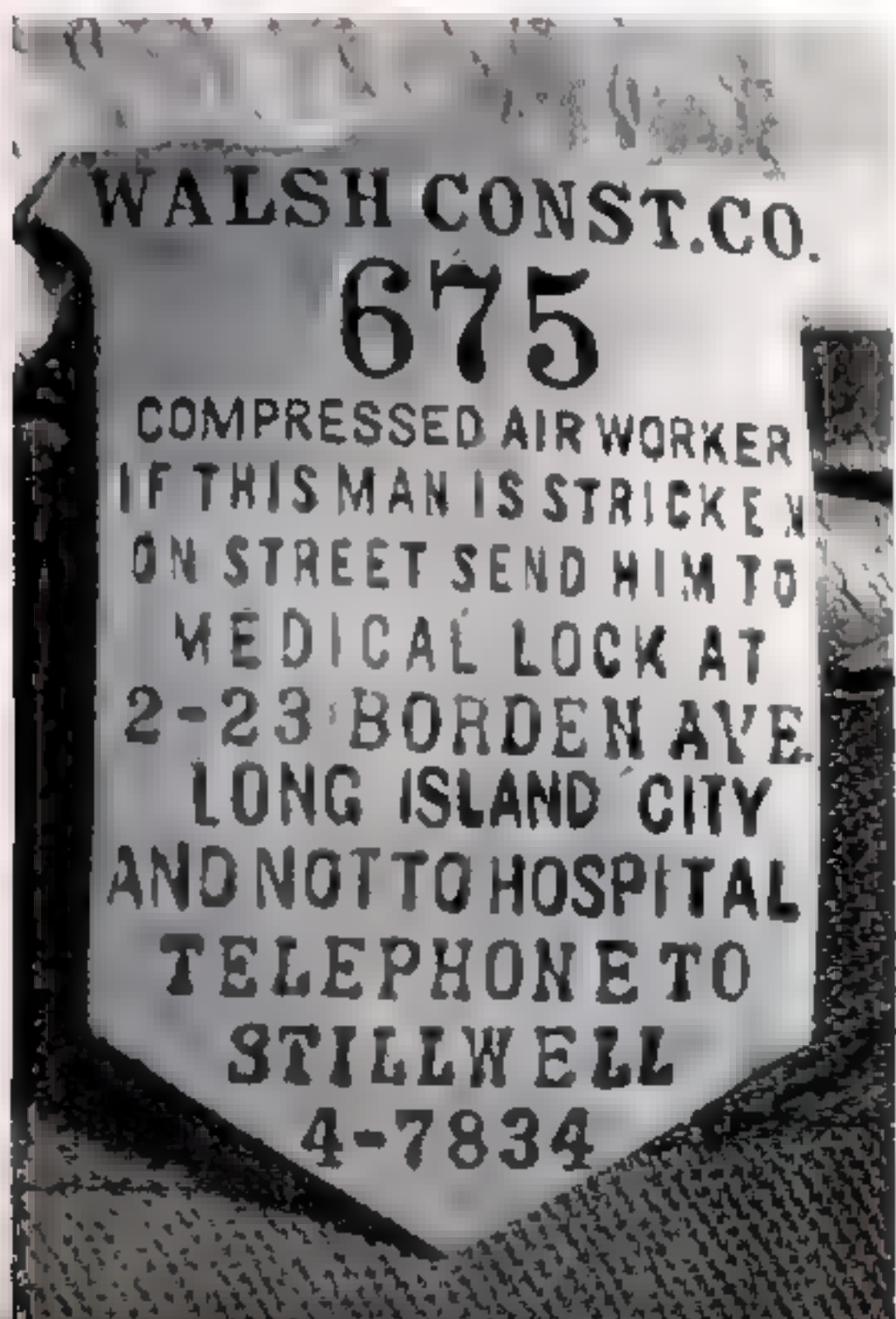


**Larry Tyler**, a huge Senegalese, is an iron man, bolting sections together with a 50-lb., 7-ft. wrench. Some Irish hogs like Black men say they are simply Irishmen turned inside out.



**"Mexico" Spinora** is one of the few Latinos who last on a hogging job. Other sandhogs say Latinos haven't the bellies for "hogging." They just make fun of the eagle on Mexico's chest.

**Sandhogs must wear** this shield on their street clothes. Hospitals, which lack compression chambers, can do very little for "bends."



**In the bog house**, a game of "21" is always going on. Each shift has a game which starts the day a job begins, ends when the job is through. On pay day, sandhogs sometimes

lose a week's wages. A few years ago, professional gamblers got jobs in the tunnel just to clean up at cards. When the sandhogs caught on, they broke the gamblers' bones.

**In the medical lock** lies a sandhog with the bends. He is rushed in, the pressure is shot up, then let down three times as slowly as usual.

**Sandhogs die off** so quickly that insurance rates are prohibitive. This is the funeral of Sandhog Al Wilson.







TODAY HE IS STERN AND FORBIDDING AS HE INSPECTS A GERMAN AIRPLANE FACTORY ON LAST YEAR'S TOUR



**1** He was born in this house in December 1867. His father was Swedish and his mother English.



## 2



**5** Lunderberg *again* let bright the Spirit of ye Po in 1925. DUCK as a *cat* got *from* *from* helped but the \$13,000, and Lunderberg *let* it *it* New York, bearing it a *good* not *by* account.



8 In murky weather "The Flying Jolt" took on the Rascal, and, at 11 a.m. May 20, 1927, at 720 a.m. this great race plane missed a tractor by 10 ft. and crossed by 20 ft. again.

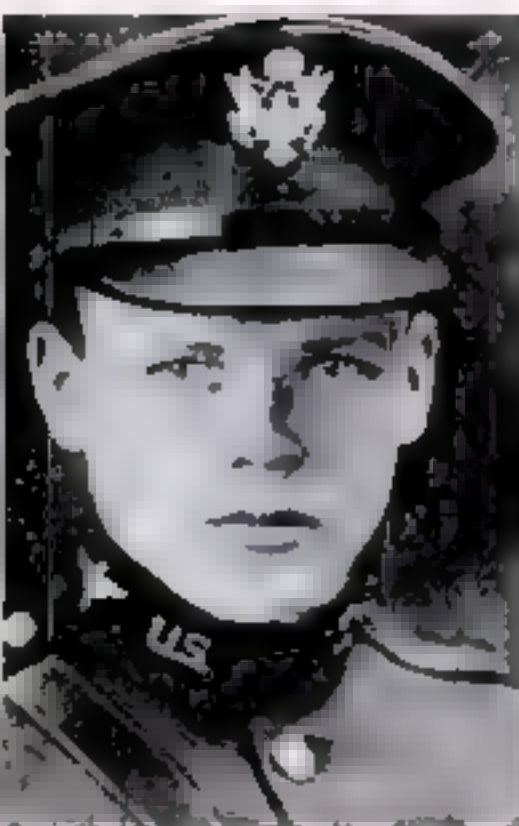
The New York Times.

LINDBERGH DOES IT! TO PARIS IN 33<sup>1</sup>/<sub>2</sub> HOURS,  
FLIES 1,000 MILES THROUGH SNOW AND SLEET.  
CHEERING FRENCH CARRY HIM OFF FIELD



**10** As the overnight hero of the world, he monopolizes front pages. The *New York Times* rotogravure devoted over three times as much space to his homecoming as it had given to the Armenian

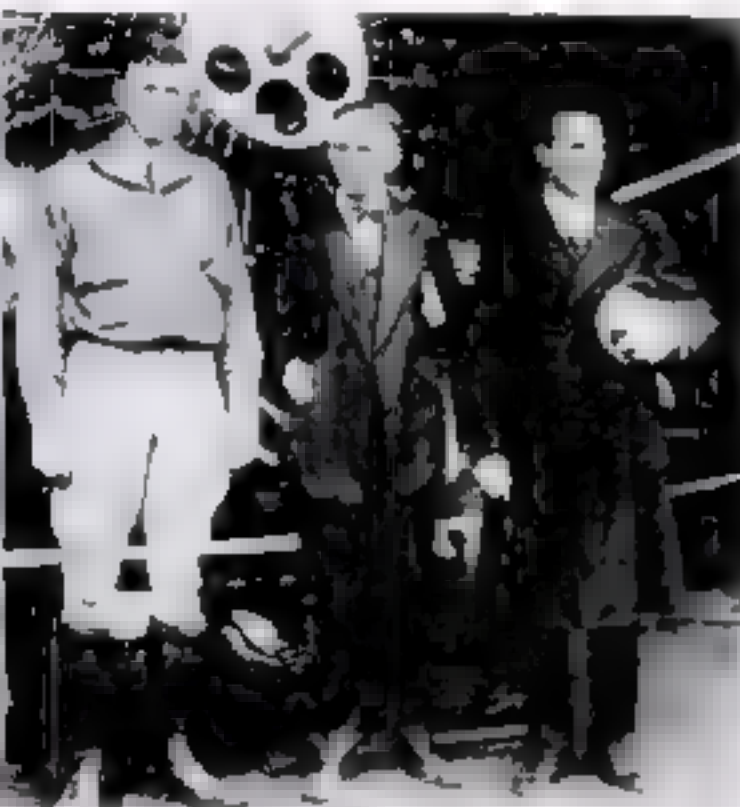




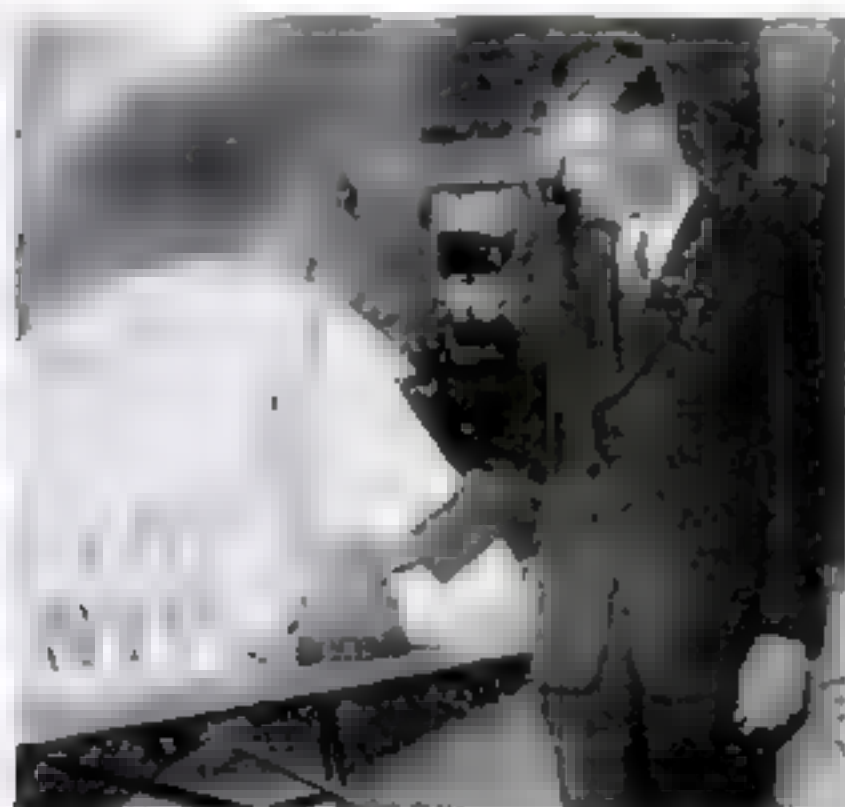
**3** As an Air Service cadet in Texas in 1924. In 1925 he became a barnstorming pilot.



**4** Lindbergh cracked up four times while flying the St. Louis-Chicago mails in 1926. Above: his wrecked mail plane near Stamford, Ill. But as a pilot he carried 6,000 passengers safely.



**6** Lindbergh, Chamberlin and Byrd were all poised for their transatlantic flights in May of 1927. Lindbergh was the first to get off.



**7** He had this kitten as a mascot but did not take it with him on his flight for the \$25,000 prize offered for first New York-Paris nonstop flight.



**9** He's made it," shrieked 100,000 Frenchmen delirious with excitement when they saw the little monoplane over Le Bourget 33½ hours after leaving New York. It was the greatest French demonstration since the Armistice. Ice formations on the wings almost brought him down in the Atlantic.



**11** Paris crowds cheered him at U.S. Embassy with Ambassador Myron Herrick (right). U.S. flag flew over Chamber of Deputies, an honor reserved for sovereigns.



**12** Louis Bleriot, the pioneer French aviator and the first to fly the English channel, kissed Lindbergh.

# LINDBERGH WALKS ALONE

by FREDERIC SONDERN JR.

He was walking dejectedly, hands in his pockets, shoulders stooped, a battered brown fedora pulled down over one eye. Now and then he would stop to kick a pebble lying on the path. He would go on a way, chin on his chest, stop again, and just stand. The Bois de Boulogne in Paris was bleak that day. The gaunt winter branches of the trees made a cold background for this unhappy wanderer. It was Lindbergh—so recently America's Hero No. 1, now a bitter, self-exiled, cantankerous recluse.

"If you're looking for sensations," said a close friend of the Lindberghs to the writer, "you'll be disappointed. You will find a very unhappy man and a very peculiar one. He has grown out of an utterly simple and naive boy who, unequipped and temperamentally unfitted, was plunged into waters that he did not understand and could not learn to navigate. You will find that he has done very little during the past three years, that his 'great international intrigues' have very little substance in fact. And time hangs very heavy on his hands."

The Lindberghs have but few intimate friends in Paris. Their apartment on the third floor of a modern white stone house near the Bois de Boulogne is simple. The neighborhood is quiet, and a short walk takes the Colonel to a secluded part of the park where he can ramble in peace and the children, Jon and Land, can play in safety and privacy. Another famous expatriate lives nearby in an elaborate villa on the fashionable Boulevard Suchet and often takes his constitutional in the Bois—Edward Windsor. But they rarely meet. Sometimes they see each other at a party of Ambassador Bullitt's—when Anne Lindbergh has finally persuaded her husband to go. The taciturn Colonel does not like the high-powered social smile and manner of the Duchess of Windsor. In fact he cares for very few people in the land of his adoption.

"Bill" Bullitt, brilliant host and already a legendary figure in the French capital, likes Lindbergh and has done everything in his power to get the Colonel out of himself, to give him new people and new ideas. Lindbergh just won't. Even the Embassy invitations are accepted only if there are to be no other people present. Or if the other guests are to be fliers or old friends. At such parties, Lindbergh sometimes blossoms out. His eyes light up. He talks enthusiastically, like a schoolboy, on aviation and his scientific work with Dr. Carrel—until someone asks him a direct question. He doesn't like questions. He laughs nervously.

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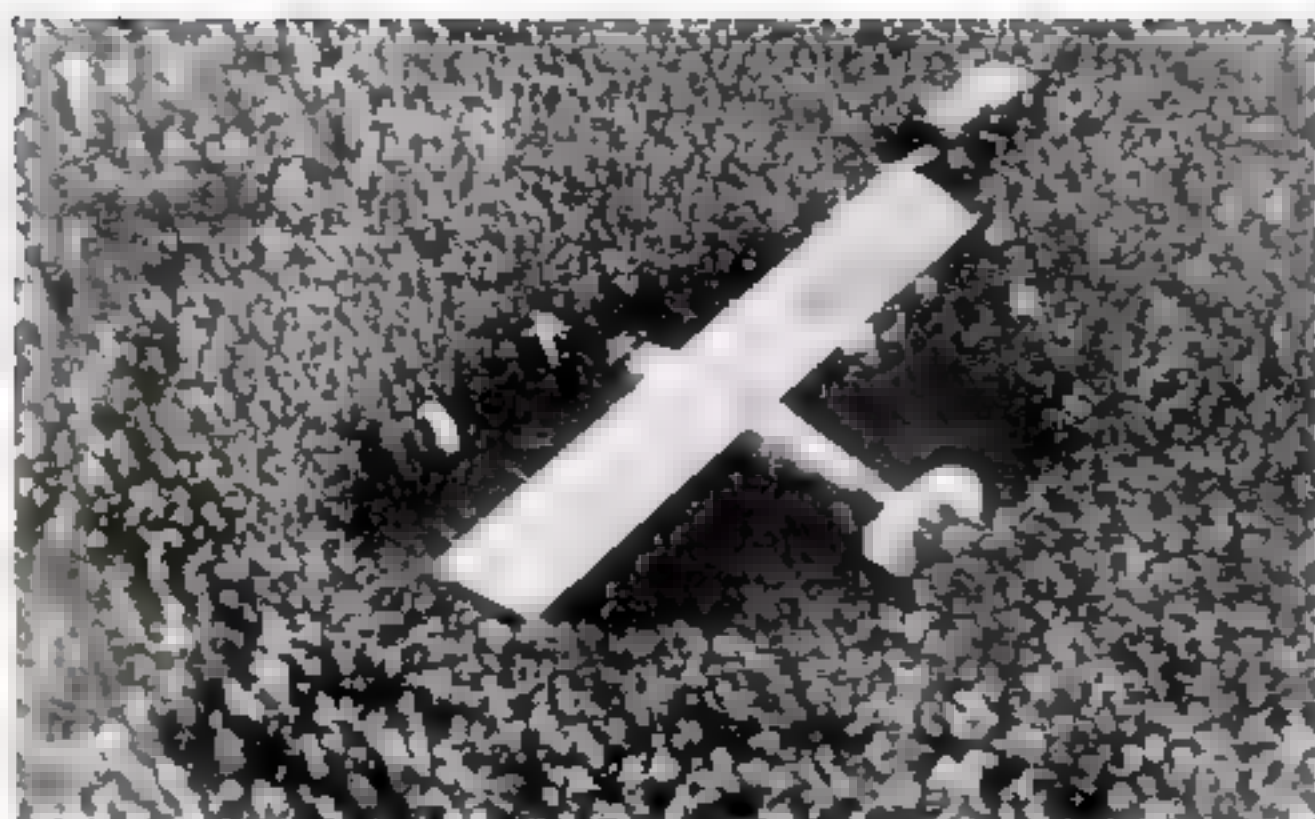
**13** He waved French and American flags from balcony of French Aero Club a few days after flight, as more vast crowds rushed to see the hero. He was made a Chevalier of the Legion of Honor. The Mayor of Paris called on him, a distinction previously reserved for royalty.







**14** A thunderous roar greeted him as his plane appeared over Croydon, England. Previously he had been given Belgium's highest award.



**15** A dense crowd of 150,000 surrounded his plane when he landed. It was the largest welcome phlegmatic England ever gave an individual. He was received by the King and Queen and presented with the Royal Air Cross.



**16** The reigning heroes of England and America, Lindbergh and the Prince of Wales, met in London. Both were later to become their countries' most famed voluntary aviators.

## LINDBERGH (continued)

and makes a noncommittal reply. Or if somebody changes the topic of conversation to some subject other than flying or research, he quickly loses all interest and subsides into his usual bored silence. Seldom is anyone invited by the Lindberghs. When they go out, they are generally alone. And alone, they spend the day—he pottering in his little laboratory or drawing airplane designs, she attending to the children or writing.

Most of Lindbergh's friends in the American colony, who wished him so well and have tried so hard to make him happy, have become very impatient. His almost pathological shyness often makes him rude to the point of insult. When his more sociable wife does entertain at their apartment, he frequently sulks in his study and refuses to come out. When visiting other people, he will insist before he leaves that a servant be sent out on the street to see whether there are any newspapermen or other suspicious loiterers lying in wait for him. Even old friends must be very careful with his unpredictable sensibilities. The slightest hint of curiosity brings an icy answer and a wall of silence.

## The Crown Prince feels his anger

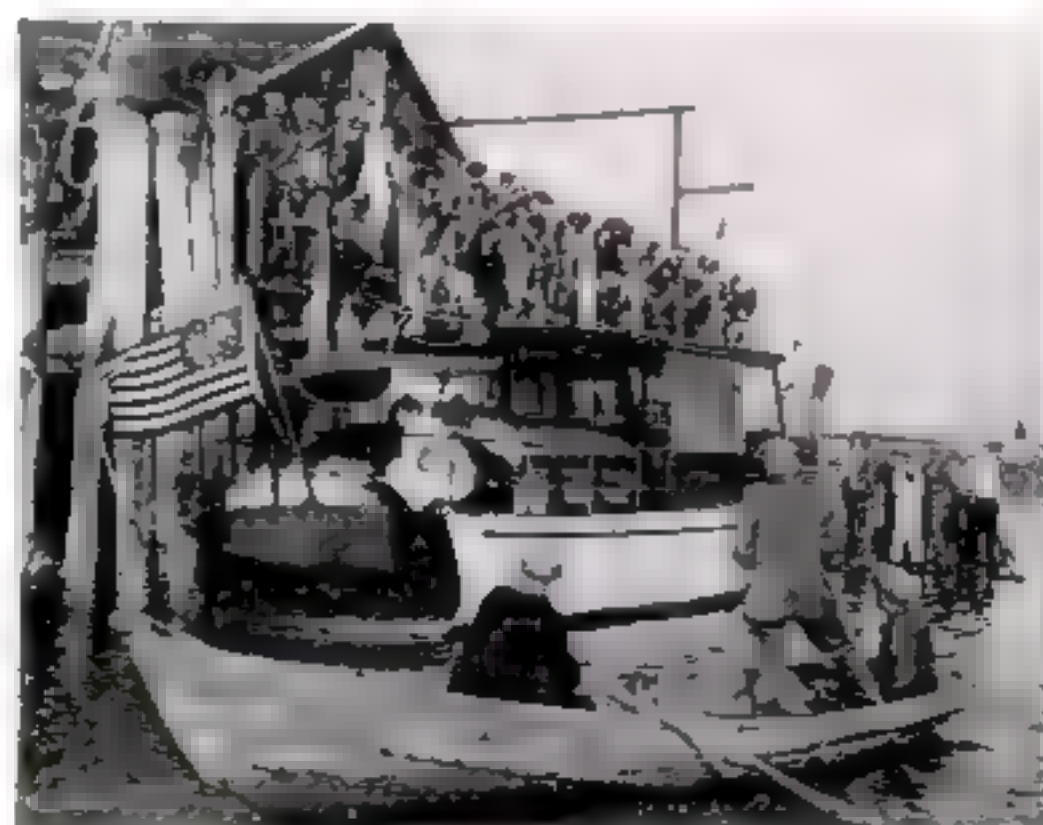
Former Crown Prince Friedrich Wilhelm had an unpleasant experience with Lindbergh when he once came to lunch at the Prince's Potsdam villa. Friedrich Wilhelm had also invited an American newspaperman—one of his oldest and closest friends—a correspondent whose journalistic integrity has made him respected even in Berlin and given him a place far above that of his colleagues. When Lindbergh discovered that there was a newsman present, he shut up like a clam, and hardly responded to the Crown Prince's discussion of his own flights with the Wright Brothers in the early days of aviation. Friedrich Wilhelm, with the true German's love of photographs commemorating all occasions, had arranged for pictures to be taken in the garden after lunch. "What are you trying to put over on me?" glowered the Colonel when the photographer appeared. The Prince, much upset, tried to smooth over the embarrassing situation. But Lindbergh remained truculent and left shortly afterwards with a very curt word of farewell.

Marshal Balbo, Mussolini's famous air chief, fared no better. Once in Rome, where the Marshal entertained the Lindberghs royally, he too asked for a picture as a memento—and felt the rough edge of the Colonel's tongue.



**20** Four million New Yorkers—the greatest mass of people ever to witness a parade in the U. S.—greeted Lindbergh as he rode barched up Broadway and Fifth Avenue. Twelve

thousand police manned the city's streets. Before his flight Lindbergh modestly asked a bureau to clip newspaper accounts of his adventure. Dutifully they did: two freight cars full.



**28** Even on their honeymoon in a power cruiser, the press would not let them alone. Boats and planes followed them. Crowds greeted them (above) at York Harbor, Me.



**29** He helped her learn to fly. In 1931 they flew to Canada, Alaska, Siberia, Japan and China.



**30** Tokyo gave them a rousing welcome and excited





**17** On June 11, 1927, he sailed up the Potomac in the Kaiser U.S. Mailer with President Coolidge had sent to bring him home. His mother and 150,000 people jammed the docks to meet the returning hero.



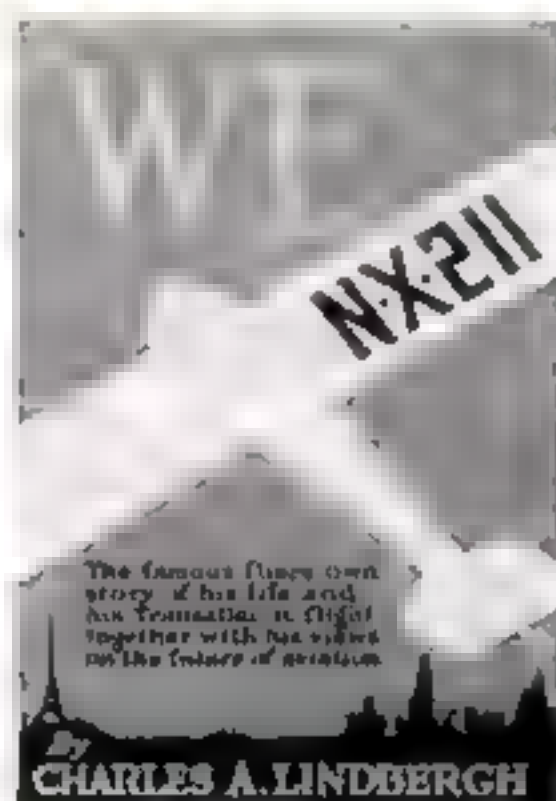
**18** President Coolidge greeted him in Washington on "Lindbergh Day." Mrs. Coolidge looked on.



**19** Charles Evans Hughes beamed admiringly at him in Capitol Hill. He received 75,000 telegrams and 500,000 letters of welcome. Newspapers compared him to Robinson Crusoe and Sir Godalot. The public worshiped him.



**21** A paper snowstorm of 1,500—was poured on him in New York. It cost the city \$16,000 to clean up.



**22** His book was not just a 54-page pamphlet. It was a best-seller, earning him over \$100,000 in royalties.



**23** After more 90 hours in the air, traveling over 40,000 miles, the 'Spirit of St. Louis' was put into place for a permanent position at the Smithsonian Institution in Washington, D.C., in 1928.



**24** After the parades were over he took a job in 1928 as chairman of the TWA, 'The Lindbergh Line.'



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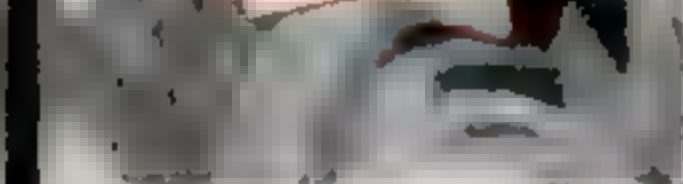
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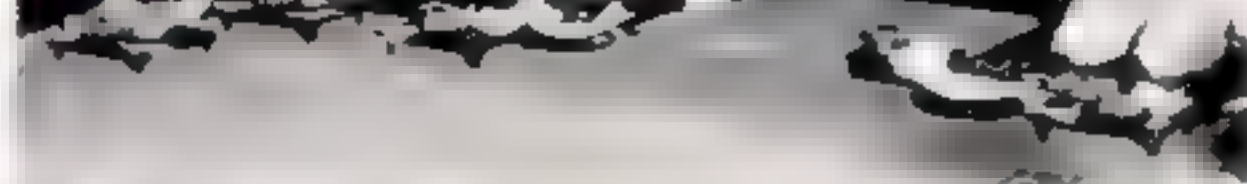
met his future wife, Anna Morrow, while in Mexico. She was the daughter of a Mexican ambassador and Max Morrow, a Mexican statesman. Constance was in the foreground.



**27** He married Anna Morrow, then 24, on May 27, 1929. The wedding was moved to the family. Anne was one year old to Smith.



Japanese waved the U.S. flag. Mrs. Lindbergh described their trip in *North to the Sun*, which has sold some 290,000 copies.



**31** The Lindberghs squatted on their knees and ate a Japanese meal at the home of Sei Nomura, late 'Magazine King of the Orient' who backed three Japan-to-America flights, all of which failed.



**32** They narrowly escaped drowning when their plane turned turtle near a British aircraft carrier in China. After he was rescued by British seamen, Lindbergh stripped to the waist and examined his plane.

(Picture story continued on next page)



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# LONGINES

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**33** The most talked-of baby in the U. S. was Charles Lindbergh Jr., born June 22, 1930.



**34** The crime of the century came on March 1, 1932, when Charles Jr. was kidnapped from his nursery.



**35** Police reconstructed the crime to show how kidnapper had entered house by a ladder. Seventy days later baby was found dead in a clump of trees.



**39** He became interested in Dr. Alexis Carrel's tissue experiments in 1932. Together they constructed the artificial heart (above, right) which they demonstrated for first time in Copenhagen in 1936.



**40** Sensational Hauptmann trial was a Roman circus. Hauptmann was arrested in 1934, convicted in 1935 and executed April 3, 1936 for kidnapping the Lindbergh baby.

### LINDBERGH (continued)

Lindbergh's hatred of the press has become an obsession. The corner windows of his Paris apartment command a view of both the streets on which the house stands. One of the servants is almost always on watch to report anyone hanging about the neighborhood. If Lindbergh sees a suspicious-looking passerby on the sidewalk as he comes out the front door, he scuttles back in again and waits until the coast is clear. The address of the house is a carefully guarded secret of the American Embassy and of the few friends who have promised never to talk to anyone else about his movements.

Of late, he has even been violent with pressmen who came too close. In Moscow last August, Lindbergh thought that the Secret Police "shadow" who was following him around was a reporter. Lindbergh turned suddenly one day and felled the unfortunate agent with a punch to the jaw. A few days later in Rumania, Lindbergh caught an overzealous newsman who had climbed into the airport commander's apartment through the kitchen window to get an interview. He locked the reporter into a room for an hour. Since those incidents have become known, the "boys" give the Colonel a wide berth.

Lindbergh's friends have tried again and again to change his attitude, to make him understand that a reasonable amount of co-operation with the press would smooth his path considerably. That way the correspondents would have a story and would leave him alone. He would not have to dodge in and out of back doors and service elevators and use the innumerable subterfuges which he has developed. But arguments with him are useless. The Colonel is adamant. "I will say nothing," is the only reply. "We have a right to live our own lives in our own way, and we're going to." A close friend of his said re-

cently: "Lindbergh will not understand, even after all that has happened, that he is a goldfish. And that the easiest way to get from Page One to Page 15 and regain privacy is to give the press all they want."

His reticence often causes the authorities, who are so kind to him, no end of worry and trouble. The British Air Ministry and Admiralty had to go to great expense when he "disappeared" two years ago over the English Channel while flying from Dublin to Kent. A telegram to the Cairo police in February 1937—"We are coming. Don't inform press."—brought out 200 Egyptian policemen for a wait of twelve hours. In vain. The Lindberghs had flown to Alexandria instead.

### He worries the French police

The French police have done an extraordinary job of protecting him against annoyance. Lindbergh is France's best advertisement of what perfect sanctuary the Republic can and does provide for the harried foreigner. Practiced and astute Monsieur Jacques Simon, the Prefecture's famous expert, takes a great deal of trouble with the Colonel, his greatest worry. Wherever Lindbergh goes, an unobtrusive bicyclist or a taxi driver of the Sûreté is not far behind. He doesn't know it, but he is watched every moment. At Port-Bianc, the little Breton coast town off which lie the Islands of Iliet and St. Gildas—the summer homes of Lindbergh and Dr. Carrel—police vigilance is unflagging. Almost the moment a stranger arrives, he is accosted by a friendly but very firm little man, Inspector Josselin, permanently assigned to Lindbergh's protection. If a tourist, he is encouraged to leave as soon as possible. If a newspaperman, he is requested to take the next train back to Paris. The inhabitants of the neighborhood are dour and uncommunicative Bretons and consider it a





**6** Undaunted by tragedy, the Lindberghs made a 29,081-mile aerial survey in 1933.



**37** They arrived smiling at the Shetland Islands after a flight from Greenland, where it was rumored they had crashed



**38** After his survey for Pan-American to determine best transatlantic routes, he testified at a 1934 Senate hearing on cancellation of air-mail contracts.



**1** The trial was a living nightmare to Lindbergh. He testified in the Flemington, N. J., courtroom where some of his dead son's clothes were displayed in full view on a table before him.



**42** A second son, Jon, was born to Mrs. Lindbergh 46 days after her first son was kidnapped. This picture, stolen by a Hearst photographer, was partly responsible for Lindberghs leaving America.

(Picture story continued on next page)

public duty to say nothing about their distinguished guest. But to make assurance doubly sure, the police have given orders that no one may rent a boat to a stranger without special permission. And so Illic is inaccessible. When Lindbergh goes from there to Paris by train, there are Sûreté inspectors—generally four of them—in the compartment ahead of and behind him, who go into action like a football team at the sight of a photographer or an inquisitive bystander. "We do it gladly, of course," a high official told the writer. "But I do not understand why it should be necessary. When people respectfully greet him, why can he not smile in a friendly way, as the Duke of Windsor does? Nothing will happen to him. Nothing can happen to him. Why does he wear dark glasses and muffle himself up? A nice man, but so peculiar! But then," he concluded with a Gallic shrug, "there are so many very peculiar foreigners who live in France."

Despite all the consideration and sincere kindness offered him in Paris, Lindbergh is really happy only when he is in Brittany with Dr. Carrel. The famous scientist is his best friend. Dr. Alexis Carrel, Nobel Prize winner and one of the Rockefeller Institute's most brilliant stars, is very different from the average research worker. His interests are many, his knowledge of the world immense. With his keen analytical ability in things scientific, he combines a deep intuitive understanding of human character and the ways of men. He is no dry scientist, his vision constricted by his particular branch of work, but a man of charm, wit and sympathy for the emotion of others—so common to Frenchmen of that type

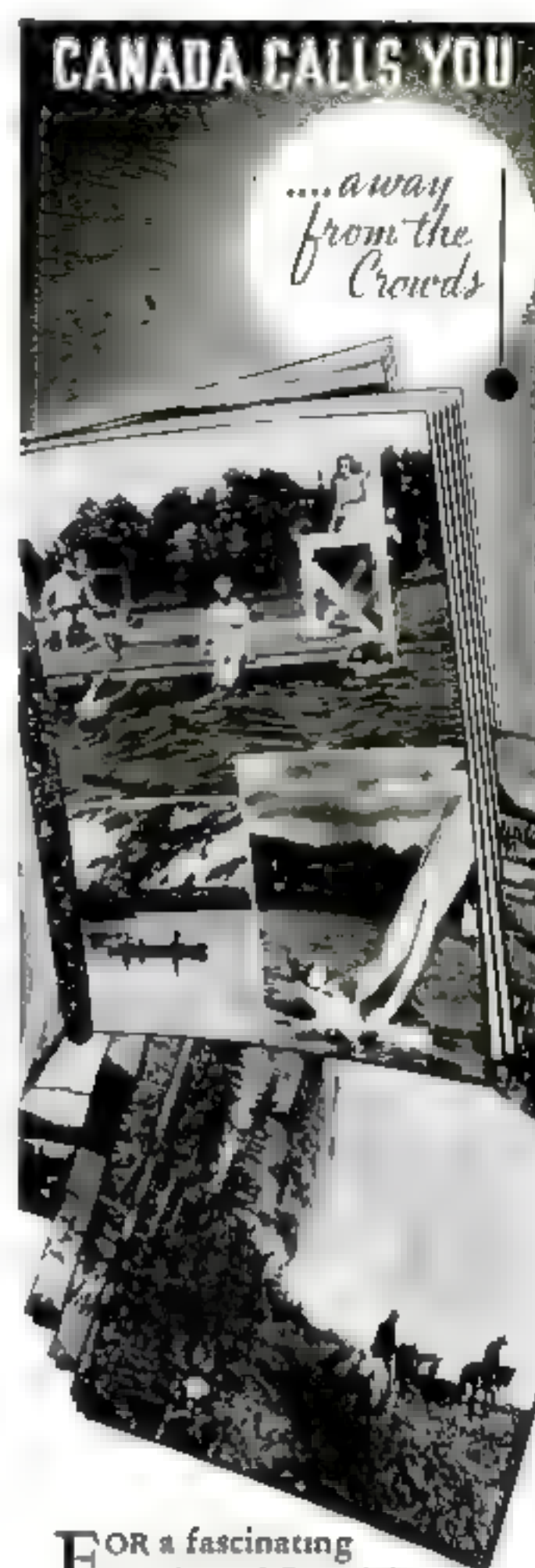
#### Carrel and Lindbergh: the beginning of a friendship

Lindbergh met Carrel in November, 1930. In the summer of that year, the Colonel had become ac-

quainted with Dr. Paluel Flagg, who had been called in as anesthetist at the birth of the Lindberghs' first child. They became friends and once, in the course of a conversation, Dr. Flagg asked Lindbergh whether he was interested in medicine. "Keenly so," replied the Colonel. Dr. Flagg, intrigued by this unusual man who was looking for new fields to conquer, introduced him to Dr. Carrel and a number of other men prominent in the profession. Carrel sensed at once that here was a technical mind he could use to great advantage, and beyond that, a complex personality which interested him. Lindbergh went to work at the Rockefeller Institute under Carrel's supervision. Out of two years of labor came the now well-publicized "perfusion pump." A firm friendship grew up between the two men, the deep kind that often develops between absolutely antithetical types of individuals. Carrel, the brilliant thinker, the intuitive and temperamental genius with little sense or patience for the purely mechanical, found in Lindbergh the man of orderly detail, the mind which fastens itself on a problem and gets to its goal in the shortest and simplest possible way. And to Lindbergh, Carrel showed a new world—what makes human beings tick, why they respond as they do. When Lindbergh is with Carrel, the Colonel is a changed man. The Doctor understands him and his peculiarities. He needs but to lay his hand on Lindbergh's arm and say, "Look, Charles," to smooth him out of his most difficult moods. Even Anne, his wife, cannot manage him as Carrel does.

Illic, with Carrel nearby at St. Gildas, is ideal for Lindbergh. Undisturbed by the outside world, he can do what he likes, much or little, as the mood takes him. Sometimes he rows or, at low tide, walks over the few hundred yards to St. Gildas to have breakfast with the Carrels. Afterwards, he and the

CONTINUED ON NEXT PAGE



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**43** To avoid publicity and protect Jon, they became exiles, landing in England, 1935.



**44** A few days before Hauptmann was executed they rented this beautiful 18-room home, called "Long Barn" in Kent on outskirts of London.

### LINDBERGH (continued)

Doctor may decide on a game of chess and the battle rages all morning. Sometimes he goes fishing for the day, or potters about in the garden, or just loafs. Then will come a spell of tremendous activity. Carrel suggests an interesting experiment. Together they work through the day, stopping to eat only when Madame Carrel, the disciplinarian of the household, flies into a temper and says what she thinks of all scientists. And sometimes they work through the night—until Madame, finally desperate with worry, again takes a firm hand and chases the "two little boys" off to bed. Madame Carrel is the only one who can keep order in this household of genius, tempers, and temperament. Like her husband, she has become deeply attached to Lindbergh, treats him like a child, and gets away with it.

When Lindbergh—with little Jon in his arms—stepped off the *American Importer* at Gladstone Dock in Liverpool on December 1935, a new life lay before him. The English Press had massed their crack reporters to cover his landing, and during his first day at a Liverpool hotel, it looked as though England were going to be no better than America. Fleet Street came out with some sharp editorials demanding "reasonable openness" from the Lindberghs and threatening that secrecy would only aggravate the situation. Then the British Broadcasting Company sent out the Colonel's plea for privacy. And the press lords decided that they would teach the U. S. a lesson. For a week there was no mention in any paper of the family's whereabouts, and after that only small paragraphs from time to time.

### The Lindberghs find peace in Kent

Early in 1936, after a visit to London and several weeks of house hunting, the Colonel and Anne finally found the kind of a place they were looking for. "Long Barn" it was called, in the little Kentish village of Weald, four miles from the nearest town, 30 miles from London. The mellow, old, half-timbered house lay at the end of the village on one of those English country roads that seem to lead from nowhere to nowhere. The barn for which the place was named had been torn down years before and a skillfully antiques, cheerful red-brick wing put in its place. In "Long Barn's" 18 rooms was beautiful old furniture, in the living room a huge fireplace. A charming English rose garden had been laid out. Round about were woods and meadows. Here was the peace that the Lindberghs were looking for.

Lindbergh at that time was more taciturn and reserved than ever. The execution of Bruno Hauptmann preyed on his mind, as friends noticed, and all the horrors of the past months were still fresh in his memory. And he would unburden himself to no one. Gradually, by May 1936 the quiet of the little village had begun to straighten him out. He started strolling about, calling at the local post office for his mail, and greeting the villagers with friendly "hello's." No one bothered him. The people of Weald were as little inquisitive as they were informative. In the little white church on Sundays, no one turned to stare. The Vicar came to call, found Lindbergh very pleasant.

With the exception of a motor trip to the Riviera, where the hide-and-seek with the newsmen began all over again and chased them back to England, the Lindberghs remained in oblivion until a Royal invitation brought them to London—for dinner with King Edward VIII at St. James's Palace. Historically it was a momentous night,



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Water-repellent  
Finish  
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Perspiration-proof  
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*Rainbow*—Brightest style on the  
spring horizon...a "pepper-upper" for  
your new outfit. Colorful band, soft felt,  
pastel tones. "Right" for now! \$3.85

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HAND FASHIONED  
**HATS by PORTIS**  
PORTIS BROS. HAT CO. • MANUFACTURERS • CHICAGO





**45** In August 1936 General Göring impressed Lindbergh with Germany's expanding air industry.

**46** He also visited Russia accompanied by Soviet Air Ace Kokkinaki (in white shirt). He was not impressed with Russia's air force.  
(Picture story continued on next page)

for the next day's Court Circular carried for the first time the names of a Mr. and Mrs. Simpson who, with Prime Minister and Mrs. Baldwin, had also been guests at the King's dinner. After that, Lindbergh's visits to London became more frequent. Life in Weald was becoming a bit monotonous. He would appear at the Royal Aero Club and talk shop with acquaintances for a few hours. But that was all. Every attempt at friendliness by the officers at the Embassy or other Americans in London brought a cold refusal. He paid no visits to the Air Ministry, would not go near the Imperial Airways officials who were much interested in Pan American Airways' plans for a transatlantic service. Such was the first half of 1936.

But the desire for new activity was in his blood. Soon came General Göring's invitation to come to Germany for the Olympic Games and study the progress of aviation in the Reich. This was to be the first of three formal visits to Germany. Lindbergh borrowed a plane, and he and Anne set out for Berlin. On July 22 they landed at the Staaken military air field and were pompously greeted by Göring's right-hand man who welcomed them "in the name of Air Minister Göring." Long rows of bombers and fighters were drawn up on the field for Lindbergh to see. That night he dined with Major Truman Smith, the American Military and Air Attaché in Berlin. Major Smith is a bluff, hearty Army man of the old school who inclines to hide his quick perception and sharp judgment under a mantle of indifference. By catering cleverly to Göring's inordinate vanity, the Major has succeeded in seeing more of the German military machine than almost any other attaché in Berlin. Lindbergh listened intently while Major Smith told him of the tremendous expansion of the German air industry and its purely military purpose. Lindbergh was horrified. And he said as much the next day, at a luncheon given by General Milch at the Air Ministry, with the lack of tact that sometimes seriously embarrasses his diplomatic mentors. "We have stripped the armor of every nation in war," he cried fervently. "We can no longer protect our families... every institution we hold most valuable is laid bare to bombardment." And, naively, he ended with the resounding toast: "Here's to bombers! May they become slower and slower. And here's to pursuit planes! May they become faster and faster." Most of the officers present didn't even try to smile. Hitler was not pleased when the speech was reported to him. And when a few days later, Lindbergh sat only a few yards away from him at the Olympic Games, the Führer avoided an introduction. The Embassy was told that "the time was not opportune."

### Göring puts on a show

But Air Minister Göring refused to have his plans upset. Lindbergh was a wonderful medium through which the growing strength of the German Air Force could be broadcast to the world. He was given a lunch by the Richthofen Squadron, the famous German war formation which Göring has recreated, now the crack outfit of the air force. Lindbergh was taken to Adlershof, one of the five huge experimental laboratories near Berlin and allowed to poke about to his heart's content. And then finally, the stage prepared, he was invited to lunch by Göring himself. The Field Marshal can be very charming when he wishes. He was punctiliously gallant to Anne, and turned himself inside out for the Colonel. He showed them his wonderful collection of swords and listened with rapt attention to the Colonel's ideas and impressions. And on the Colonel, Göring

CONTINUED ON NEXT PAGE

## "Hello, Greenhorn!"



**JOE:** Boy! Look at that green shirt. They could flatten you out and use you for the 18th green in that outfit! Matching shorts, too, huh? Pretty smooth!

**ED:** Greenhorn? Listen, Snow White, it's about time you caught on! Spring's here...get it? Hurry up! I'm going to take you over plenty, today!



**JOE:** I'll be out on the first tee before you've got your shoes on! I'm wearing this crew shirt right out on the course!

**ED:** No kidding? Say...that's an idea! Lend me one, will you?



**JOE:** Sure! I keep half a dozen here in the locker. Coolest things ever...soak up perspiration like anything! Munsingwear makes 'em. Here...just try one, you'll see!

**ED:** They make those, too, huh? You've certainly got to hand it to them. They sure know their stuff...inside out! Thanks for the tip.

Knitted crew shirt with wing sleeves, 50c and 75c.  
S.H.I.T.-Shorts with elastic leg-hems, 50c and 75c.

S.H.I.T. Shorts with elastic waist band and leg-hems, worn with athletic shirts. Blue, green, tan, white. Shorts, 75c...shirts, 75c.

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# Fire Siren



The best balcony scenery of the year... MUNSINGWEAR's new pajamas in fresh Spring-is-here colors. Some are of silk... thin as smoke wisps. Others are of soft tricot knit or plain rayon. All of them are cut with loving care... finished luxuriously. And their prices are surprisingly low.

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mer wardrobe, and  
for Judy'n Jill pencil  
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Judy Jill

This season you'll see the world's most famous junior mannequins smiling out at you from the pages of LIFE magazine. And, for their magazine "debut," they choose these youthful print frocks: Judy wears a dainty floral silk print with puffed and crisp mousseline de soie trim. Navy or black, sizes 11 to 15, 22.95. Jill wears a polka dot silk dress with a white pique collar and a matching coat. Navy or black, sizes 11 to 17, 29.95.

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## LINDBERGH (continued)

made the impression he desired—of a sane, reasonable and high-minded patriot.

From the impenetrable police cordons and friendly fliers of Berlin, the Lindberghs flew to Copenhagen to be plunged once more into the glare of hated publicity. The Colonel and Dr. Carrel were to demonstrate their "perfusion pump" before the International Cytology Congress. When photographers arrived for the first meeting and began concentrating on him, Lindbergh threatened to leave the Congress. Alone with the savants who came to inspect the "heart pump," he was happy as a child demonstrating the mechanism, and beamed as praise and appreciation were lavished on him.

But the world would not let him be. On several occasions he had to change restaurants after he had begun eating, so large were the crowds that followed him. Finally, he broke off his stay and flew back to England.

## The Lone Eagle takes to the air again

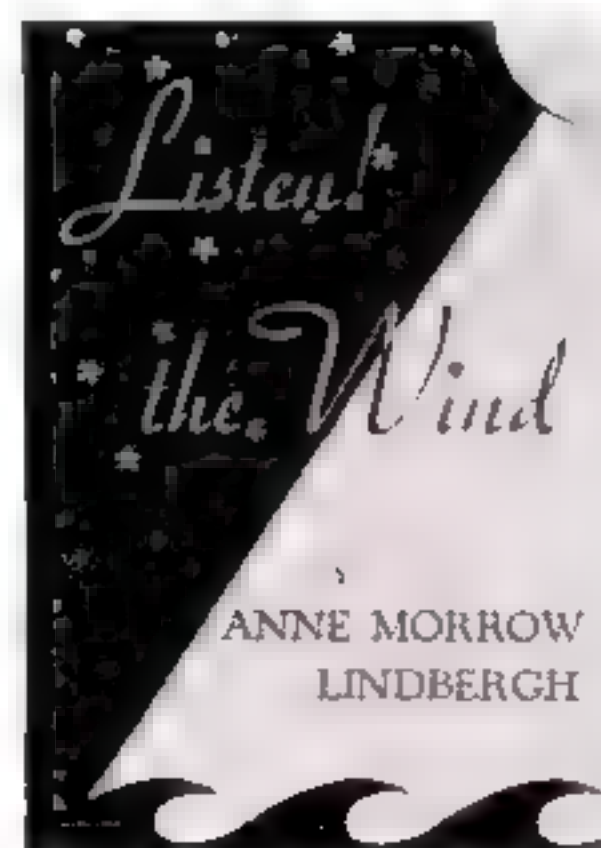
But the lazy life of Weald no longer appealed to him. On his return to England he took over the plane he now flies, designed and built for him by the noted British designer F. G. Miles. The "Mohawk" is a powerful two-seated low-wing monoplane, painted black and orange, with a cruising radius of 1,000 miles and a speed of 200 m.p.h. The last word in private-plane perfection, it is equipped with seats that can be turned into beds, the most modern radio and navigating instruments, and designed for long flights in any part of the world. The "Lone Eagle" was ready to take to the air again.

Lindbergh also interested himself again in the transatlantic plans of Pan American Airways. With trail-blazing Pan American President Trippe he flew over to inspect the Irish Free State's new base on the Shannon River. President de Valera, who trustingly allowed Lindbergh to take him up on his first flight, found him an interesting and cheerful companion.

But, back from Ireland—on a delayed trip which started the rumor that he was lost in the English Channel and turned a glare of publicity on him again—he once more went into seclusion in Kent. Two months later, in February 1937, he started off with his wife on their 10,000-mile jaunt to India and back. The trip was not without adventures, including a forced landing in the Syrian Desert in a sandstorm that reduced visibility to 100 yd. At New Delhi he and his wife were entertained by Lord Linlithgow in the magnificence of the viceregal palace. But all these new places and people seemed to make little impression on him. People who talked to him on these trips say that his main and almost exclusive interest seemed to be how soon flying weather would permit the next take-off. And friends who asked him afterwards what he saw and thought got no reaction whatever.

Shortly after the Lindberghs' return to London from Calcutta—in May 1937—Anne had her third child. The precautions for secrecy were even more elaborate than usual. At the nursing home she was listed as Mrs. Charles, and Lindbergh obtained permission from the authorities to skip the usual registration formalities, so that the press might get no advance information.

During that summer, Lindbergh made frequent visits to Carrel at St. Gildas. Rumor had it that they were planning a new line of research. The world was curious and began commenting. Came a



**47** Anne Lindbergh's book on their 1933 survey trip appeared in 1938 and sold 193,000 copies.



**48** In 1937 Lindbergh was Marshal Balbo's guest in Italy. His unofficial role in European politics lost him his popularity in the U. S. by 1939.



stern reproof from Carrel: "The Americans talk too much. Why should there be any excitement . . . ? Scientists need quiet." It was finally discovered that they were writing a new book.

In October, the annual meeting of the Lillenthal Society of Aeronautics took the Colonel again to Germany. And in Munich and Berlin, Göring again gave him every opportunity to see more of the now rapidly expanding air force than any non-German had seen before.

### The Lindberghs return to America

Then in December 1937 he and his wife decided to give America another try. They were homesick in spite of everything that had happened. Arrangements were secretly made. A surprised steward on the S S. *President Harding*, assigned to the cabin of a Mr. Gregory, was confronted by a tall blond man whose face seemed familiar. "You undoubtedly recognize me," was the harsh greeting. "I am Colonel Lindbergh and I want no publicity at all." The Lindberghs took their walks when no one else was on deck. They did accept the Captain's invitation to eat at his table but anyone else who tried to make friends was icily repulsed.

So well had the secret of their coming been kept that only the usual ship reporters were on hand in New York. They just happened to glimpse Mrs. Lindbergh. But by the time the Lindberghs arrived in Englewood, the press was in full cry. And the same old threats, telephone calls and telegrams began pouring in. In Washington, it was the same. Pranksters deflated the tires of his car. The atmosphere was full of cranks, flash-bulbs, and reporters. It was no use.

March of 1938 saw the Lindberghs back in England. Two or three times, Ambassador Kennedy's undecidable invitations brought them up to London. Once to a dance at Lady Astor's where they met the King and Queen. And then Lindbergh made up his mind. They would live in France where even the Duke of Windsor went unmolested. The Island of Illec was available. He could be near Carrel and take a new interest in life. By June of last year preparations were complete. The Island had been acquired, and the Lindberghs, bag and baggage, again changed their home. There he loafed and worked with Carrel until August when an invitation from Moscow took him to the big Soviet air fete held annually at the Tushino airport. And that plunged him unwittingly into a whirlpool of continental intrigue.

Much has been written about the visit to Russia and its repercussions. Little is true. Sitting with the aviation group of Soviet Deputies, Lindbergh watched a bombing attack by Soviet planes on a cardboard airdrome, mass-formation drills and sham combat. Next day he visited various plants outside of Moscow and inspected the TIAM—Central Institute for Aviation Motors—and the Soviet Air Academy. But, unlike the Germans, the Russians allowed him only very short glimpses. When he returned to London some weeks later, he told Lloyd George as well as several of the American Embassy staff that he was unable to make even a moderately accurate estimate of the Russian air force and frankly didn't know how good the Russians were. He did visit Lady Astor at Cliveden after his return from Moscow and did "talk about Russia in general." But he did not say anything about the strength of the Soviet air force or compare its planes or personnel with those of Germany or any other nation. Nor did he ever say in Prague, Paris or London that Germany could smash the combined air forces of Britain, France and

CONTINUED ON NEXT PAGE



**49** Young apprentices gave him Nazi salute when he visited the German Messerschmitt airplane factory in 1938.



**50** Today he is more shy than ever before. This typical scene shows him avoiding a camera in Paris recently.

# "You'll call Tea the PERFECT BRACER"

SAYS MR. T. POTT

"I never thought I'd be dancing tonight after a hard day at the office, but that delicious hot tea brought me right back. Tea certainly does pep a person up."

"Good vitalizing tea is swell for a fresh start. I drink tea plenty—with meals and in between—especially at 11 in the morning and 4 in the afternoon."



## HOLLYWOOD'S HOT, VITALIZING DRINK!

WALTER WANGER, a leading motion picture producer of such film hits as "Blockade," "Algiers," and "Trade Winds," praises the stimulating effects of tea. Mr. Wanger says: "Making motion pictures uses up a lot of energy. Good hot tea is bracing, stimulating. Mid-afternoon tea is particularly popular with movie folk for the way it helps boost spirits and pep." You'll like tea too—it's delicious. You'll call tea the pleasant, modern way to help keep you feeling on top!



It's as easy as A-B-C to get a really good cup of tea

A. Always use bubbling boiling water and pour it on the TEA. B. Use 1 teaspoonful per cup, plus one for the pot. C. Steep to any strength you prefer. (Most people who use cream or milk choose a 5-minute brew.)

GOOD TEA COMES FROM



These good black teas are especially suited to the American taste. For economy and full enjoyment, buy quality tea.

# TEA PEPS YOU UP!



# How do *You* look to her?



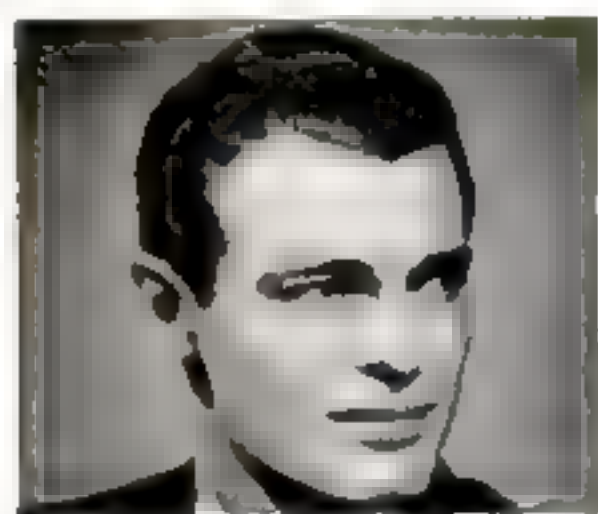
**THE WATER SOAK**—soaks his head with water every time he combs it. Water is bad for hair. Washes away natural oils. Dries it out, makes it brittle. Impossible to keep combed.



**THE GIGOLO**—plasters down his hair with sticky concoctions that gum it up, make it pasty, and tend to clog the scalp pores.



**THE CUE BALL**—was at one time a Water Soaker or a Gigolo or a bit of both. At any rate, the horse is gone, so there's little use in locking the barn.



**THE HEAD MAN**—you've guessed it. He uses Kreml, a wonderful dressing-cream. It contains beneficial oils that impart a lustre to hair, keep it neatly combed.

Kreml removes dandruff scales, every speck. Kreml checks excessive falling hair. Stop soaking your hair or plastering it down.

If you're troubled with dandruff scales or excessive falling hair, start using Kreml today and notice the big improvement.

Women, too, like Kreml for the alluring sheen it gives the coiffure, especially after a permanent.

Ask for Kreml at your drug store, barber shop or beauty parlor.

## KREML

REMOVES DANDRUFF SCALES—  
CHECKS EXCESSIVE FALLING HAIR  
NOT GREASY—MAKES THE HAIR BEHAVE



Lindbergh's home today is this bleak chateau on the remote Isle of Illec off Brittany. He has lived there a year. He rows to Dr. Carrel's laboratory on another island.

### LINDBERGH (continued)

Russia. That was a rumor started by the great German propaganda machines in Prague and London. And none was more pleased than the strategists in Berlin's Wilhelmstrasse when the world's press made banner headlines of it, because for the man in the street Lindbergh's name made the rumor fact.

As for the Colonel's "reports" to the French and British governments during the September crisis—he made none. His friends in Whitehall and on the Quai d'Orsay, and the American Ambassadors Kennedy and Bullitt had asked him to keep his eyes and ears open during his trips around Europe. But the information that he returned with was hardly sufficient to have had any influence on Chamberlain and Daladier at Munich. A high French official, whom the writer asked about the "Lindbergh reports" at the time, smiled wanly and started his remarks with: "You American newspapermen . . ." He reached in his desk drawer and took out a folder an inch thick. Tapping it with his finger, he continued: "Those are the reports of our intelligence service in the field on the German air force for the last month. Do you think we need Colonel Lindbergh?" And in London, the writer received the same sort of reply, which he was able to confirm from various authoritative sources.

### Decorated "in the name of the Führer"

Then in October—after Munich—Lindbergh went to Berlin, again for a meeting of the Lilienthal Society of Aeronautics. Göring saw a further opportunity to use the unsuspecting Colonel for his purpose. People who would not believe "official figures" would believe Lindbergh. Again the Field Marshal entertained him in royal style at his Potsdam palace. He arranged a tour for him of the Heinkel works in Rostock and Berlin, Junkers in Dessau, Focke-Wulf in Bremen and the other big factories in Munich and Augsburg. He plied him with figures and plans. He concentrated the best squadrons from all over Germany on the Staaken airfield for him to see. And he presented him with the second highest decoration that Hitler has to bestow.

It happened at a stag dinner given by Ambassador Hugh Wilson at his home. Lindbergh was in the receiving line. Göring, arriving late, went up to the Colonel carrying a little red box in his hand, clicked it open, and before Lindbergh knew what was happening, had hung the ribbon around his neck and pinned the star on his coat. "In the name of the Führer," boomed the Field Marshal. Most of the people present agreed afterwards that Lindbergh could not have done anything about it. To have refused the decoration would have been an unpardonable insult to Hitler, and very bad manners on Lindbergh's part after he had accepted so much German hospitality. It would also have seriously embarrassed Ambassador Wilson. Göring had it all figured out, and had purposely not warned Lindbergh in advance, fearing that he might stay away from the dinner.

Back in Paris, the full blast of American disapproval struck the utterly amazed Colonel. Surprise changed to anger. Furious, he announced to various friends that, just for that, he was going to accept Göring's invitation to live permanently in Germany. At least he would be left in peace there and could work with facilities

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BURNING. TENDERNESS ON BOTTOM OF FEET

Instantly Relieves Pain  
Lifts Shoe Pressure  
Cushions Sensitive Spot

630% SOFTER

NEW SHAPE!

NEW THIN SEAL-TIP, SCALLOPED EDGE!

For instant relief from painful calluses, burning sensations or tenderness on the bottom of your feet—get New Super-Soft Dr. Scholl's Zino-pads! Entirely different in medication, design, shape and texture. 630% softer and 780% more resilient and flexible. These soothing, healing, Kurotex cushioned pads of Stecy softness give mild support to Metatarsal Arch, lift pressure off the sensitive nerves; give greater ease in high-heeled shoes. New thin SEAL-TIP Scalloped Edge molds pad around painful spot. Don't stick to stocking or come off in bath. As easy to apply as a postage stamp. Separate Medications included for quickly, gently removing calluses. Increased quantity at NO EXTRA COST—only 1¢. Special sizes and shapes for Calluses, Corns, Bunions, Soft Corns between toes.

FREE SAMPLE (please mention size wanted) and FOOT Booklet—write Dr. Scholl's, Inc., Dept. Z, Chicago.

NEW Super-Soft  
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Jump Out of Bed  
in the Morning  
Rarin' to Go



The liver should pour out two pounds of liquid bile onto the food you swallow every day. If this bile is not flowing freely, your food doesn't digest. You get constipated. Your whole system is poisoned and you feel sour, sunk and the world looks punk. A mere movement doesn't get at the cause. It takes those good, old Carter's Little Liver Pills to get those two pounds of bile flowing freely and make you feel "up and up." Harmless, gentle, yet amazing in making bile flow freely. Ask for Carter's Little Liver Pills by name. 25c at all drug stores.

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Relieves in a few Minutes!

Does not leave you upset!



When a headache strikes, Snap Back With STANBACK! Also fast relief from neuralgia, muscular aches and similar nervous pains. A trial should win you for LIFE! 10¢ & 25¢ at your drug store.

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HEADACHE POWDER

One application of comforting Resinol gives prompt relief. Its oily base soothes parched skin.

**RESINOL**



that no other country offered him. It took one of his closest and most powerful friends several long hours to persuade him that he would be doing both America and himself a terrible disservice by taking that step. And he finally relented.

### His report to the War Department

The importance of his report to the War Department on German air strength has also been greatly exaggerated according to authorities who know the situation. Washington has been fully informed by Major Smith's reports from Berlin and the material placed at the disposal of the American attachés in London and Paris by the British and French governments. The capacity of the German air industry to produce 1,000 planes a month was known before the Munich conference and was the most important factor that contributed to the French and British capitulation. Diplomatic circles have it that the Lindbergh report was calculatingly prompted by Ambassador Kennedy and then used by the Administration to impress the Senate and House committees with the need of rearmament. Lindbergh's name could accomplish what no end of official reports from the War Department could.

In any case, Lindbergh is thoroughly disgusted with meddling in international affairs. Secretary Ickes' attack on him, and the reported intention of TWA to remove his name ("The Lindbergh Line") from their planes, hurt him deeply. Homesick as he is, he has dropped whatever plans he had of returning to the U. S.

The Lindberghs' future seems to lie in Illic. It is an unfriendly place. The three-storied stone Breton manor house with its conical towers—a little castle—is livable enough. Built by Ambrose Thomas, the famous French musician of the 19th Century, its rooms are large and cheery, and tastefully furnished in Second Empire style. The island, not much bigger than the house itself, lies off a rocky coast that is bleak and cold, except when a bright summer sun gives it color and warm shadows. But here Lindbergh finds life best. Visitors, even friends, don't bother him. There is no telephone on the island. Dr. Carrel, glad to rest after a New York winter of hard work and many engagements, does no entertaining.

And Lindbergh has his wife and the little boys all to himself. As in Paris, Anne divides her life between the children, her writing and her husband. She spends hours with little Land and Jon, who have no other playmates. And she is with her husband whenever he wants her. She babies him adoringly, giving way unquestioningly to most of his whims. To this dreamy, wide-eyed, romantic girl—so charming and attractive even after all the horrors she has been through—he is still a hero who can do no wrong. She has interested herself in everything which interests him, has studied him carefully and does all she can to help him to a fuller and happier life. She has said to friends on occasion that she has no desires in life except to be with "Charles" and the children—and to write well. The success of her books, with both serious critics and the general public, has given her great satisfaction and new ambition.

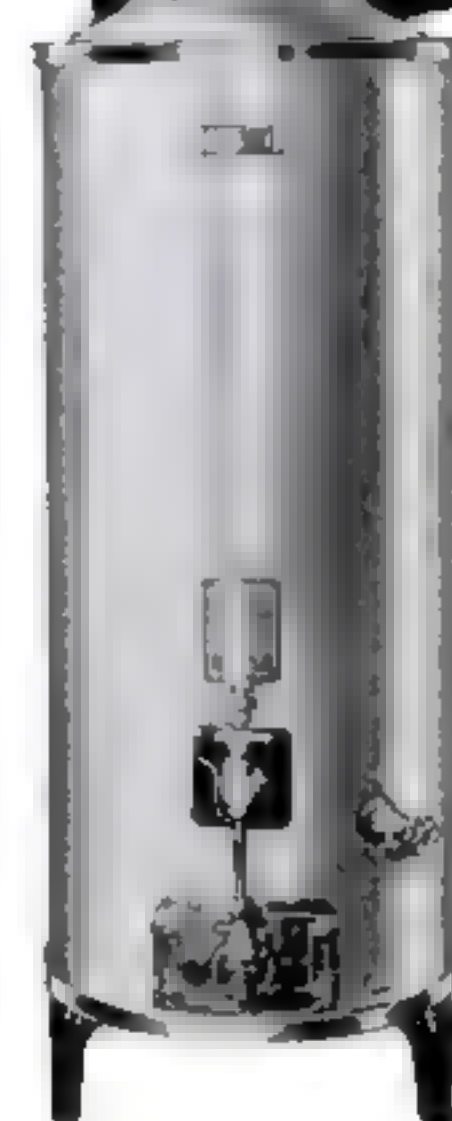
The one bright spot in Lindbergh's future is the possibility of Dr. Carrel's going to France permanently after his retirement from the Rockefeller Institute this June. Then—research and scientific adventure for the Colonel at the Doctor's side, shut off entirely from the world he hates.



A fugitive from the world's limelight, Lindbergh walks along a French beach with his head bent, hands in pocket, avoiding a camera, while his wife trails behind him.

## I'm no Bathing Beauty

— but I do get Beautiful Baths from our RUUD GAS WATER HEATER



Yes sir, man! The most beautiful baths since the first cave man decided to get rid of his primeval B O. You settle down to the soothing embrace of a tubful at just the right temperature. You admire the wonderful clarity of the steaming water. Actually, it's clean enough to drink... because the tank in that Ruud Automatic Gas Water Heater is made of solid, rust proof Monel.

If we had a spotlight, we'd turn it on the word *solid*. It means a tank that is rust proof inside, outside and all the way through—not plated, coated or clad. It means a long-lasting, money-saving tank that is guaranteed against failure or leaks due to rust or corrosion for 20 years.

Today—take the first step towards trouble-free, economical hot water service. Investigate the Ruud Gas Water Heater with Monel tank guaranteed for 20 years. Your gas company, plumber or dealer in bottled or tank gas will be glad to tell you all about it. Or write today for an interesting booklet "Go Gas for Hot Water." Remember, these heaters burn gas—the modern economical fuel.

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# Life goes Calling

at Sleepless Hollow, famous  
estate of Comedian Joe Cook

**A**s star of innumerable Broadway musical comedies and radio shows, Joe Cook made a large fortune out of such weird devices as a masted Ferris wheel and a steam shovel. He has invested much of it in "Sleepless Hollow," an estate at Lake Hopateong, N. J., which by comparison makes Cook's stage paraphernalia seem the height of rationality.

At Sleepless Hollow, Cook has raised simple silliness to a fine art. The establishment is run with single-minded efficiency to bewilder and discommodate visitors. Life at Sleepless Hollow is a marathon of practical jokes revolving chiefly around two rival resorts, "Kelly's" and "Squidly's," both within the Cook domain. A weekend at Sleepless Hollow is a requisite part of the experience of practically every New York celebrity. Guests present when LIFE visited: Dramatist C. C. Richard Watts Jr., Animal Trainer Frank Buck, Owner Gerald Nugent of the Philadelphia Phillies and Lewis E. Gensler, producer of Cook's new show, *Roogie Rodeo*, opening in May.



SLEEPLESS HOLLOW LOOKS NORMAL OUTSIDE



"KELLY'S" IS ONE OF THE BARS IN THE COOK ESTABLISHMENT. ITS CEILING IS A MUSEUM FOR ANYTHING SMALLER



Joe Cook's butler is a midget whom he calls Meadows. Meadows takes coats from arriving guests and pitches them out window



Tray of canapés almost as big as himself is passed by Meadows. The guests are then invited by Cook to go to Kelly's barroom



Gensler, departing for Kelly's, receives affectionate farewell from Meadows. In background Gerald Nugent, Phillies owner





MAN A HUMAN HAND. EXHIBITS INCLUDE RUBE GOLDBERG'S TOOTH, MOUSETRAP, GUM



Host Joe Cook is fascinated by his preposterous hospital, prepares new stunts endlessly. He watches his truck dog act *home* with opera glasses from his private box. In preparing practical jokes, Cook disdains economy. This summer he is planning to build a small private railway, complete with station and switchmen. When guests arrive the stationmaster will explain that no return trains are running because the engineer is drunk.



Barkeeper at Kelly's is Butler Meadows. He advises visitors to shun Schultz's, his rival.



Piano is autographed by visitors. In a glass case is "only baseball not signed by Babe Ruth."



"Trick dog act" is next announced in private Cook theater called Old Grand Opera House, next to Kelly's in the cellar. The act woolly dog Laddie shambles out and eats dog biscuit.



## Two slips that every woman needs

### RHYTHM *Swing*

Perfect slip for 'round-the-clock' wear. Four gore bias skirt won't ride, won't twist . . . famous Rhythm molded top fits 'like a silk stocking'. Medium and short lengths. Pure Dye Satin . . . \$3 Rayon and Silk Satin \$2

### RHYTHM *Brassee*

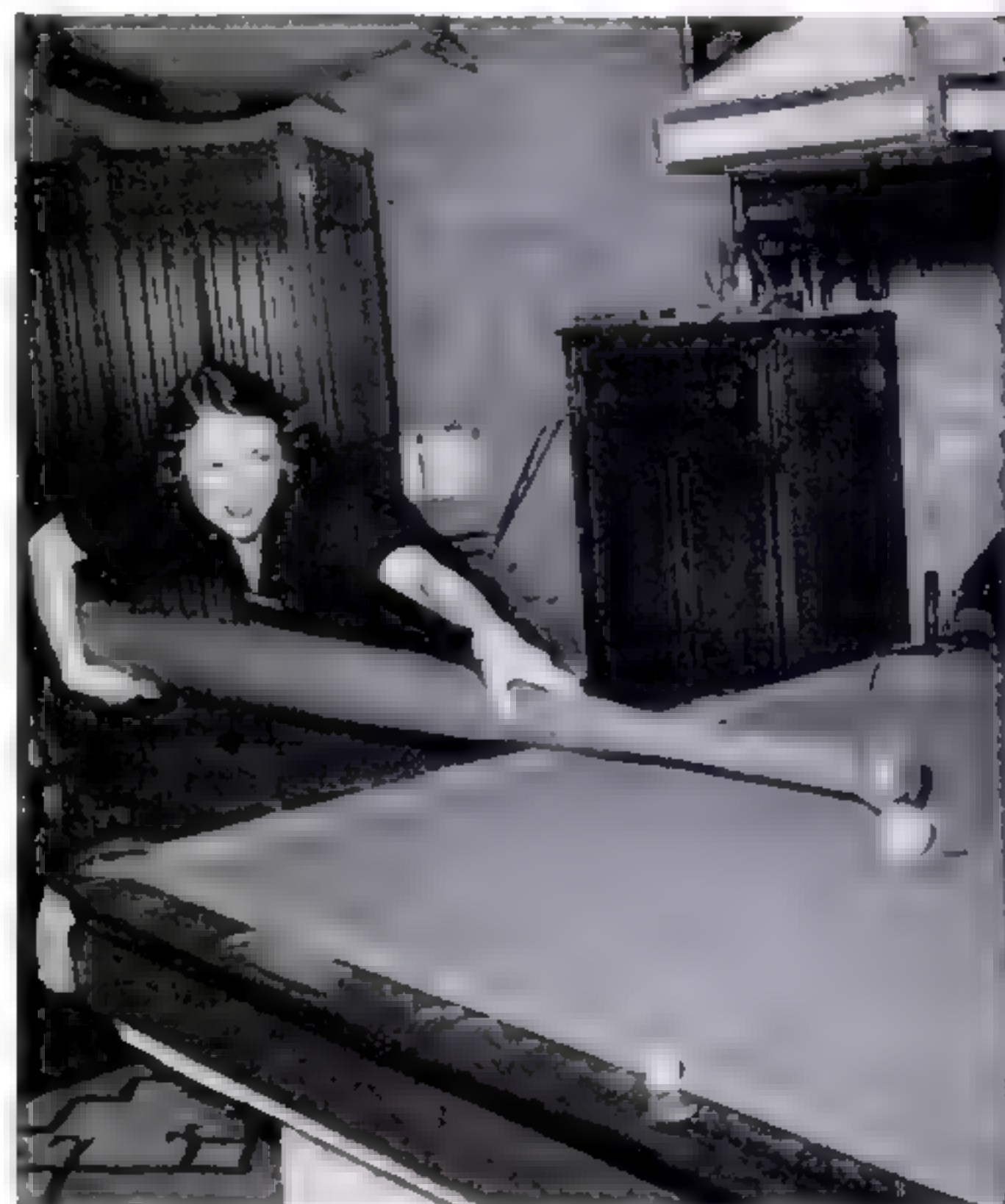
At last, a brassiere slip that really fits! Eliminates the nuisance of extra shoulder straps. Zipper closing for off-and-on ease. Medium and short lengths. Pure Dye Satin . . . \$3 Rayon and Silk Satin \$2

*Tailored by Patricia*  
FOR EXCEPTIONALLY LONG WEAR

At all leading stores,  
or write PATRICIA,  
136 Madison Ave., N. Y.



## Life Goes Calling (continued)



Pool at Kelly's played by Mrs. Frank Buck with a baseball bat. When balls go in pockets, they disappear permanently. On the walls of Kelly's are Cook trophies: stuffed tuna labeled "world's biggest sardine," a stuffed sardine labeled "world's smallest whale" and a stuffed swordfish labeled "bought in Fulton fish market."



It's not magic that makes these perfect knots. The magic of Nor-East lies in a century of experience in weave and construction . . . 100 years old in quality, a year ahead in style.

**Wembley Cravats**  
Copyright 1939 by Wembley, Inc. \$1

**Wembley Silk Ties**

Rich in color and design and styled to enhance the beauty of fine fabrics, Wembley Silk Ties give a thrill to the eye and a thrill to the touch.

**Wembley, Inc.**  
New Orleans, Louisiana

### MAIDEN FORM'S "ADAGIO" designed for Young Figures



The young girl not yet fully developed and the woman whose bustline is still "young" find the smaller-than-average breast sections of Maiden Form's "Adagio" the perfect solution of their brassiere problem. What's more, "Adagio's" adjustable back and adjustable shoulder straps give "precision fit" without alterations.

"Adagio" brasieres come with and without diaphragm bands—\$1.99 to \$2.59. "Adagio's" "Once-Over" (one-piece foundations) \$5.99 and \$7.99. Send for free style booklet to: Maiden Form Brasieres Co., Inc., N.Y.

AT ALL LEADING STORES  
**Maiden Form**  
BRASIERES  
FOUNDATIONS  
"There is a Maiden Form for Every Type of Figure"



At Schultz's, which is in a building near the main house, Meadows turns up again, giving a Hitler burlesque with the aid of Cook's oversized hand raised in Nazi salute. Meadows' real name is Herman Erogetti. He was in *Fine and Dandy* with Cook in 1931. On the wall is part of Cook's fine collection of beer steins.

CONTINUED ON PAGE 81



# "AMERICA'S FINEST"

## a Salute to OHIO "The Buckeye State"

ONE OF "AMERICA'S FINEST"

State Capital is Columbus State  
Population, 6,724,000 Largest City,  
Cleveland Its Population is 902,000

DO YOU KNOW THAT Ohio's  
are business largest in the world  
totaled 300 million dollars last year

THAT the capital of Ohio was a  
nameless city for two months until  
the president called it Columbus?

THAT Cleveland ships and receives  
2000 lbs. of ore every second?



Watch for other advertisements in this series saluting the 48 states — "America's Finest"

## Masters of the Blending Art Created "America's Finest"

Over a period of many years Seagram craftsmen have acquired distinction as the foremost blenders of the world.

With a master's touch, these highly skilled experts created in Crown Whiskies a flavor that cannot be copied—a subtle

bouquet found in no other whiskey. When you taste a hearty highball made with Seagram's richer 7 Crown—or a mellow Manhattan mixed with milder 5 Crown—you will appreciate the significance of—"America's Finest."

Today, say Seagram's—at "America's Finest" bars and package stores.

**CROWNS TASTE BETTER—BECAUSE THEY'RE MASTER BLENDED**



# Seagram's Crown Whiskies

*"America's Finest"*

Copyright 1949 Seagram Distillers Corp. N.Y.

Seagram's Five Crown Blended Whiskey, 72% neutral spirits distilled from grains. Seagram's Seven Crown Blended Whiskey, 60% neutral spirits distilled from grains.



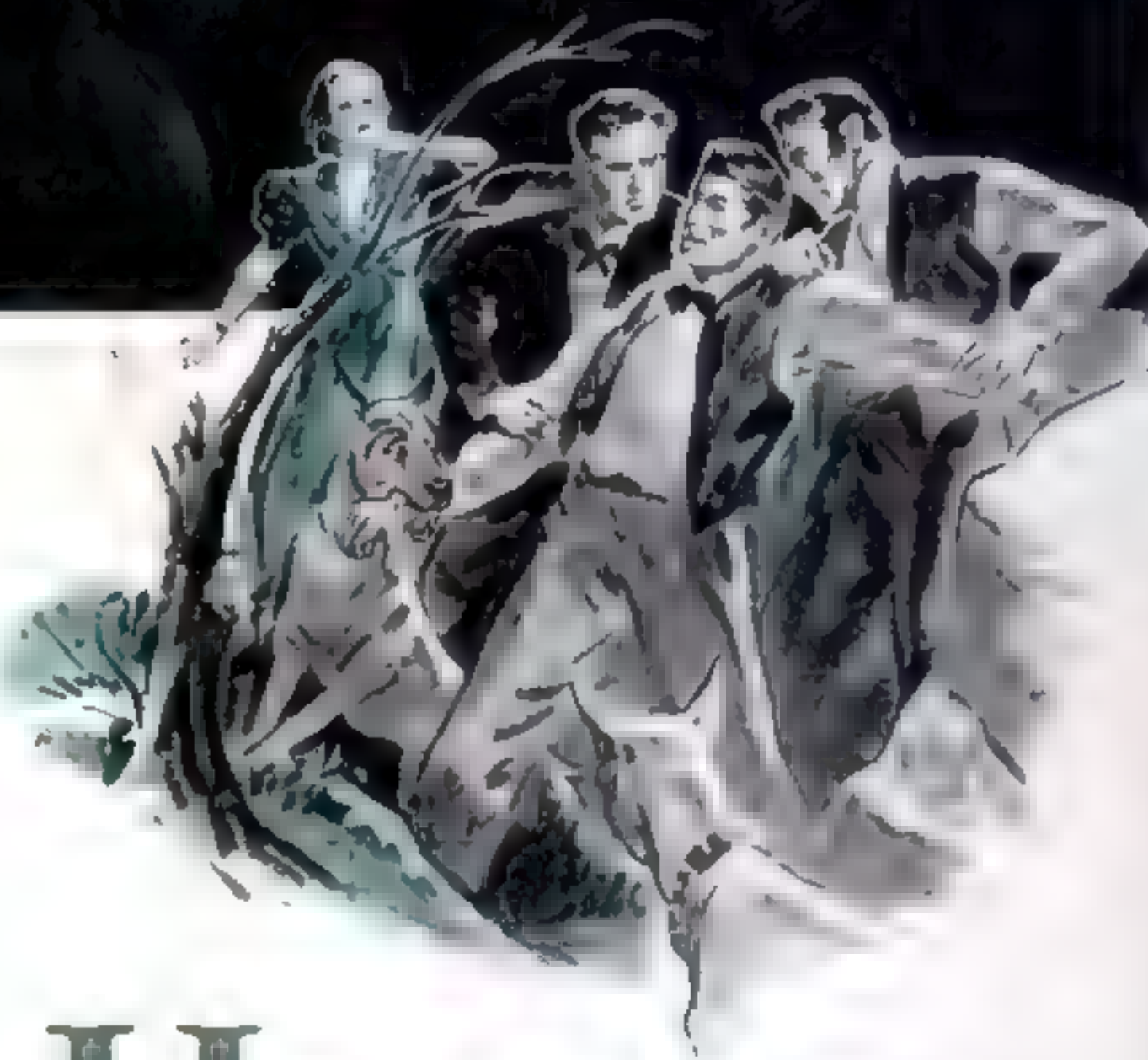
I am torn with *Desire*.. tortured by hate!



*"I am Heathcliff"*

I love a woman who  
belongs to another  
by law. My love  
was fierce. My  
hate is burning. I  
will have vengeance!"

SAMUEL GOLDWYN, Hollywood's premier showman, creates the season's outstanding screen drama... a truly great picture, adapted by Ben Hecht and Charles MacArthur from the powerful novel by Emily Brontë. It is coming to your favorite theatre... watch for it!



SAMUEL GOLDWYN

*presents*

# WUTHERING HEIGHTS

*The Strangest Love Story Ever Told*

co-starring **MERLE OBERON • LAURENCE OLIVIER • DAVID NIVEN**

with Flora Robson • Donald Crisp • Geraldine Fitzgerald • Released thru United Artists • Directed by WILLIAM WYLER



## Life Goes Calling (continued)



Golf-ball tree stands in the Cook garden. When guests ask why some of the balls are green, Cook explains that they are not ripe yet. Nearby grows a small tee bush. Cook's private golf course is famous. One bunker is cement. One tee is on top of a 45-ft. water tower. One green is funnel-shaped to make a hole-in-one inevitable.



Dinner at Schultz's, a barbecue, is interrupted by a telephone call. Cook answers, announces that Lucius Beebe, New York's famous society reporter, is arriving but suggests that none of the guests speak to Beebe. When "Beebe" enters, he naturally turns out to be Meadows, complete with the Beebe gardenia and large cigar.



Made from an actual photograph

THOUSANDS of drivers who would shudder at the thought of dancing on a timber 19 stories above street level will start out on tires that may be the direct cause of a serious accident.

Drive on the safest tires you can buy. The amazing stopping and non-skid efficiency of Fisk Safe-T-Flight—"America's Safest Tire"—is *inbuilt*. It remains as long as the ribs remain. It does not have to be periodically renewed, because the white gum inserts are deeper than the ribs themselves.

If you haven't seen this remarkable tire, look up the nearest Fisk dealer.

THE FISK TIRE COMPANY, INC.  
Chicopee Falls, Mass.



GET A FISK

Copyright 1939—The Fisk Tire Co., Inc.

# FISK

PLUS-Protection IN THE SKID ZONE → → PLUS-Protection IN THE BLOW-OUT ZONE



IT'S A  
**"SNAP"**  
 WITH AN  
**argus**

(All-American Made)



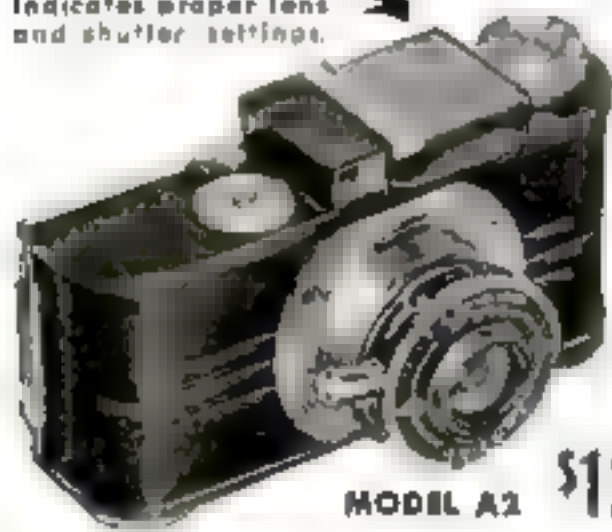
Gives  
 pictures this size  
 or larger at  
 25% to 40%  
 SAVING

**TAKE CANDID PICTURES  
 ...NATURAL AS LIFE!**

You can take better pictures—easier—with a speedy Argus candid camera! Argus "snaps" the action—on the spot! Gives you unposed, life-like pictures of your family and your friends . . . indoors or out, in any kind of weather! Uses 35 mm. fast action movie film—18 or 36 exposures in one roll!

**BUILT-IN EXPOSURE METER**

**AUTOMATICALLY**  
 Indicates proper lens  
 and shutter settings.



MODEL A2 \$1250

**MODEL A . . \$10**  
 Certified f4.5 triple  
 Anastigmat lens; 1/25  
 to 1/200 shutter speeds.

Built-in exposure meter;  
 certified f4.5 triple  
 Anastigmat lens; 1/25 to  
 1/200 shutter speeds.

**MODEL A2F . \$15**  
 With calibrated focus-  
 ing mount, built-in ex-  
 posure meter; certified  
 f4.5 triple Anastigmat  
 lens; 1/25 to 1/200  
 shutter speeds.

**MODEL C2 . . \$75**  
 Coupled Range Finder;  
 Certified interchangeable  
 f3.5 triple Anas-  
 tigmat lens; 1/5 to 1/300  
 shutter speeds.

See your dealer for demonstration—or  
 send coupon for further information

International Research Corporation  
 287 Fourth St., Ann Arbor, Mich.  
 Please send me complete Argus liter-  
 ature and information on how to save  
 money on finished picture costs.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

**PICTURES TO THE EDITORS**

**Mobile Masker**

Sirs:

These photos are of Mr. Louis Diemert, annual masker of Mobile's Mardi Gras. Mr. Diemert is a very important figure at this traditional festivity of Mobile. He has won first prize for 18 consecutive years. This year he had intended to im-

personate Mussolini, but because of abuse suffered last year as Hitler he gave up the idea and masked as Neville Chamberlain.

A. M. MORAGUES JR.

Mobile Press Register  
 Mobile, Ala.



THIS YEAR MR. DIEMERT WON HIS 18TH FIRST PRIZE AS CHAMBERLAIN



LAST YEAR MR. DIEMERT IMPERSONATED HITLER, TOOK A "TERRIBLE BEATING"



ITS GOOD NAME COMES  
 FROM ITS GOODNESS,  
 AND ITS  
 GOODNESS COMES FROM  
**FLAVOR-AGING**

**CLICQUOT CLUB**

PALE DRY . . . GOLDEN GINGER ALE  
 CLUB SODA

*50 Years a Favorite*

...succeed  
 right through  
**LIFE**



with a  
**NEW SPEEDLINE CORONA**



THE  
 ONLY PORTABLE  
 WITH FAMOUS  
**"FLOATING  
 SHIFT"**

LC SMITH & CORONA TYPEWRITERS INC.  
 Desk 4, 171 Almond Street, Syracuse, N. Y.  
 Send me free booklet showing 3 Speedline  
 Corona Models and \$1.00 a week terms.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_



**NEW SPEED RECIPE:**

Add 1 cup water to 1 package Dromedary Gingerbread Mix. Bake. Split while hot. Fill with 2 packages (6 ounces) cream cheese mixed with 1 package Dromedary Pitted Dates, sliced; 1 cup chopped nuts; salt; cream sufficient to spread.



**Stuffed Gingerbread:** The recipe above is just one of the dozen different ways you can make fresh baked gingerbread, quickly, with absolute certainty of success, if you use Dromedary Gingerbread Mix. For Dromedary Gingerbread Mix ingredients are precision-mixed, of highest quality, from the world's most famous recipe. All you do is just add water and bake. We guarantee you the most delicious, tender, fragrant home-made gingerbread you ever tasted or double your money back. Try it today.



Made from the 200-year-old private recipe of George Washington's Mother

**REAL WEEPER**

Sirs:

I was assigned by my city desk to get a real "weeper" when I was sent out to shoot the sobbing contest held in conjunction with the annual "Rob Sisters Ball" at the University of Minnesota.

The best weeper is shown above. She won the prize (a free ticket to the ball). Her name is Lois Harmon; Robert

Hillard, Minnesota Daily editor, who awarded the prize, also broke down and wept.

The affair is sponsored by Theta Sigma Phi and Sigma Delta Chi, journalistic sorority and fraternity, at the University of Minnesota here.

ROY SWAN

Minneapolis Star  
Minneapolis, Minn.

**SIG CLOTH**

Sirs:

LIFE is rapidly becoming the important factor in launching and interpreting national fashions and styles. California manufacturers and retailers realize this. The "Sig Shirt," pictured in the issue of Sept. 5, inspired Jane Taylor, California Stylist, to develop a fabric with the

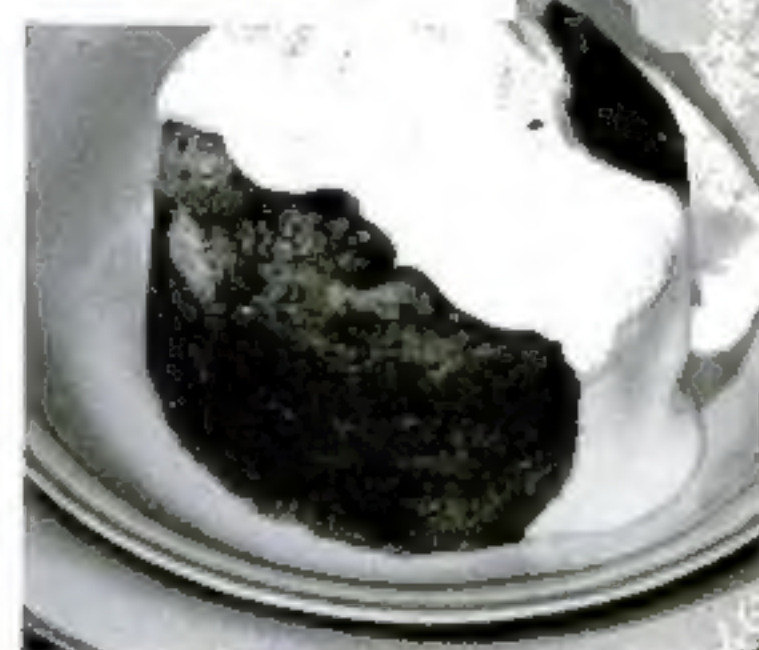
authentic autographs of over 60 movie stars. Leading apparel makers in Los Angeles will offer a wide range of dresses, sports and play clothes, shirts and bandannas, etc., made of this material. This picture shows a tennis dress.

LARRY LEWIN

Los Angeles, Calif.

**NEW SPEED RECIPE:**

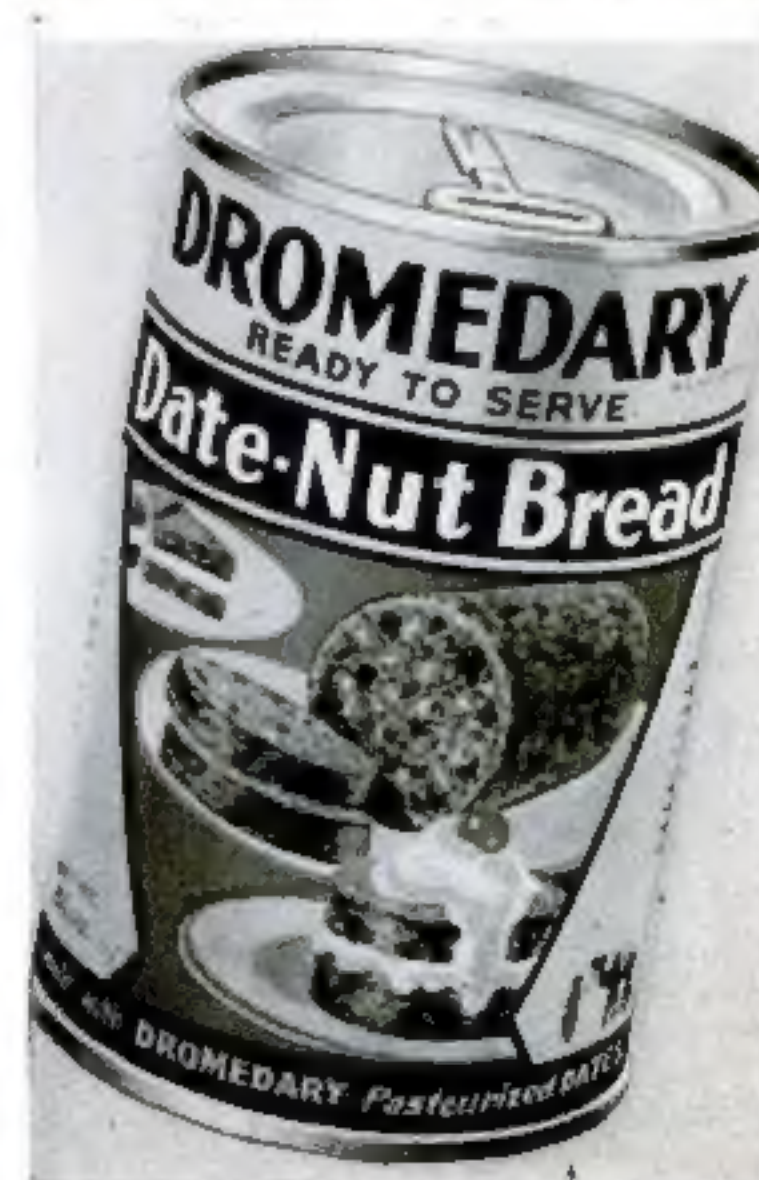
Heat can of Dromedary Date Nut Bread in boiling water 20 min. Serve with Foamy Sauce: 1 cup powdered sugar, juice and grated rind of 1 orange added gradually to 1 well beaten egg. Add 1/2 cup whipped cream before serving.



**Steamed Date-Nut Pudding** (a trick worth knowing when you want a dessert in a hurry) is just one of the many grand ways to serve Dromedary Date-Nut Bread. This new bread, packed in vacuum tins, reaches you fresh, rich, moist and tender as the day it was baked. We guarantee it the most delicious you ever tasted or double your money back. Try it, at our risk not yours. Clip this as a reminder.



The only Date-Nut Bread made with the famous Dromedary Dates



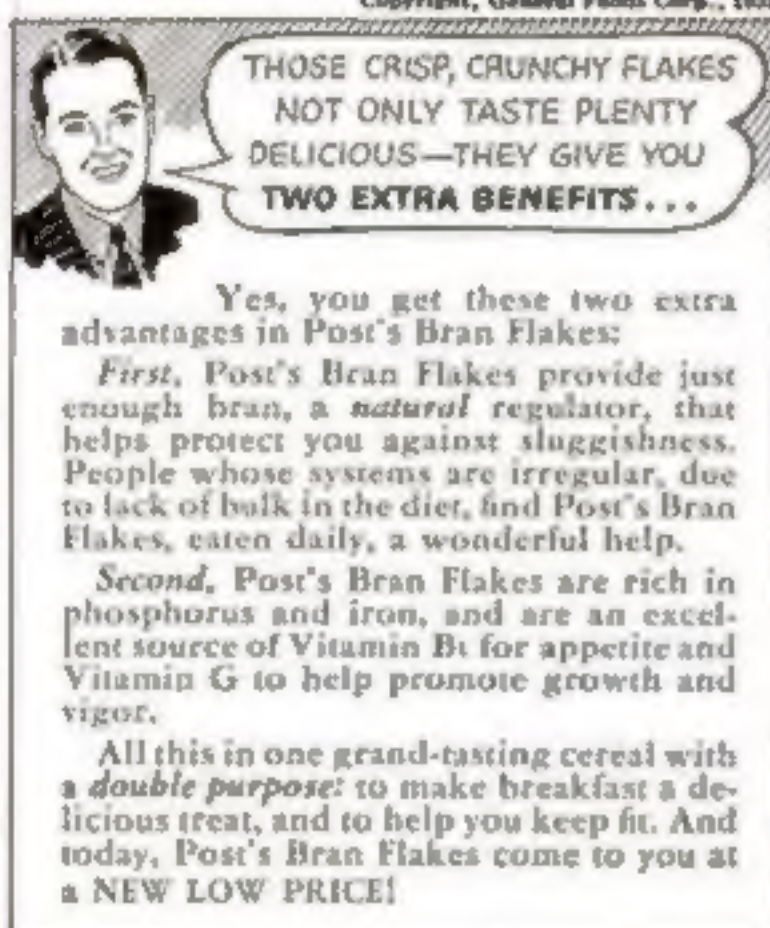


# MY JOE'S A GENIUS!

HE'S MADE A PERFECTLY MARVELOUS DISCOVERY!



Copyright, General Foods Corp., 1939



A Post cereal made by General Foods



**IMPORTANT:** Post's Bran Flakes, due to their bulk, are a *regulative* cereal. Constipation due to insufficient bulk in the diet should yield to Post's

Bran Flakes, eaten regularly—as a breakfast cereal or in muffins. For cases not corrected in this simple manner, a physician should be consulted.

## PICTURES TO THE EDITORS

(continued)

### TWO-GUN HARVEY

Sirs:

This is a series of pictures showing my young cousin Harvey Steinberg listening to the "Lone Ranger" radio program. Harvey is 8 years old. This scene is repeated three times a week with such intense seriousness that he imagines himself helping the characters in the story, always with his two guns (his hands) ready and held in a unique position under his legs. He will drink his milk only if told it is an order from the Lone Ranger.

He is known to himself as "Two Gun" Harvey.

MEYER DOLINSKY

Chicago, Ill.



HARVEY TUNES IN LONE RANGER



AT CALL OF "HEIGH-HO SILVER"



BANG! BANG! SHOOTING BEGINS



GUNS READY TO HELP THE RANGER



BROTHER SAYS DINNER IS READY



HARVEY STICKS HEAD IN RADIO

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## Tips for Tops on Gay Chocolate Cup Cakes

Simple twists of one easy recipe—rich and tempting with Baker's Chocolate

### CHOCOLATE CUP CAKES

1½ cups sifted Swans Down Cake Flour  
1½ teaspoons Calumet Baking Powder\*  
½ teaspoon salt  
½ cup butter or other shortening  
1 cup sugar  
2 eggs, well beaten  
2 squares Baker's Unsweetened Chocolate, melted  
½ cup milk  
1 teaspoon vanilla

Sift flour once, measure, add baking powder and salt, and sift three times. Cream butter thoroughly, add sugar gradually, and cream together until light and fluffy. Add eggs and beat well; then add chocolate and blend. Add flour, alternately with milk, in small amounts, beating well after each. Add vanilla. Fill greased cup-cake pans ¾ full. Bake in moderate oven (350° F.) 20 minutes. Cover with Ornamental Butter Frosting, plain, chocolate, or tinted. Decorate with

chopped nuts or designs of melted chocolate. Or remove cone-shaped piece from center of cup cake. Fill hollow with whipped cream, sweetened and flavored with vanilla. Cut off points from removed piece. Cut each cap in half and press halves into top of filled cake, bringing rounded edges together at base to form butterfly wings. Makes 20 cup cakes.

*\*If another baking powder is used, adjust the proportions as recommended by the manufacturer.*

### ORNAMENTAL BUTTER FROSTING

Measure 2½ cups sifted confectioners' sugar. Cream 2 tablespoons butter; add part of sugar gradually, blending after each addition. Add remaining sugar, alternately with 1 unbeaten egg white, then with 1 tablespoon cream, until of right consistency to spread. Beat after each addition until smooth. Add ¾ teaspoon vanilla and a dash of salt. For chocolate frosting, add 1 square Baker's Unsweetened Chocolate, melted, to ½ cup frosting. Add additional cream, if necessary. Place over bowl of hot water until glaze appears. Remove from hot water and beat until of consistency to spread. (All measurements are level.)

Here's a recipe in tune with the season!

Popular Chocolate Cup Cakes—just right for bridge refreshments, lawn parties, luncheons and Sunday suppers—with tops as gay as posies!

The recipe's a work saver—and a honey for making tenderly light, rich-flavored cakes. But remember, it's a carefully tested Baker's Chocolate recipe—and counts on the fine quality of Baker's Chocolate to give these cakes their appetizing color, their glossy-rich frostings and richly moist, *real chocolate* taste.

So tell your grocer you want the chocolate with the famous "Baker Chocolate Girl" on the label. Baker's Chocolate is a product of General Foods.



CONVENIENT TO MEASURE! Baker's Chocolate is divided into individually wrapped one-ounce squares, each divided into half-ounce pieces. Just one more evidence of the care which, since 1780, has kept Baker's "America's finest quality chocolate!"

### AND TRY THE LUXURY OF BAKER'S COCOA—AT POUND-CAN SAVINGS!

The quality of Baker's Cocoa has been famous for generations. Yet today this luxury cocoa is far from luxury-priced. The money you save by ordering Baker's in the full pound-size can makes it amazingly economical. Try Baker's Cocoa in the pound can this week! Enjoy its delicious richness!



CALLING ALL  
HOSTESSES!  
SEND TODAY FOR  
THIS SMART NEW  
"PARTY BOOK!"

Free!

Just off the press—a "Party Book" of rich chocolate foods for every jolly occasion on the calendar! 28 illustrated pages—59 recipes carefully tested for you at our chocolate headquarters. Yours free! Just mail this coupon today to—  
GENERAL FOODS, BATTLE CREEK, MICHIGAN

Your name \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

(If you live in Canada, address General Foods, Ltd., Cobourg, Ont.) (Offer expires Nov. 1, 1939)






● WITNESSED STATEMENT SERIES:

## *The Cream of 21 Crops*

GEORGE LOVE, tobacco auctioneer, has seen Luckies buy the Cream of every Crop. "So Luckies," he says, "have been my favorite for 21 years." Most independent tobacco experts smoke Luckies.



Have you tried  
a Lucky lately?

TOBACCO crops in the last few years have been outstanding in quality. New methods, developed by the United States Government and the States, have helped the farmer grow finer tobacco. As *independent* experts like George Love point

out, Luckies have always bought the cream of the crop. Thoroughly aged, these fine tobaccos are now ready for your enjoyment. And so Luckies are better than ever. Have you tried a Lucky lately? Try them for a week. Then you'll know why

... WITH MEN WHO KNOW TOBACCO BEST—IT'S LUCKIES 2 TO 1



Easy on Your Throat—  
Because **"IT'S TOASTED"**